

Transportation & Parking Services

Parking Ratepayers Board

February 25, 2008
Public Session: 2:00-3:00pm
Executive Session: 3:00-3:30pm
Chancellor's Conference Room, Cheadle 5123

AGENDA

1. Roll Call 2:00PM
2. Introduction of Guests
- Action Items:
3. Approval of the Minutes
- Discussion Items:
4. Budget & Parking Rates – TPS Director, Robert Defendini
5. Multiple Systems Renewal (Infrastructure)
6. Future Agenda Items
- Miscellaneous:
7. Public Comment
(Any member of the public may address the Board for up to 2 minutes on a parking related item not scheduled elsewhere on the agenda.)
8. Public Meeting Adjournment 3:00PM
9. Executive Meeting (Board members only) 3:00PM
10. Executive Meeting Adjournment 3:30PM

1 **Parking Ratepayers Board**
2 **February 25, 2008**
3 **Minutes**

4
5 **Members Present:** Kostas Goulias, Marguerite Bouraad-Nash, Kate Deutsch, Dan
6 Givens, Joe Harkins, Corey Huber, and Richard Church

7
8 **Staff Present:** Laura Condon, Robert Defendini, Bob Sundberg, Bob Silsbee, Marc
9 Fisher, and Dolly Smith

10
11 **1. Roll Call**

12 The meeting was called to order at 2:05PM with Stephanie Brower and Perrin Pellegrin
13 unable to attend.

14
15 **2. Introduction of Guests**

16 The following guests attended:

- 17 • W. Doug Morgan, Economics
- 18 • Vic Cox, 93106
- 19 • Kay Chambers, Arts & Lectures
- 20 • Alan Williams, Budget & Planning
- 21 • Todd Lee, Budget & Planning

22
23 **3. Approval of the Minutes**

24 The minutes from the January 23, 2008 meeting were approved unanimously with the
25 following corrections:

- 26 • Lines 13, 17, and 252 were changed to the correct name: "Jordan Anthony
27 Killebrew"

28
29 **4. Update from the Director**

30 Director Defendini distributed "Director Update to RPB" (please see attachment "A").

31
32 Director Defendini's report focused on TPS staffing, graduate students parking status,
33 parking technology, the 10-year parking maintenance plan, pay stations, parking signage,
34 Devereaux parking management, possible motorcycle permits, University Plaza kiosk,
35 permit renewal for staff and faculty, and storage parking in 22 Parking.

36
37 Transportation & Parking Services (TPS) Staffing

38 TPS Director, Robert Defendini, reported:

- 39 • He is reorganizing and changing job descriptions when hiring new employees.
- 40 • The new Financial Manager position will now be in charge of purchasing, which
41 is currently vacant.
- 42 • Informational Technology (IT) position was combined into an
43 outreach/communications & webmaster position.
- 44 • The new Enforcement supervisor position will not have any duties related to
45 events; it will be classified as a parking enforcement officer.

46
47 Graduate Students Parking Status

- 48 • TPS has created a formal interim system to allow graduate students to qualify for
49 staff parking permits based on their employment, research, and endowments.

- 50
- 51
- 52
- 53
- 54
- 55
- TPS has found that they have difficulty verifying employment for graduate students that are funded by external fellowships, since the funding does not show in the Graduate Division's student records.
 - To verify the external fellowship status of graduate students, the department's Chair may now send a letter to TPS for each graduate student in this situation.

56 In response to Board inquiry, Director Defendini stated:

- 57
- 58
- 59
- 60
- Graduate students qualify for staff parking if they are 45% employed or have an equivalent fellowship. The fellowship must be recognized by the university as an educational fellowship such as one through the government.

61 Parking Technology

- 62
- 63
- 64
- 65
- 66
- 67
- 68
- 69
- 70
- 71
- TPS is redesigning the online campus parking map to make it more interactive and user-friendly. By holding the cursor over a parking structure, it will show the number of available spaces in that structure for each category: visitor, student, staff, and faculty.
 - He is assessing the use of technology and point of sale, staff scheduling to compensate for shortfalls of staffing; currently, staff members are manually handling the systems.
 - TPS is in the process of creating a new Request for Proposals (RFP) for a new point of sales system that will integrate all the parking systems.

72 10 Year Parking Maintenance Plan

- 73
- 74
- 75
- 76
- 77
- TPS is working on a 10 year maintenance plan for the parking lots and structures. Bob Sundberg, TPS Associate Director, has submitted an initial draft to the Director.
 - TPS will be able to submit a final draft to the Board in the near future.

78 Pay Stations

- 79
- 80
- 81
- 82
- 83
- 84
- TPS is replacing the older pay stations with the new "Lukes" pay stations. The Lukes are faster, more intuitive, easier to use, and have color screens.
 - Customer feedback has affirmed the pay stations are working very well.
 - The few problems reported were on rainy days with wet dollar bills getting jammed in the machines.

85 Board member Harkins inquired:

- 86
- 87
- 88
- What happened to one of the pay stations in 3 Parking? Was it removed?
 - He has seen people trying to find the pay station that was removed.

89 In response, Bob Sundberg reported:

- 90
- 91
- 92
- 93
- It was moved to the other side of the lot next to the other pay station.
 - TPS will look into putting signage by the old site of the pay station to direct customers to the new location.

94 Board member Deutsch suggested TPS put a campus map of where they can park on the pay station screen.

96 In response, Director Defendini stated:

- 97
- 98
- 99
- TPS has discussed this possibility; TPS has not decided for sure on what images to put on the splash screen.

100
101
102
103
104
105
106
107
108
109
110
111
112
113
114
115
116
117
118
119
120
121
122
123
124
125
126
127
128
129
130
131
132
133
134
135
136
137
138
139
140
141
142
143
144
145
146
147
148
149

Parking Signage

- TPS is going to re-evaluate parking signage on campus to ensure accuracy, readability, and safety.
- One issue is that pay machines will dispense permits that may not be valid in the same lot/structure and people get confused about where they may park.
- There is need for better wording on the signage to educate people about who is authorized to park in each of the lots and structures.

Possible Future Motorcycle Permits

- TPS may review motorcycle utilization and whether it would be practical and feasible to implement a motorcycle parking permit fee at \$5 per month. TPS needs to assess this issue further.

Board member Bouraad-Nash stated:

- The motorcycle parking permit fee is not worth the bother.
- It will cost far more than \$5 per month to administer motorcycle parking permits.
- UCLA lets motorcycles parking for free on their campus.

Chair Goulias suggested \$18 for a monthly motorcycle permit. Chair Goulias inquired where motorcycles may park?

Director Defendini stated:

- A larger amount than \$5 for the motorcycle permits may discourage people from bringing their motorcycles to the campus.
- Motorcycles pay only park in designated motorcycle parking areas.

Devereux Parking Management

- TPS will begin to manage the parking at Devereux when it opens.
- There will be pay machines on the lots and enforcement of permits.
- Some campus organizations will use Devereux for conferences.

In response to Board inquires, Director Defendini reported:

- The dirt parking by the Cliff House is not part of the Devereux parking area; the regulations for the parking there will remain the same.
- Faculty and staff may park at Devereux in regular faculty and staff spaces with their campus permits. Visitors may also be able to park in certain areas.
- It has yet to be announced who will have conferences at Devereux.
- Once a date has been set for when Devereux will be used, TPS will post signs notifying people 3-6 months in advance that permits will be required to park there.

Todd Lee, Assistant Chancellor of Budget & Planning, reported:

- The campus has not yet decided who will use Devereux for meetings; there have been short-term recommendations to the Chancellor, but no decisions have been made.
- There will be several months before Devereux will be used by the campus for any purposes.

150 University Plaza Kiosk

- 151 • The campus will build a parking kiosk at the University Plaza (approximately Fall
152 2008) and TPS will operate it with two staff members. It will be multi-modal:
153 serving pedestrians and vehicular traffic.
154

155 Board member Bouraad-Nash stated:

- 156 • Why does TPS need to provide staffing at the kiosk? The kiosk is not really
157 meant to sell permits; it will be used to provide information on campus functions
158 and directions to events. Why does TPS need to pay for that? This has little to do
159 with parking.
160 • It is not the responsibility of ratepayers to pay for telling others where to go on
161 campus.
162 • The Board does not wish to pay for giving information to other people about
163 events.
164 • Ratepayers must only pay for parking services; parking is only to pay for serving
165 ratepayers, not other things.
166 • TPS must assess how much staff time at the kiosk will be to sell permits and how
167 much time to serve other organizations.
168

169 Chair Goulias stated:

- 170 • The Board would like to see a proposed budget for the kiosk of how much it will
171 cost.
172 • The Board will review the kiosk budget proposal and make a recommendation.
173

174 Board member Deutsch inquired:

- 175 • Where will this kiosk funding come from? Will the \$120,000 of Guest Services
176 funding go to this?
177 • The kiosk will primarily be serving visitors, so it is wrong for ratepayers to pay for
178 this kiosk to answer visitors' questions.
179

180 Board member Harkins stated:

- 181 • Will it be on a fast track to open the kiosk?
182 • He used to be a "kiosketeer" (worked in the kiosk) when he had worked at TPS,
183 and has a lot of input for the design of the kiosk.
184 • He has contacted the kiosk architect requesting the blueprints, has had no
185 response.
186 • As the campus fire marshall, he also has some safety concerns about the kiosk,
187 and the kiosk will need his approval before it can be built.
188

189 Laura Condon, TPS Associate Director, stated:

- 190 • There is currently a kiosk at the Mesa 18 Parking structure which is staffed by
191 students on the weekdays from 7am-5pm.
192 • In the evenings, TPS staff and student employees are also in the parking lots and
193 structures to sell parking permits for events.
194

195 In response to Board inquiries, Director Defendini reported:

- 196 • He was given the responsibility for the kiosk, so he will have TPS staff members
197 sell permits at the kiosk.
198 • He is not sure how much of the kiosk operations will be spent giving information
199 and how much time spent for selling permits.

- 200 • He also cannot tell the Board how many parking permits will be sold for events
201 and during what time of day.
202 • He will assess the kiosk operations and make adjustments as needed.
203 • It will be located on the island in the center of University Plaza.
204 • It will be paid for funds allocated by the Chancellor.
205 • The existing kiosk at the Mesa 18 Parking structure will be closed when the new
206 kiosk opens.
207 • It is on the fast track and he will discuss the design further with Board member
208 Harkins.

209

210 Permits Renewal for Staff and Faculty

- 211 • TPS will stagger permit renewals for staff and faculty beginning 2008-09 so that
212 there will be less people to renew each year, allowing TPS staff to better manage
213 customer traffic flow.

214

215 Board member Bouraad-Nash stated:

- 216 • Staggering permit renewals is a good idea.
217 • The last renewal of the staff and faculty parking permits was disastrous; faculty
218 members were not able to log into the online permit system because the
219 passwords were not accepted.
220 • The telephone number provided was not helpful; a department chair was unable
221 to log in and called TPS, and her call was transferred around to different staff at
222 TPS; none of whom could help.
223 • She suggests enlisting the help of the department Management Services Officers
224 (MSO).

225

226 Storage Parking in 22 Parking

- 227 • TPS is trying to increase the amount of people who utilize the 22 Parking for
228 storage parking. One parking storage option for 22 Parking is to allot an extra
229 amount of spaces (approximately 90 spaces) for resident hall students.

230

231 In response to Board inquiries, Director Defendini stated:

- 232 • They have not done extensive outreach to the community about storage parking
233 in 22 Parking; they have discussed it with the Community Housing Office.

234

235 Bob Sundberg stated the Community Housing Office has sent flyers about parking
236 storage in 22 Parking to approximately 250 of Isla Vista's landlords to distribute to their
237 tenants on two occasions.

238

239 **5. Budget & Parking Rates**

240 Director Defendini reported on his proposed parking rates (please see attachment "A").

241

242 Director Defendini stated he would like the Board to approve these proposed permit rate
243 increases so they may be implemented by fiscal year 2008-09.

244

245 Resident Halls Permits (B1, 22B, B3)

246 Director Defendini proposed tiered parking rates for resident hall students:

- 247 • \$72 per month for B1 permits, valid to park in 2 Parking (near the resident halls)
248 • \$54 per month for 22B permits, valid to park in 22 Parking

- 249 • \$36 per month for B3 permits, valid to park in 38 Parking (furthest from the
250 resident halls)
251
252 Board member Deutsch inquired:
253 • What would happen to the permit spaces in 2 Parking if some of the spaces are
254 not bought by resident hall students? Will half of the 2 Parking lot be faculty/staff
255 and half of it B1?
256

257 Director Defendini responded that it will depend on the demand of the B1 permits.
258

259 Associate Vice Chancellor (AVC) Marc Fisher stated:

- 260 • The \$36 per month permit spaces would be for those that park throughout the
261 day, so it will be used a few times a day by different permit holders.
262 • The \$72 per month spaces would be used 24/7, like the reserved spaces, by the
263 B1 permit holders.
264

265 The Board agreed to vote on the item #4, Scenario #1.
266

267 Board member Harkins moved to accept this scenario #1.
268

269 The motion passed with a unanimous vote.
270

271 Reserved Permits

272 Board member Bouraad-Nash stated:

- 273 • The few [Reserved] spaces are mostly used by some high-paid faculty members
274 who come to campus only a few days a week, so the spaces are rarely utilized.
275 • Reserved spaces are 24-hour guaranteed, so the permits should be increased
276 more than twice the regular parking rate.
277 • She suggested raising it to three times the regular parking rate (\$36) to \$108 per
278 month.
279

280 Director Defendini reported:

- 281 • He had proposed the Reserved Annual rate increase to \$80, and the Board may
282 accept this or approve another amount.
283 • There are 34 Reserved spaces on campus.
284

285 Bouraad-Nash moved to increase the Reserved ("R") Annual rate to \$108 per month.
286 The motion was not seconded.
287

288 The Board did not agree on a new amount for the R Annual permit and decided to
289 postpone this discussion to the next meeting.
290

291 Vendor Permits

- 292 • Currently, vendors may either: 1. buy monthly Vendor ("V") permits for \$36 per
293 month or 2. come to the Parking office to request complimentary 20-minute
294 loading/unloading permits to use on campus.
295

296 Director Defendini proposed to:

- 297 • Increase the V annual to \$54 per month (approximately \$75,000 per year in
298 revenue)

- 299 • Create a new “V 30 Min” monthly for \$10 per month (approximately \$60,000 per
300 year in new revenue)

301
302 Board member Harkins stated vendors will buy and use the vendor 30-minute monthly
303 permit because it is more convenient than going to the Parking office for a 20 minute
304 permit every time they come to campus.

305
306 Special Area Permit

307 Director Defendini proposed:

- 308 • Increasing the annual Special Area Permit (SAP) to \$54 per month
309 (approximately \$37,000 per year in revenue)

310
311 Carpool Permits

312 Director Defendini proposed increasing the Faculty/Staff Carpool permits from \$18 per
313 month to \$25 per month, which is still below the current monthly rate of \$36 per month.
314 This would bring in approximately \$10,000 in additional revenue per year.

315
316 Board member Deutsch inquired:

- 317 • Why cannot graduate students qualify for discount carpool permits?
318 • If she were to carpool with another graduate student employed at UCSB, she
319 would still have to purchase a regular permit at \$36 per month.

320
321 The Board decided they should revisit the reason for the discount carpool permit
322 program; it does not seem fair to exclude employed graduate students.

323
324 Bob Sundberg, TPS Associate Director, stated:

- 325 • When the carpool permit program was created as a pilot project, there was a
326 shortage of parking on campus. The program’s goal was to reduce faculty and
327 staff vehicles on campus and increase the amount of parking available.

328
329 Director Defendini stated:

- 330 • The carpool permit program may be revisited by the Board.
331 • He is uncertain if graduate students may pay for the carpool permit via payroll
332 deduction as carpool permits are now paid for.
333 • In other UC campuses, there are designated carpool spaces for carpools of 3 or
334 more people in one vehicle.

335
336 In response to Board member Bouraad-Nash’s inquiry, Director Defendini reported:

- 337 • Due to the difficulty of administration, TPS does not track how often the carpool
338 permit holder is carpooling; the program relies on the honor system.
339 • The UCSB carpool program allows for one person to have a campus permit and
340 the other person has the staff/faculty-equivalent In-Vehicle Parking Meter (IVPM)
341 with up to 57 hours per quarter.

342
343 In response to Board inquiries, Dolly Smith, TAP & Committee Coordinator, stated:

- 344 • The Transportation Alternatives Program (TAP) does track the carpool program
345 participants for who has the permit and who has the IVPM.
346 • TAP does periodically verify if the carpool permit holder still qualifies for the
347 carpool permit (i.e. if the carpool partner has left the university). If the carpool
348 permit holder is found to no longer qualify, the carpool permit is confiscated.

349
350
351
352
353
354
355
356
357
358
359
360
361
362
363
364
365
366
367
368
369
370
371
372
373
374
375
376
377
378
379
380
381
382
383
384
385
386
387
388
389
390
391
392
393
394
395
396
397
398

6. Multiple Systems (Infrastructure) Renewal Project

Chair Goulias reported Board members Pellegrin and Bouraad-Nash had met the week before with Todd Lee, Assistant Chancellor of Budget & Planning, TPS Director Defendini, and Alan Williams, Director, Facilities Management Financial and Administration; about the infrastructure renewal project.

Todd Lee, Assistant Chancellor of Budget & Planning, reported:

- Over the last few months, UCSB administration has been looking at how to allocate the costs of the ~\$34 million infrastructure renewal project among campus departments.
- Much of the renewal project has been easy to allocate due to metered usage, however, storm and reclaimed water has been difficult to determine since they are not metered.
- UCSB administration has been trying to create a methodology that is understandable and in which the data is easily attainable.

Todd Lee's presentation continued:

Initial Assessment

The initial assessment was the total area of the main campus; the problem with that was there are common areas (grassy areas, etc) that are not owned by anyone.

Second Assessment

- The second assessment was looking at the buildings' roofs to identify the total square footage of roof space and assign the space to who owned them: State, Student Services, Alumni, Athletics, Faculty Club, TPS, and research facilities.
- To find the cost shares for the units, they added up the roof square footage for each entity and divided by the total square footage, which came up with the percentage of the total. The percentage of the total was then applied to the total cost of the project's component (storm and reclaimed water).

In response to Board inquiries, Todd Lee reported:

- Storke Plaza is an orphan. The roof is assigned to Student Services, but the land around is not assigned to anyone.
- The square footage assessment was done in year 2007 and included all new buildings that would be constructed in the new few years.
- Construction of the storm and reclaimed water infrastructure project will start in 2008-09 and is a five year project, split into two phases.

Presentation to the Board

- The first time the infrastructure project was presented to the Board, they were given the first assessment. This allocation to TPS was approximately 11.4% of the total for storm and reclaimed water.
- With the second assessment, the allocation to TPS was 7.1% of the total cost.

Chair Goulias inquired:

- Was the first assessment (11.4%) including the surface parking lots? Is that why the second assessment did not include the parking lots?

399 • What is included in the second assessment?

400

401 Todd Lee responded:

- 402 • The common area and the surface lots were removed in the second assessment.
- 403 • The only things included in the storm water infrastructure costs were the roof-top
- 404 square footage of the three parking structures and the Parking operations office
- 405 (approximately 192,000 square feet).
- 406 • The total square footage included in the storm water infrastructure (imperious
- 407 roof surfaces) amounts to approximately 957,000 square feet.

408

409 How the Campus is to Pay for the Project

- 410 • The state portion is paid by governmental bonds that were approved by voters.
- 411 • The non-state portion may be paid by any of these options: at the start of each
- 412 phase (this year and then 1-2 years later), periodic installments over the 5 years
- 413 of construction, or in a longer period of time.
- 414 • Due to the new changes in the debt service policies of the UC Regents, non-
- 415 state entities may now pay off the costs in a longer range of time through debt
- 416 financing for 15-30 years.
- 417 • Each entity would pay their share of the financing on an annual basis.
- 418 • If paid over a long period of time, he suggests that the campus re-assess the
- 419 percentages on a periodic basis (such as every 5 years) to include the existing
- 420 and planned buildings and make adjustments.

421

422 Board Response and Questions

423 Board member Bouraad-Nash stated:

- 424 • Transportation & Parking Services (TPS) is already in debt for millions of dollars
- 425 for the three parking structures.
- 426 • TPS is probably entering into a “death spiral” in which there will not be enough
- 427 revenue to pay for the structures (since the permit rates need to be raised and
- 428 there will not be enough demand).
- 429 • How TPS will pay for the project is not the problem for the Board; it is how much
- 430 TPS will pay, if at all.
- 431 • The Board members disagree on how much TPS should pay for the project.
- 432 • Parking is a huge cash cow: its head is in pocketbooks of the parking ratepayers
- 433 (where it is being fed) and its udders are in Cheadle Hall, where it is being
- 434 milked.
- 435 • She has some problems with the methodology.
- 436 • She has problems with this nonsense “there are areas that no one owns”; UC
- 437 Regents owns the whole campus; green areas are the Regents’ areas.
- 438 • TPS should not pay for temporary surface parking lots, which are included in the
- 439 percentages.
- 440 • The 2.7 million square foot campus has grassy areas, access roads, and
- 441 academic buildings. Out of the whole campus, TPS only has 4 buildings (office
- 442 and parking structures) and this is 7.1%?
- 443 • The Board has no way to verify that the 7.1% of TPS’ share is accurate.
- 444 • The UCSB community cannot support additional costs; most people on the
- 445 campus cannot afford to pay more for parking.
- 446 • She met with UCSB administration in an interest to reach a compromise to
- 447 lessen the burden on parkers.

448 • It is unethical to force people to pay for the infrastructure; it is very wrong.

449

450 AVC Fisher reported:

451 • Surface parking lots were not included in the second assessment.

452

453 Chair Goulias inquired:

454 • What are other units doing to pay for it?

455 • What is the right thing to do for the campus?

456

457 Todd Lee reported:

458 • TPS could pay off the debt with reserve budget funds (which will not directly
459 affect parking rates) over a longer period of time.

460 • There will probably be a period of budget cuts coming soon, so a longer debt
461 payment plan would allow more flexibility.

462 • Housing has pre-paid some of their cost shares, which is currently covering many
463 of the planning costs; they have not had the opportunity to finance the costs yet.

464 • Other units have asked for internal campus loans.

465 • He would recommend that some units finance the project costs.

466 • TPS has the money now in reserves, but they can also finance it to remain
467 flexibility. TPS currently receives short term interest on reserves annually at
468 4.5%. The bonds used to finance the project would sell at slightly under 5%.

469

470 Chair Goulias stated the TPS reserves is a “cushion” for capital development costs.

471

472 Reclaimed Water

473 Board member Church inquired about the purpose of the reclaimed water and who uses
474 it.

475

476 AVC Fisher stated reclaimed water is used for landscaping irrigation.

477

478 Board member Bouraad-Nash stated:

479 • The reclaimed water is a small portion of the total cost, but it is unwarranted to
480 make ratepayers pay for it.

481 • Parking ratepayers are not supposed to pay for beautifying the campus.

482

483 Board member Church stated:

484 • When the storm water amount was presented to the Board before, he thought the
485 percentage for the storm water was reasonable, and he still holds to that.

486 • He is not convinced on the percentage amount for the reclaimed water systems.

487 • He does not believe that TPS should pay for a percentage of all the common
488 areas of the campus, which may not use reclaimed water for landscaping.

489 • The common areas not irrigated are a large amount, and non-state units should
490 not be included in the total amount of these areas.

491 • TPS should only pay for the landscaping around the structures' perimeters that
492 are irrigated, in percentage to the other irrigated areas.

493 • He thinks Budget & Planning should only take the irrigated areas of the campus,
494 include the parking structure's perimeters, and recalculate TPS' percentage
495 share based on this amount.

496

497 Alan Williams, Director, Facilities Management Financial & Administrative Services;
498 reported:

- 499 • There is one system for reclaimed water that is not metered, so it is difficult to
500 determine the usage of the reclaimed water by each entity.

501

502 Todd Lee responded:

- 503 • Board member's Church methodology could be achieved; it is measurable.
504 • Budget & Planning will reassess the irrigated areas on campus and recalculate
505 the reclaimed water amount for TPS.

506

507 Total Costs to Parking and Timeline

508 In response to the Chair's inquiries, Todd Lee responded:

- 509 • The overall project cost for reclaimed water is \$500,000 and Parking's amount is
510 \$35,000 for the reclaimed water.
511 • The current total amount from TPS for both storm water and reclaimed water is
512 \$957,000 for both phase 1 & 2 over the approximate five years of the project.
513 • The annual amounts can be split into five years evenly, or they can adjust to
514 each phase's amount.

515

516 In response to the Board inquiries, AVC Fisher reported:

- 517 • The overall cost may change, but the amount for TPS will remain constant;
518 UCSB will do their best to fit the project to the funding amounts that they will
519 have.
520 • The state dollars will have escalation built into the amounts.
521 • There was some funding taken out of the TPS reserves for planning project costs
522 last year.

523

524 In response to Todd Lee's question, the Board stated they liked the idea of recalculating
525 the funding amounts on a periodic basis if they finance the project costs.

526

527 **7. Future Agenda Items**

528 Future agenda items include:

529

- 530 1. Board Action for Parking Permit Rate Proposals
531 2. Budget for University Parking Kiosk
532 3. Multiple Systems Renewal (Infrastructure) Project

533

534 **8. Public Comment**

535 None.

536

537 **9. Adjournment**

538 The meeting adjourned at 3:15pm.

Attachment "A"
DIRECTOR UPDATE TO RPB

1. I have begun reorganization within TPS by realigning the Financial/Purchasing and IT/Project Management units to report directly to me.
2. We have initiated the first phase of redesigning the Interactive Parking Map so that it is easier to maneuver and use.
3. We implemented a formal system for graduate students to qualify for staff parking permit privileges upgrade based on their employment, research endowments, and fellowships as well as contributions they make to the campus research, academic and work environments.
4. We are ready to implement tiered parking rates (\$72/\$54/\$36) for residence hall students beginning 2008/9, with the option for them to choose the location/price they prefer and availability on a first-come, first-serve basis. This will better align Residence Hall student parking with the equivalent reserved parking space rate of \$72 per month, while considering location as a mitigating factor to pricing.

Scenario 1 - Based on full occupancy of Lot 2 for B1 Residence Hall student parking.

Permit Type	# Spaces Available	# Spaces Assigned	New Model	Current Model	Rate Increase	New Revenue	Old Revenue	Revenue Change
B1	101	95	\$72.00	\$36.00	\$36.00	\$61,560.00	\$30,780.00	\$30,780.00
B2	350	225	NA	\$36.00	NA	\$0.00	\$72,900.00	(\$72,900.00)
22B	1100	202	\$54.00	\$36.00	\$18.00	\$98,172.00	\$0.00	\$98,172.00
B3	490	490	\$36.00	\$36.00	\$0.00	\$158,760.00	\$158,760.00	\$0.00
Potential						Total	Revenue >	\$56,052.00

Scenario 2 - Based on zero occupancy of Lot 2 for B1 Residence Hall student parking and instead, increased utilization of 22 Parking Structure for 22B Residence Hall student parking.

Permit Type	# Spaces Available	# Spaces Assigned	New Model	Current Model	Rate Increase	New Revenue	Old Revenue	Revenue Change
B1	101	0	\$72.00	\$36.00	\$36.00	\$0.00	\$ 32,724.00	(\$32,724.00)
B2	350	225	NA	\$36.00	NA	\$0.00	\$72,900.00	(\$72,900.00)
22B	1100	300	\$54.00	\$36.00	\$18.00	\$98,172.00	\$0.00	\$98,172.00
B3	490	490	\$36.00	\$36.00	\$0.00	\$158,760.00	\$158,760.00	\$0.00
Potential						Total	Revenue >	\$23,328.00

Notes:

- Lot 30 will no longer be used for Residence Hall student parking, virtually eliminating the potential for vehicle damage due to baseballs during practices and games.
- Propose that a portion of new revenue be allocated to TAP.
- Residence Hall students can choose to park at either Lot 2, 22 Parking, or Lot 38. Actual assignments will be made on a first-come, first-serve basis up to available parking inventory.
- Under scenario 2, if Lot 2 is not utilized for Residence Hall student parking, those spaces would be opened for daily faculty/staff parking.

5. We have reviewed various special permits and determined that reasonable rate increases can be proposed to generate additional revenue beginning 2008/9. See the table below for permit types, proposed rates, and potential new revenue based on past year usage.

Attachment "A"
DIRECTOR UPDATE TO RPB

Permit Type	Permits Sold	Current Rate	Current Revenue	New Rate	New Total Revenue	Revenue Incr / (Decr)
R Annual (2005-2006)	33	\$70.00	\$27,720.00	NA	NA	NA
R Annual (2006-2007)	33	\$70.00	\$27,720.00	NA	NA	NA
R Annual (2007-2008)	34	\$72.00	\$29,376.00	NA	NA	NA
R Annual (2008-2009)	34	\$72.00	\$29,376.00	\$80.00	\$32,640.00	\$3,264.00
V Annual (2005-2006)	63	\$35.00	\$26,460.00	NA	NA	NA
V Annual (2006-2007)	72	\$35.00	\$30,240.00	NA	NA	NA
V Annual (2007-2008)	73	\$36.00	\$31,536.00	NA	NA	NA
V Annual (2008-2009)	73	\$36.00	\$31,536.00	\$54.00	\$47,304.00	\$15,768.00
V 20 Min (2005 - 2006)	6321	NC	NA	NA	NA	NA
V 20 Min (2006 - 2007)	1154	NC	NA	NA	NA	NA
V 20 Min (2007 - 2008)	552	NC	NA	NA	NA	NA
V 30 Min Monthly (2008 - 2009)	500	NC	NA	\$10.00	\$60,000.00	\$60,000.00
SAP (2005-2006)	173	\$35.00	\$72,660.00	NA	NA	NA
SAP (2006-2007)	173	\$35.00	\$72,660.00	NA	NA	NA
SAP (2007-2008)	173	\$36.00	\$74,736.00	NA	NA	NA
SAP (2008-2009)	173	\$36.00	\$74,736.00	\$54.00	\$112,104.00	\$37,368.00
Carpool A (2005-2006)	51	\$17.00	\$10,404.00	NA	NA	NA
Carpool A (2006-2007)	58	\$17.00	\$11,832.00	NA	NA	NA
Carpool A (2007-2008)	66	\$18.00	\$14,256.00	NA	NA	NA
Carpool A (2008-2009)	66	\$18.00	\$14,256.00	\$25.00	\$19,800.00	\$5,544.00
Carpool S (2005-2006)	97	\$17.00	\$19,788.00	NA	NA	NA
Carpool S (2006-2007)	109	\$17.00	\$22,236.00	NA	NA	NA
Carpool S (2007-2008)	125	\$18.00	\$27,000.00	NA	NA	NA
Carpool S (2008-2009)	125	\$18.00	\$27,000.00	\$25.00	\$37,500.00	\$10,500.00
					Potential New Revenue	\$132,444.00

6. An initial draft of the 10 year maintenance plan for parking lots and structures has been submitted to me for my review. I expect that we will be able to submit our final draft to Rate Payer Board for their review in February.

7. We are in the process of replacing outdated pay stations with the more intuitive; easier to use; and more rapid LUKE system that can handle higher parking demand throughout the day.

8. We are going to re-evaluate parking signage throughout the parking lots and structures to ensure their accuracy and readability, as well as identify potential safety concerns.

9. I am assessing the use of technology (i.e. point of sale, staff scheduling) to compensate for shortfalls in staffing.

10. We intend to review motorcycle parking space utilization throughout the campus and particularly in structures where we can use "dead space" for motorcycle parking. Also, we will assess the viability of motorcycle parking permit fee (i.e. \$5-\$10 per month). At \$5 per month, revenue could be \$6,000 per year if 100 motorcycles were parking on campus.

Attachment "A"
DIRECTOR UPDATE TO RPB

11. We will begin parking management at Devereux as it opens for facility tenants, conference attendees and visitors. This will be done in phases.
12. We expect to begin operation of the University Plaza Kiosk once it is built (approximately Fall 08).
13. We plan to stagger permit renewals beginning 2008/9 so that less people each year will need to renew, which will allow our staff to better manage the flow of customer traffic.
14. We continue efforts to market the parking storage options and develop a patron base. Optionally, we can utilize the remaining available (approximately 90 +) spaces to expand for residence hall students if demand exists and efforts to implement to storage are not successful.