

# Transportation & Parking Services

## Ratepayer Board

November 28, 2006  
12:30-2:00PM  
UCen, Flying A Studios Room

- |       |  |         |
|-------|--|---------|
| I.    | Introduction of New Members and Roll Call  | 12:30PM |
| II.   | Introduction of Guests   | 12:35PM |
| III.  | Approval of the Minutes  | 12:37PM |
| IV.   | Status of Past Board Recommendations   | 12:40PM |
| V.    | Plan for Academic Year 2006-2007   | 1:10PM  |
| VI.   | Public Comment<br><i>(Any member of the public may address the Board for up to 5 minutes on a Ratepayer related item not scheduled elsewhere on the agenda.)</i> | 1:45PM  |
| VIII. | Other Comments   | 1:55PM  |
| IX.   | Adjournment  | 2:00PM  |

# Transportation & Parking Services

## Ratepayer Board

November 29, 2006  
8:30-10:00AM  
UCen, Mission Room

- |       |  |         |
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| V.    | Plan for Academic Year 2006-2007   | 9:10AM  |
| VI.   | Public Comment<br><i>(Any member of the public may address the Board for up to 5 minutes on a Ratepayer related item not scheduled elsewhere on the agenda.)</i> | 9:45AM  |
| VIII. | Other Comments   | 9:55AM  |
| IX.   | Adjournment  | 10:00AM |

1 **Ratepayer Board**  
2 **November 28-29, 2006**  
3 **Minutes**

4  
5 **Members Present:**

6 November 28: Joe Harkins, Kostas Goulias, Marti Lopez, Kate Deutsch, Richard Church, Perrin  
7 Pellegrin, and Stephanie Brower

8 November 29: Kostas Goulias and Marguerite Bouraad-Nash

9  
10 **Staff Present:**

11 November 28: Marc Fisher, Betty Nye, Tana Lucido and Dolly Smith

12 November 29: Marc Fisher and Dolly Smith

13  
14 **I. Introduction of New Members and Roll Call**

15 November 28: The meeting was called to order at 12:35PM with Kamyab Sadaghiani and Marguerite  
16 Bouraad-Nash unable to attend.

- 17  
18 • Kostas Goulias, Chair of the Board and a Faculty member, announced there would be two  
19 meetings, the present and another tomorrow so that all members could attend  
20 • Joe Harkins: Environmental Health & Safety, representing Staff  
21 • Kate Deutsch: representing Graduate students  
22 • Perrin Pellegrin: Facilities, representing Staff  
23 • Stephanie Brower, representing Undergraduate students  
24 • Marti Lopez: EOP, representing Staff

25  
26 November 29: The meeting was called to order at 8:45AM with Kamyab Sadaghiani unable to attend.  
27 The members that attended the meeting the previous day were not required to attend. The new  
28 members were identified (please refer to Attachment "C") as:

- 29 • Rick Church: Faculty member, Geography  
30 • Kate Deutsch: Graduate student, Geography  
31 • Perrin Pellegrin: Staff, Facilities  
32 • Stephanie Brower, Undergraduate student

33  
34 **II. Introduction of Guests**

35 November 28: W. Doug Morgan, Economics, liaison for the Faculty Issues Council; Cathy Oliverson,  
36 Arts & Lectures; and Bob Stevenson, Electrical & Computer Engineering, vanpool  
37 driver, union representative

38 November 29: No guests attended.

39  
40 **III. Approval of the Minutes**

41 The minutes from the May 25, 2006 meeting were approved unanimously with the following  
42 corrections:

- 43 • Line 86 was changed to: "The Event Coordinators state their films will go away if there is a Night &  
44 Weekend rate increase."  
45 • Line 212 was changed to reflect the correct speaker: "Martie Levy responded..."

46  
47 **IV. Status of Past Board Recommendations**

48 **November 28:**

49 TPS distributed "The Chancellor, Henry Yang's Response to the Academic Year 2005-2006  
50 Ratepayer Board Recommendations," please refer to Attachment "A."

51 Chair Goulias led the discussion of the status of past Board recommendations. Last year the Board  
52 had unresolved issues, and made recommendations to resolve them. Over the summer, Chancellor  
53 Yang believed there were conflicting recommendations from the Ratepayer and Transportation  
54 Alternatives Boards, so he appointed a group of representatives to examine the recommendations of  
55 both Boards. This group includes the Chair of the Faculty Senate, Chair of the Faculty Issues Council,  
56 Chair of Geography, student representatives such as Jared Goldschen, staff members such as Martie  
57 Levy, and others. Jared Goldschen had been a member on Ratepayer Board from 2005-06. Chair  
58 Goulias stated he may e-mail the list of participants to those who request it. This group met once  
59 sometime in October 2006. The ad hoc committee then gave their own recommendations to the  
60 Chancellor, who approved them (please refer to Attachment "A"). The Chancellor's response to these  
61 recommendations of the Board was several months after the recommendations were given.

62  
63 Discussion focused on events, the new ad hoc committee, surcharge for alternative transportation,  
64 Night & Weekend permit rate increase, Night & Weekend permit bulk sales, lot maintenance, site  
65 acquisition, infrastructure project, budget, Director of TPS, and the future of the Ratepayer Board.

#### 66 67 Events

68 Last year, the Board heard from many advocate groups relating to events. Events became an issue:  
69 how to classify, define, how much do they cost, and who should pay for them? Ratepayer Board  
70 recommended Events be removed from the Parking budget and be handled by a separate entity  
71 outside of Parking Services. The ad hoc committee also recommended Events be removed from the  
72 Parking budget.

#### 73 74 Ad Hoc Committee on Transportation & Parking Issues

75 Chair Goulias stated:

- 76 • This ad hoc committee gave him the impression the Ratepayer Board was unnecessary.
- 77 • There is a more efficient way of handling the consultation process by bringing conflicting issues to  
78 the Issues Council, who makes the final recommendations to the Chancellor.
- 79 • Chair Goulias wants to avoid misinformation and miscommunication. Not all of the information  
80 TPS provided and testimonials received were brought into the hands of the new ad hoc  
81 committee, but only some of the information.
- 82 • On another hand, if this new Board represents the same constituents and gave the same  
83 recommendations, then it proves the Ratepayer Board was right in their recommendations.
- 84 • In the meantime, TPS has not been given clear direction on how to conduct their business

85  
86 Board member Lopez stated:

- 87 • The ad hoc committee "stains the validity" of the Ratepayer Board, who did all the research  
88 before making their recommendations.
- 89 • She desired for the Board and others to be on the same page: if the Ratepayer Board gets one  
90 set of information and the ad hoc committee gets another set of information, the Board is not  
91 accomplishing, at most, their full potential. All the information must be provided.
- 92 • The Board did a lot of research for the past year and listened to a lot of people, but now Board  
93 member Lopez felt she could not do her job on this Board anymore.

94  
95 Board member Lopez inquired if these issues were raised at their meetings? If not, why were they not  
96 brought to the Ratepayer Board? Administration replied the issue of the Night & Weekend permit rate  
97 increase was brought to the Ratepayer Board by UCSB Event Coordinators at their meetings and the  
98 Event Coordinators consulted with Chancellor Yang on other occasions.

99  
100 Board member Harkins questioned how the Board would respond to these recommendations of the  
101 ad hoc committee?

102 Marc Fisher, Associate Vice Chancellor (AVC) of Campus Design and Facilities also stated he  
103 believed the Ratepayer Board members serve a great purpose and have real value: they make  
104 recommendations to the Chancellor as is their charge. Administration encouraged the Board to  
105 continue what they have been doing. Administration stated it is then the Chancellor's prerogative to  
106 take those recommendations and have consultations with others; no one person or voice has the  
107 ability to delay or kill an issue on this campus. The Chancellor's consultation on issues is a deeply  
108 consultative process and involves a lot of outreach.

109

#### 110 Surcharge for Alternative Transportation

111 Transportation Alternatives Board (TAB) implements and oversees any alternative transportation  
112 initiatives for the UCSB campus. Last academic year, the Fines & Forfeitures budget, which funds  
113 Transportation Alternatives Program (TAP), was facing reduced income. Some TAP initiatives are  
114 currently at no-cost to users, such as free bus passes. TAB recommended Ratepayer Board create a  
115 surcharge for alternative transportation. The Ratepayer Board did not approve it.

116

#### 117 Night & Weekend Permit Rate Increase

118 Last year, the Board recommended increasing the Night & Weekend permit rate from \$2 to \$3. Many  
119 groups on campus did not like this recommendation. One of the recommendations of the ad hoc  
120 committee was for the price of the Night & Weekend permit to increase to \$3, with \$1 going to  
121 improving Night & Weekend event service. The recommendation also stated Transportation & Parking  
122 (TPS) would have "first call" on how this money would be spent as long as it improved their event  
123 service (Attachment "A").

124

125 The Board was concerned about how the delay of enacting the Night & Weekend permit rate increase  
126 would affect the budget and if there would be a budget deficit. The Board questioned if this could have  
127 been prevented if the approved date of July 1, 2007 for implementation was sooner.

128

129 The Board discussed:

- 130 • The Board received a year's worth of input from those involved in event coordination and took  
131 their input into consideration when making their recommendations.
- 132 • It was strange the Chancellor only responded to only three out of eight of the Board's  
133 recommendations.
- 134 • It was uncertain how the "first call" on new revenue would be spent to improve Night & Weekend  
135 service. What does Night & Weekend service involve?

136

#### 137 Night & Weekend Permit Bulk Sales

138 The Board discussed:

- 139 • There was no response to the second part of the recommendation, which was for bulk sales to  
140 remain at \$2 each permit.
- 141 • The ad hoc committee and Chancellor's lack of response to the bulk sales portion of the  
142 recommendation was strange and unfortunate because the discount bulk permit rate is important  
143 to event coordinators
- 144 • Is their any response to the bulk sales part of the recommendation? Should the Board continue as  
145 if the bulk sales option was not accepted?

146

147 Administration stated the ad hoc committee must not have addressed the issue of bulk sales yet.  
148 Administration encouraged the Board to respond to the ad hoc committee and inquire if they  
149 intentionally disallowed the bulk sales option or if they had not yet gotten to the issue.

150

151 Board member Church suggested the event coordinators such as Arts & Lectures give the Board  
152 information on how many ticket sales there would be for each event and the impact of the event on  
153 parking.

154 Chair Goulias suggested there be a separate rate for “walk-ons”– people that come to campus for a  
155 Night & Weekend event without getting a ticket beforehand. The rate for “walk-ons” will be an extra  
156 \$1.  
157

#### 158 Lot and Facility Maintenance

159 Last year, there were issues regarding lot and facilities maintenance such as the Lot Operating  
160 Projects line item in the budget.  
161

#### 162 Site Acquisition

163 Site acquisition is when a parking surface lot is removed in order to use it for a building construction  
164 site, and the parking lost has to be compensated in another parking area or by paying the  
165 replacement cost of building a parking structure. This issue related to compensation for parking lost  
166 has been an on-going issue for the Board.  
167

#### 168 Infrastructure Project

169 Chair Goulias stated the ad hoc committee must not have enough information on the Multiple  
170 Infrastructure Systems Renewal project to come to a conclusive response to the Board's  
171 recommendation, since there was no hydrologist report given to the Board.  
172

173 The estimated cost of this project is \$800,000. The Board inquired how they would pay for this project.  
174

175 Administration stated Parking's part in the cost of the Infrastructure project was based on the surface  
176 area of parking lots and structures, including some lots that now will become building sites; Ray  
177 Aronson has been in charge of calculating the cost of this project. Administration suggested the Board  
178 review the area covered in the cost and eliminate some areas that will become building sites.  
179

#### 180 Budget

181 Chair Goulias stated:

- 182 • If expenses are not reduced soon, parking rates will need increase a large amount because there  
183 will be a debt service that will need to be covered.
- 184 • There was a conflict between what the Board, Administration, and other people on campus  
185 wanted included in the Parking budget.  
186

#### 187 Director of TPS

188 Chair Goulias reported when the last TPS Director resigned in fall 2005, Bob Sundberg and Laura  
189 Condon were promoted to interim Associate Directors of TPS. Last year, the Board agreed the  
190 Associate Directors were doing a good job running TPS and suggested a Director was not needed.  
191 According to Chair Goulias, Administrative Services had implied it was difficult for the current  
192 administration to support the Ratepayer Board since there was no one definitive person to answer all  
193 the questions.  
194

195 The Board discussed the following:

- 196 • The Board believes the Director would have a very expensive salary, which ratepayer  
197 funds would support.
- 198 • The Board had suggested either the Associate Directors become permanent positions  
199 because they already have the experience and it would cut costs, or one of the current  
200 Associate Directors becomes the Director.
- 201 • Chancellor Yang is aware of the opinions of the Board about hiring a TPS Director.
- 202 • Administrative Services invited Chair Goulias to be on the Search Committee for the  
203 new TPS Director (please refer to Attachment “B”). Chair Goulias was unable to be on  
204 the committee over the summer due to him not working this summer.

205 The Board identified some members on the Search Committee for the TPS Director (please refer to  
206 Attachment "B"):

- 207
- 208 • Jared Goldschen, Ratepayer Board member 2005-06
- 209 • Marti Lopez, current Ratepayer Board member
- 210 • Bruce Kendall, current Transportation Alternatives Board member
- 211

212 Administration reported the Director position will provide for overall management of the department,  
213 and it will also have the important management for alternative transportation and public agency  
214 outreach. Administration met with all the managers at TPS to get their input on the role of the Director  
215 and this input shaped the job description. The Board is invited to interview candidates at future  
216 meetings.

217

218 Responses to Board inquiries regarding the TPS Director:

- 219 • The Director's job description has been posted on the Human Resources website <jobs.ucsb.edu>
- 220 • The position has received job applications and they are currently being sorted
- 221 • The Director position has been budgeted in the current budget
- 222 • The Director will be allocated as 60% for administration of ratepayer operations, 65% of which will  
223 be for day-to-day operations and 35% will be "big vision". The other 40% of the overall position will  
224 be allocated among Fines & Forfeitures, which includes management of the Transportation  
225 Alternatives Program (TAP) and support to the Transportation Alternatives Board (TAB)
- 226

#### 227 Future of the Ratepayer Board

228 Chair Goulias stated they have two options:

- 229
- 230 1. The Ratepayer Board members resign and let Donna Carpenter, Vice Chancellor (VC) of  
231 Administrative Affairs, and AVC Fisher meet with the Faculty Senate Chair about TPS.
- 232
- 233 2. The Board can be more constructive and start to look at these issues.
- 234

235 Chair Goulias also stated the Board could become a study group and provide the information  
236 collected to the ad hoc committee.

237

238 Chair Goulias inquired of the Board members if the Board should exist or not?

239

240 Board member Lopez stated

- 241 • She would like more information on the recommendations from the ad hoc committee: what  
242 happened at the meeting, how and why they decided on these recommendations.
- 243 • She suggested that the rate increase could promote better communication and organization from  
244 Parking Service and event coordinators.
- 245 • In her experience, she always had good service from Parking Services. However, she is uncertain  
246 of experiences of others.
- 247 • The response to Board's recommendations cannot always go through this process of going  
248 through another committee and not be acted upon quickly.
- 249

250 Board member Brower stated their decision to stay on the Board depends upon how the ad hoc  
251 committee responds to the Board's inquiries. Chair Goulias offered to meet with Joel Michaelson, who  
252 is on the ad hoc committee to gather more information on their recommendations.

253

254 The Board requested Chair Goulias would request clarification on the following issues with the  
255 Chancellor:

- 256 • Why were these singled out?

- 257 • What happened to the others?  
258 • Is there a passive veto of the other recommendations?  
259

260 Administration stated if the other committee meets again, they will most likely have Chair Goulias  
261 participate in the meeting. AVC encouraged the Board to concentrate on looking at the budget and  
262 meeting the debt service and when would rate increases be needed.  
263

264 **November 29:**

265 Chair Goulias summarized the last meeting:  
266 The Board moved to meet every month, starting in January.  
267

268 Future Agenda Items:

- 269 • Budget overview  
270 • Infrastructure project  
271 • Lot Operating project  
272

273 Board member Bouraad-Nash stated:

- 274 • The last meeting was on May 25. This meeting is at the end of November, which is six months  
275 later, and this is unacceptable.  
276 • From May 25 until prompted for more information, the Board was not informed about anything.  
277 The only information received was after she asked about the status of the recommendations  
278

279 Discussion focused on the new ad hoc committee and purpose of the Board, events, Night &  
280 Weekend permit rate increase, infrastructure project, the budget, Search Committee and the Director  
281 of TPS, generating revenue for TPS, and parking demand.  
282

283 Reason for the Ad Hoc Committee and the Board's Purpose

284 Chair Goulias stated:

- 285 • The Ad hoc committee was supposedly created to resolve conflicts between this Board and the  
286 Transportation Alternatives Board (TAB). However, this does not seem like a valid reason to  
287 create another group to resolve conflicts. The two Boards could have come together to resolve  
288 any conflicts.  
289 • Chair Goulias was tasked from the Board to meet with Chancellor Yang to find out what is going  
290 on.  
291 • He and Board member Bouraad-Nash will meet with the Chancellor later on that day to discuss:  
292 1. what is their role? 2. where do they fit in the big scheme of things?  
293

294 Administration had previously stated that the Board is relevant. However, Chair Goulias stated he  
295 thinks the Board is not relevant, since they got only one recommendation approved and three  
296 modified, out of nine total recommendations. Chair Goulias stated he would wait until he heard from  
297 the Chancellor before the Board makes their decision.  
298

299 Board member Bouraad-Nash stated:

- 300 • The new committee is illegal, inappropriate, and has no relevant background; it also makes the  
301 Board irrelevant.  
302 • The Board is advisory of the Chancellor, and the Chancellor has the right to consult. However,  
303 consultation is not to be done by making another committee. Rather, issues are brought to the  
304 Council on Faculty Issues, who studies the issues and then makes recommendations (accepts  
305 current recommendations or suggests resolutions). The Chancellor may also consult with others  
306 like staff members.  
307

308 Administration stated the Chancellor could give the Board the background of the new committee. AVC  
309 Fisher also stated neither he, nor Vice Chancellor Carpenter, participated in the committee meetings.  
310 Chair Goulias stated:

- 311 • They have faculty, staff, and students on this campus who elect representatives. If the majority of  
312 the representatives vote for something, they cannot become hostages of minorities. This is not  
313 democracy.
- 314 • There is a clear hierarchy of representatives among the Faculty. Chair of the Faculty Senate, Joel  
315 Michaelson, truly represents the Faculty members. He agrees that the Night & Weekend rate  
316 should be raised.
- 317 • Parking is an enterprise; it is not meant to please everyone.
- 318 • Why does the university have to be held strictly by the Long Range Development Plan (LRDP)?  
319 The LRDP can be modified to fit the needs of the university. The Board has not been given the  
320 opportunity to revise the LRDP.
- 321 • The Board is worried about the future of the campus. The future of the campus must be managed  
322 in a smart, effective, and efficient way.

323  
324 Board member Bouraad-Nash stated she would like to see the Board work constructively this year.  
325

### 326 Events

327 Board member Bouraad-Nash stated:

- 328 • Parking is supposed to be paid for by users; no one should pay extra for things unrelated to  
329 parking

### 330 331 Night & Weekend Permit Rate Increase

332 Board member Bouraad-Nash's statements and inquiries:

- 333 • Why is the Night & Weekend permit rate increase not to be implemented until July 1, 2007 when  
334 the Board had worked on the rate increase for over 3 years?
- 335 • Parking will lose about \$250,000 in revenue due to this delay
- 336 • It is not clear what the extra \$1 revenue will go towards

### 337 338 Infrastructure Project

339 Chair Goulias:

- 340 • Parking must pay for some of the Multiple Infrastructure Systems Renewal project. It is still  
341 uncertain how much they need to pay.
- 342 • The ad hoc committee still needs to address this issue; however, they do not have much  
343 information on the project.

344  
345 Board member Bouraad-Nash stated the infrastructure project is a very controversial issue.  
346

347 Administration stated Martie Levy will bring information about the cost assessment and State-funded  
348 projects for the infrastructure project to the next meeting.  
349

### 350 Search Committee for the TPS Director

351 Board member Bouraad-Nash inquired who chose the Search Committee for the new Director of TPS.  
352 Administration answered Vice Chancellor Carpenter made recommendations to the Chancellor, who  
353 then approved the members.  
354

355 Board member Bouraad-Nash stated the Search Committee did not have one Faculty member with  
356 previous parking-related experience. Administration stated Chair Goulias was invited to be on the  
357 Search Committee but did not accept it due to its meeting in the summer. Chair Goulias stated his  
358 position is for there to be no new Director. Chair Goulias was requested by the Committee on  
359 Committees to suggest names for the Search Committee.

360 New TPS Director

361 Board member Bouraad-Nash stated:

- 362 • The Faculty members of the Board did not want a new TPS Director to save monetarily and
- 363 because they did not want a novice to create new problems within the department.
- 364 • There are other UCSB Faculty members with parking-related experience that could have been
- 365 appointed to the Search Committee such as Hal Drake and Doug Morgan.

366

367 Budget

368 Board member Bouraad-Nash stated:

- 369 • The Board will carefully look at the new budget and scrutinize everything
- 370 • The Board will not accept excuses that the Board did not meet over the summer and so
- 371 administration had to act without the Board's input

372

373 Generating Revenue for TPS

374 Chair Goulias suggested the Board and administration come up with new ideas for raising parking  
375 revenue such as advertising. Chair Goulias stated the Board receives resistance from administration  
376 to review other revenue-generating mechanisms.

377

378 Administration stated advertisement is tough on campus because there are people who believe there  
379 should not be advertising on campus.

380

381 Administration inquired of the Chair if the Board made a formal recommendation about reviewing  
382 other revenue-generating mechanisms. Chair Goulias stated he believed they had recommended it.

383

384 Administration stated:

- 385 • Administration would consider advertising as a way to generate revenue for TPS.
- 386 • There is a possibility for generating extra revenue by charging for storage parking at a higher price
- 387 in the new parking structure, Parking 22.

388

389 Chair Goulias requested a cash flow analysis of how to generate extra revenue such as Bob Silsbee,  
390 Planning & Resources Manager in Administrative Services, has done in the past.

391

392 Parking Demand

393 Chair Goulias stated:

- 394 • Currently, there is an equilibrium in parking supply and demand: there is no shortage of needed
- 395 parking

396

397 Administration suggested:

- 398 • UCSB could open the San Clemente garage for residents of the San Clemente Housing Project
- 399 and later move those with B2 permits into it to free up parking in lots 30 and 38 for athletic events
- 400 • TPS could allow Isla Vista residents, who are currently unable to park on campus with a monthly
- 401 permit, to park in San Clemente garage, thus creating more parking revenue

402

403 Board member Bouraad-Nash stated she has never seen the top floor of the Mesa structure fully  
404 occupied.

405 **V. Plan for Academic Year 2006-2007**

406 **November 28:**

407

408 Meeting Schedule

409 Chair Goulias inquired of the Board what meeting schedule they would like for the next quarter. The  
410 Board agreed to meet next in January and to meet monthly. Chair Goulias directed TPS staff to send  
411 an e-mail inquiring the Board members' availability.

412

413 Future Agenda Items

414

415 **Multiple Infrastructure Systems Renewal project:** Chair Goulias stated he would like the Board to  
416 re-examination the Multiple Infrastructure Systems Renewal project

417

418 **Debt Service:** The Board requested they have more information on the debt service and the permit  
419 rates required to meet it. The Board requested TPS send copies of the budget to the Board members  
420 prior to the next meeting

421

422 **Lot Operating Projects:** Board member Church would like to have more information on the Lot  
423 Operating Projects

424

425 **VII. Public Comment**

426 November 28:

427 W. Doug Morgan stated the delay in implementing the Night & Weekend rate increase would be costly  
428 for TPS. W. Doug Morgan stated the ad hoc committee had zero background information and their  
429 recommendations were not brought before this Board for review and discussion. Chair Goulias agreed  
430 with Dr. Morgan. W. Doug Morgan stated the Board's guiding principles are in the Chancellor's  
431 Special Advisory Committee on Parking Report to the Chancellor. Chair Goulias responded the Board  
432 voted on upholding these principles at a past meeting. The Board will also need to review these  
433 principles at a future meeting.

434

435 **November 29:** None.

436

437 **VIII. Other Comments**

438 **November 29:**

439 Board member Bouraad-Nash stated:

- 440 • She could cite all the incidents where parking money has not been used for parking purposes and  
441 she intends for this to not happen again; it is illegal.
- 442 • This university should be run as a university, with transparency and honesty

443

444 Chair Goulias stated staff attrition is a major problem due to the low salaries at UCSB.

445

446 **IX. Adjournment**

447 November 28: The Board adjourned at 2:00PM.

448 November 29: The Board adjourned at 10:05AM

**Attachment "A"**

**The Chancellor, Henry Yang's Response to the End of  
Academic Year 2005-2006 Ratepayer Board Recommendations**

From: Henry Yang [mailto:henry.yang@chancellor.ucsb.edu]  
Sent: Wednesday, November 22, 2006 4:35 PM  
To: Konstadinos Goulias  
Cc: Donna Carpenter; Marc Fisher; Gene Lucas; Joel Michaelsen  
Subject: Re: Parking Ratepayer Board May 25 Meeting Outcome

Dear Kostas,

On February 28, 2006 and on May 26, 2006 the Parking Ratepayers Board (PRB) forwarded to me several recommendations. On July 6, 2006 I received a series of recommendations from the Transportation Alternatives Board (TAB). In some instances the recommendations of the two Boards were in conflict. Since receiving the recommendations, my administrative colleagues and I met with the stakeholders who would be impacted by a parking rate increase, such as Arts and Lectures, the Center for Film, Television and New Media, the Music Department, the Drama Department, Intercollegiate Athletics, the University Art Museum, and others, to receive their input. We also consulted with the Chair of the Academic Senate, the Chair of the Academic Senate Council on Faculty Issues and Awards, the Chair of the Council on Planning and Budget, and representatives of student and staff organizations, as well as our administrative colleagues.

Based on the outcome of this wide consultation the following recommendations of PRB are approved as noted below:

- \* The parking rate for night and weekend parking will be increased from \$2.00 to \$3.00, effective July 1, 2007. First call on the new revenue generated by this increase will be used by Transportation and Parking Services to improve night and weekend service.
- \* Vice Chancellor John Wiemann will be requested to determine the best mechanism for establishing a tax deductible fund to support alternative transportation initiatives.
- \* Vice Chancellor Donna Carpenter will take the necessary action to remove from the parking operations budget the second portion with title "EVENTS," with the modification to have parking services personnel collect parking fees at the time of the events.

Thank you again for your leadership of the PRB and for the time and effort you and our colleagues are putting into advising me and our campus on parking issues. Upon further consultation, we will respond to the other recommendations proposed by the PRB and the Transportation Alternatives Board soon.

Best regards,  
Henry

Attachment "B"  
Director of Transportation and Parking Services  
Search Committee Membership

Bill Bean, Co-Chair  
Chief of Police  
[Bill.Bean@police.ucsb.edu](mailto:Bill.Bean@police.ucsb.edu)

Bruce Kendall, Co-Chair  
Professor, Bren School of Environmental Science and Management  
[Kendall@bren.ucsb.edu](mailto:Kendall@bren.ucsb.edu)

Sandra Featherson  
Associate Director of Accounting and Controls  
[Sandra.Featherson@accounting.ucsb.edu](mailto:Sandra.Featherson@accounting.ucsb.edu)

Jared Goldschen  
President, Associated Students  
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Marti Lopez  
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