

Transportation and Parking Services

Ratepayer Board

Inaugural Meeting

March 5, 2004
9 AM
4125 Cheadle Hall

AGENDA

- I. Welcome
- II. Introduction of Members
- III. Introduction of TPS Staff
- IV. Selection of Chair
- V. Brief Review of Board Materials (Roberts)
- VI. Brief Review of Future Agenda Items (Roberts)
- VII. Selecting a Meeting Schedule
- VIII. Other Comments
- IX. Adjournment

**Rate Payer Board Meeting
March 5, 2004
Minutes**

Members Present: Sharon Conley, Harold Drake, Greg Foltz, Dan Givens, Logan Green, Martie Lopez, Ian Rhodes and Richard Schmidt

Members Absent: Russell Knight

Staff Present: Laura Condon, David Gonzales, Tana Lucido, George Pernsteiner, Tom Roberts and Bob Sundberg

Guests: Chancellor Yang and Executive Vice Chancellor Lucas

I. Introduction

Vice Chancellor Pernsteiner called the meeting to order at 9:01am, welcomed the members and defined the "Rules of Engagement" for the board as follows:

- The Chair will be selected from the membership present today.
- The Chair will sit on the Transportation Alternative Board.
- The Chair will also attend the Campus Planning Committee meetings.
- The Board will focus primarily on parking rates (especially as they pertain to labor contracts and construction bonds).

Vice Chancellor Pernsteiner further stated that part of the challenge before the Board is to determine the best way deal with the fiscal reality of the parking situation at UCSB in light of how this campus functions and added that it is imperative that there is a rate structure in place that can pay for Campus Parking Structures 2 & 3 debts at the time they open in 2005-2006.

II. Selection of the Chair

Logan Green, External Vice President-Local Affairs, Graduate Students Association volunteered to chair the committee.

III. Review of Rate Payer Board Materials

Tom Roberts, Director Transportation & Parking Services (TPS) reviewed the background materials prepared and distributed to the Board by TPS staff. The information contained within the Rate Payer binder illustrates what has transpired in Transportation & Parking Services since the Chancellor's Special Advisory Committee on Parking (CSACOP) concluded their work and made their final recommendations to Chancellor Yang in 2002.

Director Roberts informed the Board that all actions taken by Transportation & Parking Services since CSACOP disbanded were submitted to the Administration for review and approval and that the Administration had provided due diligence, guidance and support for TPS until the Rate Payer Board could convene.

IV. Review of Future Agenda Items

Director Roberts and TPS staff identified and created a list of issues to submit to the Rate Payer Board that will need their study, discussion and recommendations. Please refer to attachment "A". It is expected the Board will also have issues not yet identified that they will want to bring forward.

The Board recommended that all agenda items, requests for information, etc. be submitted to the Rate Payer Board Chair well in advance of scheduled meetings via e-mail so that meeting agendas reflect the expectations of the Board and meetings are productive.

VI. Meeting Schedule

- The Board agreed to meet monthly.
- The Board scheduled the next meeting for Friday April 2, 2004 from 9:00-11:00am in the Chancellor's Conference room (room 5123), Cheadle Hall.
- The Board also agreed to determine the meeting schedule for Spring quarter at the April 2nd meeting.

VI. Comments

Professor Drake suggested that the Board members share their motivation for wanting to serve on the Rate Payer Board and their ultimate goals.

- Martie Lopez is aware of campus parking controversies and wanted to get involved as an advocate for campus staff.
- Ian Rhodes responded to a call from Chancellor Yang. He has served campus committees in the past and feels he can bring balance and reason to an emotional topic.
- Richard Schmidt is involved in alternative transportation as part of the pilot study car pool program, currently uses an In Vehicle Parking Meter and views the TPS Transportation Alternatives Program as innovative and effective. Is also concerned about parking rates and their impact on staff, faculty and students.
- Sharon Conley also responded to a call from Chancellor Yang. Experienced differential rates at the University of Maryland and has an interest in looking at how differential rates might work at UCSB.
- Dan Givens is an advocate for staff and would like to see rates remain reasonable for all. Views parking at UCSB as a quality of life issue.
- Greg Foltz has concerns for Residence Hall students and wants to see their parking program remain unabated.
- Logan Green is already involved with parking issues on campus and in Isla Vista. He is currently working with TPS and other campus agencies on a possible car-sharing program.
- Harold Drake wants to ensure that parking, if not free, is at least equitable, parking funds are used appropriately and accounted for properly. Intends to provide strong representation for campus parking ratepayers.

Chancellor Yang and Executive Vice Chancellor Lucas joined the group and expressed their deep gratitude to the Board for agreeing to serve the campus in this very important capacity.

Executive Vice Chancellor Lucas reminded the Board that parking is an issue that is often argued emotionally and the Board must exercise diligence in filtering the emotion from the arguments and make rational decisions and recommendations to arrive at what works best for the campus as a whole. Parking is viewed throughout the UC system as a “well being” issue and the Administration and TPS are very pleased to finally have your involvement.

IX. Adjournment

The Chair adjourned the meeting at 10:12am.

Future Agenda Topics

Agenda Item VI - March 5, 2004

BACKGROUND

The professional staff of Transportation and Parking Services is dedicated to maintaining efficient and effective departmental operations for the many services we provide the campus and community. The Parking Ratepayer Board plays a crucial role in advising the Chancellor and the department in important policy decisions impacting all our users. On the immediate horizon stand a variety of policy questions upon which the campus and department staff seek Board guidance. In addition, as the Ratepayer Board is newly constituted, staff proposes various items designed to provide an orientation to the department, its functions and issues. Below is a partial list (in no particular order) of items pre-identified by staff. It is fully anticipated that Board Members will have additional items of interest to add to this list.

Tour of TPS operations

Presentation and update on PS II and PS III. (Wolever & Aronson)

Discussion/planning/Adoption of rate structure to finance PS III (Roberts/Silsbee)

Events Unit fees (Roberts/Lucido/Sales)

Discussion/Formal Adoption of various policy changes enacted since last board convened (Roberts)

Presentation on all aspects of the pay station project including future plans for the system. This could be packaged with all other technology upgrades of the past year. (Roberts/Conners)

Presentation/discussion of TPS involvement with Isla Vista Action group and possible initiatives pertaining to Parking. (Yuen/Roberts)

Presentation on plans for parking mitigation during construction of SRB and PS3. (Sundberg)

Overview of the Department's finances (Roberts & Silsbee)

Presentation of 2004/05 department budget. (Roberts/Condon)

Presentation of future departmental goals and initiatives. (TPS Staff)