

## **Transportation Alternatives Board**

**May 12, 2009**

### **Minutes**

**Members Present:** Bill Freudenburg, Bernie Kirtman, Todd Oakley, Amy Ramos, Bill Shelor, Kyle Richards, Anna Sorensen, Charlie Arreola

**Members Absent:** Beverly Bavaro, Ashley Day

**Staff Present:** Marc Fisher, Robert Defendini, Bob Silsbee, James Wagner and Leslie Mancebo

#### **I. Roll Call**

The meeting was called to order at 12:05pm

#### **II. Introduction of Guests**

The following guests were in attendance:

Richard Church, Chair of the Parking Ratepayers Board

#### **III. Approval of Minutes from meeting on March 13, 2009**

Minutes were approved unanimously.

#### **IV. Message from the Chair**

Vice Chair, Bill Freudenburg read through an email that Chair Bavaro sent prior to the meeting to the entire Board with her comments on various agenda items.

#### **V. Review of the charge of the Transportation Alternatives Board (TAB) in preparations for the end of year summary of recommendations to the Chancellor**

An excerpt from the Final Report of the Chancellor's Special Advisory Committee on Parking was distributed to the Board for review (Attachment A). Bill Freudenburg noted that the main charge of the TAB is to "advise the Chancellor on ways of funding alternative transportation programs." Currently, the Fines and Forfeitures Budget is losing money. In Beverly's note to the Board she recommended that the Chancellor be aware that the Fines and Forfeitures budget is not adequate as the sole source of funding for TAP and that the TAB has explored other funding options. Bill also noted the importance of meeting with the Parking Ratepayers Board (PRB) and possibly finding a recommendation that both boards can agree upon, because currently the two sometimes make conflicting recommendations.

Bernie Kirtman asked Richard Church if the PRB has discussed building a relationship with the TAB. Richard Church responded that a few years ago the chair of the TAB proposed that the PRB and the TAB share the Chancellor's allocation of funds that had, up until that time only been given to Parking Operations. Richard Church added that recently some members of the PRB expressed unwillingness to share any more of the Chancellor's Allocation of funds because after the last agreement was made to share funds, the PRB did not receive a report regarding what the money was spent on.

Bill Freudenburg asked James Wagner if he could prepare a report of the spending of the Transportation Alternatives Program for the Parking Ratepayers Board. James Wagner agreed to present TAP budget numbers at the combined meeting scheduled for May 18, 2009.

Bernie Kirtman recommended that since one of the main charges of the TAB is to find funding for alternatives, the recommendations should mention that the TAB has explored various funding sources such as vanpool sponsorship and access to Measure A funding.

## **VI. Discuss and draft preliminary end of the year recommendations to the Chancellor**

Bill Freudenburg noted that his main concern at this time is with the plan for the removal of the Pardall Tunnel in the Draft Long Range Development Plan (LRDP) and the lack of response from the Chancellor in addressing his concerns.

Marc Fisher noted that there was an Ocean Road bicycle workshop on May 6<sup>th</sup> with a bicycle specialist from Fehr and Peers, the consulting firm that is working on the LRDP and campus representatives from the administration as well as student cyclists. At this meeting the representative from Fehr and Peers quelled the fears of the cyclists at the meeting regarding the removal of the Pardall Tunnel and the bicycle tunnel at Student Health. Marc Fisher addressed the following points:

- From the approximate location of the existing tunnel to the south Ocean Road will be a bike, pedestrian, vehicle mix in a “European style” street design.
- From the approximate location of the existing tunnel to the north Ocean Road will have Class II bike lanes with a bike lane striped on the pavement similar to on State Street.
- There is currently a small amount of vehicle traffic across the top of the Pardall Tunnel. In the new plan, vehicles will have to stop and wait for bicycles to cross Ocean Road at this intersection similarly to the way in which cars wait for bikes on Embarcadero Del Norte and Pardall Road in Isla Vista.
- Students who tend not to obey bicycling laws on campus and in Isla Vista do tend to obey traffic lights, more so than stop signs. With this in mind a stop light could be placed at the Pardall bike path crossing of Ocean Road.
- Pedestrian traffic will likely disperse throughout campus without the funnel effect that is currently in place with most streets and paths leading pedestrian traffic to the Pardall tunnel to cross under Ocean Road. With the new plan there will be more pedestrian friendly points of crossing up and down Ocean Road.
- The removal of the tunnel at Student Health is absolutely imperative to the building of planned housing developments whereas the Pardall tunnel could be pared down in the new plan.

Anna Sorensen asked how and when the recommendations from the TAB are made to the Chancellor. Bill Freudenburg responded that Beverly offered to remain as Chair of the TAB until she is officially no longer staff at UCSB (June 10, 2009). At the next TAB meeting on June 5, 2009 there will be further discussion of the recommendations.

## **VII. Prepare for the joint PRB/TAB meeting**

The following list of agenda items was created using the list of possible items generated at the TAB meeting on April 24th and discussion from the current meeting:

- Historic perspective on the formulation and charges of both boards. Gene Lucas is unable to attend the first part of the meeting. Marc Fisher will invite Martie Levy to give the boards insight into the history of the formation of the 3PRB and TAB.
- Review the budgets of both boards. James Wagner was asked to provide more details about the membership of staff, students and faculty in TAP as well as specific budget information about the actual expenses of the TAP exclusive of the TAP participant fares.
- Discuss the common goals of the two boards and the possibility of working together in the future, especially when it comes to items like enforcement and the LRDP.

Marc Fisher noted that in light of the LRDP, the addition of new units of housing on campus will likely come with requirements from the California Coastal Commission to create a transit plan, making this discussion timely.

Bill Freudenburg noted that adding an infrastructure tax to the new buildings to help pay for the required transit plan would create a small added cost that would likely be of little concern to residents. Richard Church added that there is a similar tax in place on campus that pays for infrastructure such as storm water management. There are many stipulations for such a tax on state and donor funded development as well as existing buildings. It seems possible for new housing development to be taxed to subsidize alternative transportation use.

## **VIII. Recruitment of new TAB members and ensuring their involvement**

Bill Freudenburg noted that Beverly Bavaro was the most active Chair that the TAB has had since he has been on the Board and that hopefully one of the new staff members on the board will have similar vigor and step up for the job. He also noted that the structure where a staff person is the Chair with the support of a faculty vice Chair worked well and enabled recommendations to the Chancellor to have a faculty member's endorsement. With the two new staff members on the board, the only known turnover in the near future is that of the student representatives that will change over the summer. Anna Sorensen plans to stay on the TAB as the graduate student representative, Charlie Arreola is the new Associated Students President and he plans to appoint someone as the Associated Students representative and the new Residence Hall Association President is Jose Magana and he may serve on the TAB himself or appoint a representative.

## **IX. Public Comment**

## **X. Adjournment**

*Meeting Adjourned*

The Chancellor's Special Advisory Committee on Parking (CSACOP) made a recommendation to the Chancellor on August 12, 2002 ("the Lucas Report") that two committees be formed, the Transportation Alternatives Board and the Parking Ratepayer Board. The following is taken from the Lucas Report describing the charge of the Transportation Alternatives Board:

#### The Alternative Transportation Board

i) The new board should be known as the Alternative Transportation Board to distinguish it from the Parking Ratepayer Board.

ii) The Alternative Transportation Board will have oversight of all campus policies related to campus access by other than single occupancy vehicles as well as around campus. It will advise the Chancellor on ways of funding alternative transportation programs, the allocation of these funds, and the implementation of programs to enhance cost-effective and convenient access to and around campus. The Board should have representation on the administrative Campus Planning Committee and the Senate Budget and Planning Council

iii) The Alternative Transportation Board will have nine members: three each from faculty, career staff, and the student body. Student membership will be made up of one member each from the undergraduate, graduate and residence hall student populations. The Chair of the Parking Ratepayers Board will serve in an ex-officio capacity

\* Faculty will be nominated by the Academic Senate Committee on Committees.

\* Staff will be nominated by the Staff Assembly and Chancellor's Staff Advisory Committee.

\* Students will be nominated by the Associated Students, Graduate Students Association and Residence Hall Association.

\* The members of the Board shall elect a chair and vice chair from among their own number.

iv) The Alternative Transportation Board will initially hold public meetings at least once a month, with the frequency to be determined subsequently by the new Board. Staffing will be provided by Parking and Transportation Services.

\* The Director of Parking and Transportation Services and the Director of the Alternative Transportation Program will report to the Board at its regular meetings.

\* The Board will invite, at its discretion, other participants that are necessary to its deliberations.

\* The Board must receive and disburse full and continual disclosure of all data necessary for its members to form and express educated judgments about alternative transportation programs, expenditures, and policies.

\* The Board will conduct an ongoing review of alternative transportation program income and expenditures and will be empowered to conduct outside reviews when necessary. It shall disseminate its findings to the Campus community through regular public meetings and an annual public report.

\* The Board will review all transportation mitigation plans submitted as part of the capital construction process on campus.