

Transportation & Parking Services

Transportation Alternatives Board

January 26, 2007

2:00-3:30PM

HR Learning Center, SAASB 3101DD

- | | | |
|-------|---|--------|
| I. | Member Introduction and Roll Call | 2:00PM |
| II. | Introduction of Guests | 2:03PM |
| III. | Transportation Alternatives Board's Charge | 2:05PM |
| IV. | Review of 2005-06 Transportation Alternatives Board Recommendations | 2:10PM |
| V. | Elect Chair and Vice-Chair | 2:15PM |
| VI. | Approval of the Minutes | 2:20PM |
| VII. | MTD Lines 6 & 11 Enhancement Proposal | 2:25PM |
| VIII. | Overview of the Transportation Alternatives Program | 2:40PM |
| IX. | Fines & Forfeitures 2006-07 Budget Update | 2:55PM |
| X. | Future Meetings for Winter Quarter – Schedule & Agenda Items | 3:15PM |
| XI. | Public Comment
(Any member of the public may address the Board for up to 2 minutes on an alternative transportation related item not scheduled elsewhere on the agenda). | 3:20PM |
| XII. | Adjournment | 3:30PM |

1 **Transportation Alternatives Board**
2 **January 26, 2007**
3 **Minutes**

4
5 **Members Present:** Bruce Kendall, Barbara Hirsch, Cyril Johnson, Bernie Kirtman, William
6 Freudenburg, Laura Crownover, Brent Miller, and Stephanie Brower

7
8 **Staff Present:** Bob Sundberg, Jamey Wagner, Bob Silsbee, and Dolly Smith

9
10 **I. Member Introduction and Roll Call**

- 11 • Brent Miller, second year Masters student at the Bren School of Environmental Science
12 & Management; bicyclist
- 13 • Barbara Hirsch; recording technician in the Arts Library; carpooler and bus rider
- 14 • Bernie Kirtman, Faculty member in Chemistry; driver of Single Occupant Vehicle (SOV)
- 15 • Laura Crownover, Graduate Advisor in Chemical Engineering; vanpool rider
- 16 • Cyril Johnson, staff member in Physics; bicyclist
- 17 • Stephanie Brower, Resident Halls Association (RHA) President, undergraduate;
18 bicyclist and runner
- 19 • Bill Freudenburg, Faculty in Environmental Studies; driver of SOV
- 20 • Bruce Kendall, Faculty in the Bren School; bus rider

21
22 The meeting commenced at 2:05pm with Kamyab Sadaghiani coming in the stead of Jared
23 Goldschen.

24
25 **II. Introduction of Guests**

26 The following guests attended: Ralph Fertig, President of the Santa Barbara Bicycle Coalition; Bob
27 Stevenson, Electrical & Computer Engineering, vanpool driver; Beverly Leaney, vanpool rider; Vic
28 Cox, 93106; Patricia Marin, vanpool driver; Steve Maas, Metropolitan Transit District (MTD); David
29 Damiano, MTD, Gerry Hesse, Director of UCSB Government Relations; Scott Spaulding, Coordinator
30 of the Clean Air Express (CAE), VISTA Coastal Express, Santa Barbara Associations of Governments
31 (SBCAG).

32
33 **III. Transportation Alternatives Board's Charge**

34 TPS distributed "Charge of the Transportation Alternatives Board (TAB)" (please refer to Attachment
35 "A"). Bob Sundberg read the Charge of TAB written by the Chancellor.

36
37 **IV. Review of 2005-06 Transportation Alternatives Board Recommendations**

38 Past recommendations to the Chancellor from the Chancellor's Special Advisory Committee on
39 Parking and the Chairs of the Transportation Alternatives Board, 2004-2006, are posted on the
40 following websites: <http://www.tps.ucsb.edu/committee.htm>;
41 http://www.tps.ucsb.edu/tab_meetings.htm

42
43 During the summer of 2006, the Chancellor created an ad hoc parking advisory group to review the
44 recommendations of both the Transportation Alternatives Board and Ratepayer Board. This ad hoc
45 parking advisory group sent their recommendations to the Chancellor regarding the two Boards,
46 however, the Chancellor has yet to release finalized recommendations.

47
48 The Board inquired of TPS if they could bring them any information related to the recommendations of
49 the ad hoc parking advisory group. TPS responded they would find out if he could bring the Board any
50 pertinent information related to the ad hoc parking advisory group. Kevin McCauley reported to Bob
51 Sundberg that the Chancellor will respond soon.

52 **V. Elect Chair and Vice-Chair**

53 Bruce Kendall was elected the Chair of the Board with eight votes in favor and one abstaining (Bruce
54 Kendall). Barbara Hirsch was elected the Vice-Chair unanimously.
55

56 **VI. Approval of the Minutes**

57 The minutes from the meeting of May 18, 2006 were approved unanimously as written.
58

59 **VII. Metropolitan Transit District (MTD) Lines 6 & 11 Enhancement Proposal**

60 Gerry Hesse, Director of Government Relations, reported she was representing Donna Carpenter,
61 Vice Chancellor of Administrative Affairs; Marc Fisher, Associate Vice Chancellor of Campus Design
62 & Facilities; and Todd Lee, Assistant Chancellor-Budget & Planning, Budget & Planning; about their
63 discussions with MTD. Gerry Hesse reported UCSB administrative services would pay half of the
64 funding requested by MTD to improve MTD Lines 6 & 11.
65

66 Steve Maas, MTD Manager of Strategic Planning & Compliance, presented the following information:

- 67 • Last year MTD had 7.3 million passenger trips, equivalent to a per capita usage of a city
68 population of about 1 million.
- 69 • Considering current conditions of the bus service, MTD staff believes lines 1& 2 (only within
70 City of Santa Barbara) and 6 & 11 need the most amount of expansion. Currently, lines 6 & 11
71 are often full and allow standing-room only, sometimes being too crowded to allow riders to
72 board.
- 73 • Lines 6/11 run along Hollister Road/State Street between the Transit Center in downtown
74 Santa Barbara and Hollister & Fairview, where they diverge. From Hollister & Fairview, Line 11
75 continues onto UCSB. Line 6 continues along Hollister Road to Storke & Hollister.
- 76 • MTD proposes an expansion of lines 6 & 11 to increase the frequency from 30 minutes to 20
77 minutes between buses, which would increase frequency at Storke & Hollister to 10 minute
78 intervals
- 79 • The requested funding from UCSB was determined by calculating the operating cost for the
80 distance the line 11 runs on the campus (1 mile) and then multiplying the amount of UCSB
81 students who ride the lines 6 & 11, which is 5.5% of the ridership on these lines. The resulting
82 calculation yields a \$17,870 per year cost to UCSB
- 83 • The amount needed from UCSB for the first fiscal year would be \$5,900
- 84 • MTD is also asking UCSB to also contribute a share of the one-time capital fees in the amount
85 of \$3,000 for the purchase gently-used buses from San Jose
86

87 Gerry Hesse stated, since UCSB Administrative Services would be paying half the amount, TAB
88 would only need to pay \$1,500 (half of \$3,000) of the one-time capital cost and half of \$5900 for the
89 first year (\$2950); equaling \$4,450 for the first year, and then \$8,935 (half of \$17,870) per year
90 afterwards until June 30, 2009.
91

92 The Board queries focused on transit use, current MTD funding from UCSB, MTD's requested funding
93 and obligation, agreements between MTD and other local entities, and the deadline for funding and
94 follow-up.
95

96 **Transit Use**

97 The Board inquired of MTD if the 5.5% of ridership is all students, and how much of that bus use is at
98 peak times? MTD said they could pull this information out for the Board and send it to Gerry Hesse of
99 UCSB Government Relations, the liaison between the Board and MTD.
100

101 **MTD Funding from UCSB**

102 The Board inquired if there has been additional funding from UCSB to MTD other than the current
103 programs (student lock-in fee for unlimited bus use for students, and the Transportation Alternatives

104 Program's card-swipe that allows complimentary round-trip use of MTD for Faculty and Staff).
105 Previously, UCSB has not given any additional funding to MTD outside of these programs.
106

107 **Other Local Entities Involved**

108 The cities of Goleta and Santa Barbara, along with Santa Barbara County, have agreed to contribute
109 funding to the expansion of the MTD, however, MTD is relying on UCSB to contribute as well. The
110 other agencies will most likely sign the agreement with MTD without the participation of UCSB and it
111 is unlikely they would continue to do so after the first year, if UCSB had still not agreed to contribute
112 funding.
113

114 **Relationship between MTD and TAB**

115 The Board inquired if MTD had brought this proposal to the Board before. MTD had not officially
116 brought the proposal to the Board with a requested dollar amount.
117

118 **Other MTD Bus Lines that Serve UCSB**

119 Chair Kendall inquired if MTD had any discussion about extension of the line 24x and how they came
120 to the decision on extending the lines 6 and 11. Steve Maas responded MTD had discussed
121 extending line 24x; it is near the top of their priority list, however, it would take further funding to
122 improve the line 24x. Mr. Maas stated MTD chose to focus on the lines 6 and 11 because the
123 extension of these lines is a multi-jurisdictional effort and because the City of Santa Barbara had put
124 out a challenge grant to other areas served by lines 6 & 11.
125

126 Board member Brower stated the bus service between Francisco Torres Residence Hall and the main
127 campus is inadequate and inquired what MTD would do to improve the bus service for the students in
128 the residence hall. MTD responded the UCSB/Isla Vista (IV) electric shuttle, expected to start in Fall
129 2007, would increase bus service between Storke & Hollister and the main campus, which would stop
130 at Francisco Torres. The UCSB/IV shuttle is funded for the first three years from funds already
131 provided through the Congestion Mitigation and Air Quality Improvement Program (CMAQ). This
132 funding is no longer available in Santa Barbara County.
133

134 **Deadline and Follow-up**

135 The Board inquired what the deadline is to contribute funding to this project. Gerry Hesse responded
136 MTD and Administrative Services would like to know as soon as possible. The other agencies will be
137 signing in March, so it would be best if the Board decided by then. Ms. Hesse suggested for Todd
138 Lee, Assistant Chancellor of Budget & Planning, to speak to the Board about this project. MTD also
139 offered to come again to a near-future TAB meeting. TAB requested that MTD and Administrative
140 Services create a brief written report of the requested funding to be presented to the Board. Gerry
141 Hesse agreed to work with Administrative Services on this and serve as the liaison between the
142 Transportation Alternatives Board and MTD.
143

144 **VII. Overview of the Transportation Alternatives Program**

145 Jamey Wagner, TAP Manager, presented a PowerPoint presentation "Overview of the Transportation
146 Alternatives Program" (please refer to Attachment "B"). Mr. Wagner reported every day in a week
147 someone telecommutes, it reduces 20% of their commuting trips for the week.
148

149 **Pre-tax Payroll Deduction**

150 If a Faculty or Staff member signs up for pre-tax payroll deduction for the Clean Air Express or
151 Vanpool subscription, they are not charged any payroll taxes on the first \$110 per month of their
152 transit fares. The Board inquired if the pre-tax benefit comes out of the TAB budget. Pre-tax payroll
153 deduction does not come out of the Fines & Forfeitures budget; it is a federal and state payroll tax
154 benefit.

155 As per the Board's request, the Powerpoint presentation will be posted on the TAB website. The
156 Board also requested to have any background information related to meetings sent prior to the
157 Board's meeting.

158

159 **IX. Fines & Forfeitures 2006-07 Budget Update**

160 TPS reported the 6 month Fines & Forfeitures 2006-07 Budget was still being revised and TPS would
161 like to send the budget to the Board before the next meeting. TPS also reported the following
162 information:

- 163 • Programs launched in 2005 such as the rail shuttle, complimentary bus pass, and CarShare
164 create high expenses and no revenue
- 165 • The Carry forward from the Fines & Forfeitures reserves is approximately \$306,000

166

167 Board inquiries and discussion focused on the budget deficit, bus program expenses, Chancellor's
168 response to the Board's recommendations from the ad hoc parking advisory group, and
169 implementation of programs recommended by the Board on July 6, 2004 (Please refer the Chair,
170 Bruce Tiffney's annual report):

- 171 • According to the projected 2006-07 budget (please refer to Attachment "A" from the minutes of the
172 May 18, 2006 meeting), the budget deficit would decrease by approximately \$20,000
- 173 • TAP has been paying approximately \$10,000 each month for the bus program, or approximately
174 \$120,000 a year
- 175 • The Board will not make decisions related to the Fines & Forfeitures budget, including the funding
176 proposal from MTD, until they hear the Chancellor's response to the recommendations from the
177 ad hoc parking advisory group
- 178 • The Board requested TPS provide the Fines & Forfeitures 2006-07 budget with year-to-date
179 actuals.

180

181 **X. Future Meetings for Winter Quarter –Schedule & Agenda Items**

182 The Board agreed they will meet once a month for the Winter quarter. The Board decided, provided
183 there has been a response from the Chancellor regarding the current TAP programs, their next
184 meeting will be scheduled for February 9 from 2-3:30pm. The Board also agreed to meet on March 9
185 from 2-3:30pm.

186

187 Future agenda items include response from the Chancellor about the Board's recommendations,
188 Fines & Forfeitures 2006-07 Budget, the funding to MTD, and update on the Vanpool Program.

189

190 If anyone has requests for future agenda items, Chair Kendall directed them to contact him via his
191 campus e-mail: kendall@bren.ucsb.edu

192

193 **XI. Public Comment**

194 **Bicycle**

195 Ralph Fertig, President of the Santa Barbara Bicycle Coalition, stated:

- 196 • He brought copies of the Coalition's latest newsletter (which also can be downloaded on their
197 website www.sbbike.org) for the Board members.
- 198 • 70% of the campus community (students, faculty, and staff combined) commute by bicycle to
199 campus.
- 200 • There are a lot of opportunities for bicycling and walking around campus, which provides the
201 added benefits of recreation and exercise. He urged the Board to consider these benefits and how
202 to improve access to, and the condition of, the bicycle and pedestrian infrastructure at UCSB

203

204 Jamey Wagner reported Associated Students (AS) BIKES meetings for this quarter are scheduled on
205 Wednesdays from 12-1:30pm in the AS Conference Room on the second floor of the Multi-Cultural
Center (MCC) building.

206 **Vanpool**

207 Bob Stevenson reported there has been much concern among some vanpool riders about the change
208 from 14-passenger to 11-passenger vans. The vanpool riders would like to know how the new vans
209 will be allocated to the current vans that will be replaced. Bob Stevenson also inquired what will be the
210 requirements for the drivers of the 11-passenger vans. In response, Jamey Wagner reported:

- 211 • There are four 14-passenger vans that are nearly the end of their useful life and need to be
212 replaced with a different-sized van in order to comply with the UCOP mandate to phase-out 14-
213 passenger vans
- 214 • TPS ordered five 11-passenger vans to replace the four older 14-passenger vans
- 215 • Some vans are expected to be relocated to vanpools with 11 or fewer passengers, with a
216 possibility of having some passengers be transferred to another van in a similar route. Current
217 plans show two vans will be allocated to the vanpool route with the most people on the waiting list,
218 which leads focusing on expanding either Thousand Oaks/Camarillo or Santa Maria vanpools.
- 219 • Drivers of the new 11-passenger vans will be required to have a DMV driver's record pull, a
220 medical exam at least every two years (based on the examining doctor's discretion), and sign a
221 sworn statement of good driving history every year. Unlike the current 14-passenger vans, the
222 new vans do not require the drivers to have a Class B license or equivalent training.
- 223 • TAP is also planning to outreach to students, faculty, and staff who commute from areas outside
224 of Santa Barbara in order to expand the vanpool program after the five new vans are placed into
225 service.

226
227 Board member Crownover stated:

- 228 • TAP should focus on accommodating existing vanpool riders first
- 229 • The older 14-passenger vans are unsafe because they are in bad condition due to their age and
230 need to be replaced as soon as possible
- 231 • If a van breaks down, and the vanpool must have a replacement van from Transportation
232 Services, it is unlikely there will be a replacement van that is big enough for all the passengers
233 riding on a 14-passenger van

234
235 In response, Jamey Wagner reported:

- 236 • The new 11-passenger vans were ordered in Spring 2006 and are expected to arrive at UCSB in
237 approximately 3-6 weeks
- 238 • TAP is committed to replacing the older vans and will do so as soon as the new vans are available
- 239 • If a 14-passenger vanpool vehicle is inoperable, Transportation Services will replace the 14-
240 passenger van with a 12-passenger van and a sedan so that everyone being transported has a
241 seatbelt

242
243 Chair Kendall proposed a Vanpool Subcommittee (yet to be formed) and TAP collaborate on the
244 allocation of the new 11-passenger vans.

245
246 **XII. Adjournment**

247 The meeting adjourned at 3:35pm.

Attachment "A"

**Charge of the Transportation Alternatives Board
from Memo of Chancellor, Henry Yang, to the Campus
Dated December 19, 2003**

The Board "will have oversight of all campus policies related to campus access by other than single-occupancy vehicles, and will advise our campus on the allocation of funding for alternative transportation programs as well as the implementation of programs to enhance cost-effective and convenient access to and around the campus."