



August 2009 Monthly Report to UCSB

MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year Total		Percent Change		Prior Year FY 2009 Jul-Jun
	FY 2010 Aug 2009	FY 2009 Aug 2008	FY 2010 Jul-Aug	FY 2009 Jul-Aug	Current Month	FY To Date	
Total Riders							
11 - State/Hollister/UCSB	81,454	97,394	165,140	201,545	-16.4%	-18.1%	1,048,536
15x - SBCC/UCSB Express	12,305	7,684	18,370	7,684	60.1%	139.1%	215,103
23 - Winchester Canyon	15,100	19,025	32,061	40,257	-20.6%	-20.4%	258,108
24x - UCSB Express	34,657	44,616	74,518	99,342	-22.3%	-25.0%	561,507
25 - Ellwood	8,030	10,805	17,123	22,289	-25.7%	-23.2%	128,927
27 - Isla Vista Shuttle	1,961	0	1,961	0	n/a	n/a	63,051
Subtotal	153,507	179,524	309,173	371,117	-14.5%	-16.7%	2,275,232
Total Riders on Other Lines	484,427	529,989	974,266	1,068,888	-8.6%	-8.9%	6,017,844
Systemwide Total Riders	637,934	709,513	1,283,439	1,440,005	-10.1%	-10.9%	8,293,076
UCSB Student Riders							
11 - State/Hollister/UCSB	4,047	6,006	7,385	13,336	-32.6%	-44.6%	89,161
15x - SBCC/UCSB Express	1,054	216	1,565	216	388.0%	624.5%	26,069
23 - Winchester Canyon	2,222	3,513	4,577	8,300	-36.7%	-44.9%	75,917
24x - UCSB Express	7,649	9,418	15,131	17,284	-18.8%	-12.5%	243,490
25 - Ellwood	1,336	2,169	2,651	4,812	-38.4%	-44.9%	42,909
27 - Isla Vista Shuttle	700	0	700	0	n/a	n/a	51,251
Subtotal	17,008	21,322	32,009	43,948	-20.2%	-27.2%	528,797
UCSB Students on Other Lines	7,001	4,064	12,133	8,007	72.3%	51.5%	90,397
Systemwide UCSB Student Riders	24,009	25,386	44,142	51,955	-5.4%	-15.0%	619,194

Source: Santa Barbara Metropolitan Transit District.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Current Month		Fiscal Year Total		Riders per Hour	
	FY 2010 Aug 2009	FY 2009 Aug 2008	FY 2010 Jul-Aug	FY 2009 Jul-Aug	FY 2010 Aug 2009	FY 2009 Aug 2008
11 - State/Hollister/UCSB	2,018	2,049	4,073	4,126	40.4	47.5
15x - SBCC/UCSB Express	367	126	651	126	33.5	61.0
23 - Winchester Canyon	616	614	1,239	1,230	24.5	31.0
24x - UCSB Express	808	887	1,642	1,701	42.9	50.3
25 - Ellwood	338	334	679	670	23.8	32.4
27 - Isla Vista Shuttle	187	0	187	0	10.5	n/a
Total	4,334	4,010	8,471	7,853	35.4	44.8
Revenue Hours on Other Lines	13,214	13,432	26,781	27,042	36.7	39.5
Systemwide Revenue Hours	17,548	17,442	35,252	34,895	36.4	40.7

Source: Santa Barbara Metropolitan Transit District.

MTD Lines 6 & 11 Weekday Ridership

Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Aug 2009		Aug 2006		Change	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	112,854	5,374	125,685	5,465	(12,831)	(91)
Peak-Period ¹	44,946	2,140	49,672	2,160	(4,726)	(19)

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Source: Santa Barbara Metropolitan Transit District.

09/18/09