



February 2010 Monthly Report to UCSB

MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year To Date		Percent Change		Prior Year
	FY 2010 Feb 2010	FY 2009 Feb 2009	FY 2010 Jul-Feb	FY 2009 Jul-Feb	Current Month	FY To Date	FY 2009 Jul-Jun
Total Riders							
11 - State/Hollister/UCSB	74,406	79,793	659,521	704,824	-6.8%	-6.4%	1,048,536
15x - SBCC/UCSB Express	29,859	24,402	164,369	138,794	22.4%	18.4%	215,103
23 - Winchester Canyon	20,884	23,352	153,179	165,453	-10.6%	-7.4%	258,108
24x - UCSB Express	51,937	46,885	369,023	380,218	10.8%	-2.9%	561,507
25 - Ellwood	10,348	11,094	80,813	85,871	-6.7%	-5.9%	128,927
27 - Isla Vista Shuttle	31,524	9,195	148,269	35,409	242.8%	318.7%	63,051
<i>Subtotal</i>	<i>218,958</i>	<i>194,721</i>	<i>1,575,174</i>	<i>1,510,569</i>	<i>12.4%</i>	<i>4.3%</i>	<i>2,275,232</i>
Total Riders on Other Lines	428,362	466,294	3,750,457	4,019,996	-8.1%	-6.7%	6,017,844
Systemwide Total Riders	647,320	661,015	5,325,631	5,530,565	-2.1%	-3.7%	8,293,076
UCSB Student Riders							
11 - State/Hollister/UCSB	9,031	7,750	69,072	57,524	16.5%	20.1%	89,161
15x - SBCC/UCSB Express	3,061	3,426	17,709	14,711	-10.7%	20.4%	26,069
23 - Winchester Canyon	9,451	8,548	51,207	45,137	10.6%	13.4%	75,917
24x - UCSB Express	31,576	25,826	180,780	155,540	22.3%	16.2%	243,490
25 - Ellwood	4,629	4,878	28,186	27,340	-5.1%	3.1%	42,909
27 - Isla Vista Shuttle	26,756	7,902	115,210	28,010	238.6%	311.3%	51,251
<i>Subtotal</i>	<i>84,504</i>	<i>58,330</i>	<i>462,164</i>	<i>328,262</i>	<i>44.9%</i>	<i>40.8%</i>	<i>528,797</i>
UCSB Students on Other Lines	6,500	9,931	64,859	56,563	-34.5%	14.7%	90,397
Systemwide UCSB Student Riders	91,004	68,261	527,023	384,825	33.3%	37.0%	619,194

Source: Santa Barbara Metropolitan Transit District.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Current Month		Fiscal Year To Date		Riders per Hour		Prior Year
	FY 2010 Feb 2010	FY 2009 Feb 2009	FY 2010 Jul-Feb	FY 2009 Jul-Feb	FY 2010 Feb 2010	FY 2009 Feb 2009	FY 2009 Jul-Jun
11 - State/Hollister/UCSB	1,824	1,825	15,722	15,811	40.8	43.7	23,815
15x - SBCC/UCSB Express	624	570	4,070	3,045	47.9	42.8	5,257
23 - Winchester Canyon	561	561	4,809	4,809	37.2	41.6	7,260
24x - UCSB Express	818	823	6,720	7,097	63.5	57.0	10,634
25 - Ellwood	306	306	2,629	2,619	33.8	36.3	3,955
27 - Isla Vista Shuttle	612	199	3,930	993	51.5	46.2	1,714
<i>Subtotal</i>	<i>4,745</i>	<i>4,284</i>	<i>37,880</i>	<i>34,374</i>	<i>46.1</i>	<i>45.5</i>	<i>52,635</i>
Revenue Hours on Other Lines	11,728	11,711	101,152	101,451	36.5	39.8	153,378
Systemwide Revenue Hours	16,473	15,995	139,032	135,825	39.3	41.3	206,013

Source: Santa Barbara Metropolitan Transit District.

MTD Lines 6 & 11 Weekday Ridership

Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Feb 2010		Feb 2006		Change	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	103,399	5,442	104,315	5,490	(916)	(48)
Peak-Period ¹	45,361	2,387	43,997	2,316	1,364	72

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Source: Santa Barbara Metropolitan Transit District.

03/10/10