



## August 2010 Monthly Report to UCSB

### MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year To Date		Percent Change		Prior Year
	FY 2011 Aug 2010	FY 2010 Aug 2009	FY 2011 Jul-Aug	FY 2010 Jul-Aug	Current Month	FY To Date	FY 2010 Jul-Jun
<b>Total Riders</b>							
11 - State/Hollister/UCSB	77,662	81,454	153,214	165,140	-4.7%	-7.2%	975,287
15x - SBCC/UCSB Express	15,425	12,305	21,180	18,370	25.4%	15.3%	248,264
23 - Winchester Canyon	12,835	15,100	25,178	32,061	-15.0%	-21.5%	231,651
24x - UCSB Express	37,912	34,657	79,837	74,518	9.4%	7.1%	573,723
25 - Ellwood	6,756	8,030	13,878	17,123	-15.9%	-19.0%	120,616
27 - Isla Vista Shuttle	13,839	1,961	27,711	1,961	605.7%	1313.1%	261,146
<i>Subtotal</i>	<i>164,429</i>	<i>153,507</i>	<i>320,998</i>	<i>309,173</i>	<i>7.1%</i>	<i>3.8%</i>	<i>2,410,687</i>
Total Riders on Other Lines	457,926	484,427	897,875	974,266	-5.5%	-7.8%	5,552,429
Systemwide Total Riders	622,355	637,934	1,218,873	1,283,439	-2.4%	-5.0%	7,963,116
<b>UCSB Student Riders</b>							
11 - State/Hollister/UCSB	3,861	4,047	7,556	7,385	-4.6%	2.3%	100,372
15x - SBCC/UCSB Express	960	1,054	1,493	1,565	-8.9%	-4.6%	28,503
23 - Winchester Canyon	1,730	2,222	3,523	4,577	-22.1%	-23.0%	84,116
24x - UCSB Express	9,282	7,649	17,730	15,131	21.3%	17.2%	291,033
25 - Ellwood	1,246	1,336	2,512	2,651	-6.7%	-5.2%	44,468
27 - Isla Vista Shuttle	7,501	700	14,472	700	971.6%	1967.4%	206,273
<i>Subtotal</i>	<i>24,580</i>	<i>17,008</i>	<i>47,286</i>	<i>32,009</i>	<i>44.5%</i>	<i>47.7%</i>	<i>754,765</i>
UCSB Students on Other Lines	4,081	7,001	7,530	12,133	-41.7%	-37.9%	89,010
Systemwide UCSB Student Riders	28,661	24,009	54,816	44,142	19.4%	24.2%	843,775

Source: Santa Barbara Metropolitan Transit District.

### MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year To Date		Riders per Hour		Prior Year
	FY 2011 Aug 2010	FY 2010 Aug 2009	FY 2011 Jul-Aug	FY 2010 Jul-Aug	FY 2011 Aug 2010	FY 2010 Aug 2009	FY 2010 Jul-Jun
11 - State/Hollister/UCSB	2,030	2,018	4,069	4,073	38.3	40.4	23,741
15x - SBCC/UCSB Express	417	367	680	651	37.0	33.5	6,415
23 - Winchester Canyon	628	616	1,250	1,239	20.4	24.5	7,269
24x - UCSB Express	785	808	1,582	1,642	48.3	42.9	10,225
25 - Ellwood	333	338	674	679	20.3	23.8	3,968
27 - Isla Vista Shuttle	597	187	1,295	187	23.2	10.5	6,678
<i>Subtotal</i>	<i>4,790</i>	<i>4,334</i>	<i>9,550</i>	<i>8,471</i>	<i>34.3</i>	<i>35.4</i>	<i>58,296</i>
Revenue Hours on Other Lines	13,429	13,214	26,761	26,781	34.1	36.7	153,193
Systemwide Revenue Hours	18,219	17,548	36,311	35,252	34.2	36.4	211,489

Source: Santa Barbara Metropolitan Transit District.

### MTD Lines 6 & 11 Weekday Ridership

#### Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Aug 2010		Aug 2006		Change	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	110,490	5,022	125,685	5,465	(15,195)	(442)
Peak-Period <sup>1</sup>	44,366	2,017	49,672	2,160	(5,306)	(143)

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Source: Santa Barbara Metropolitan Transit District.

09/17/10