



## September 2011 Monthly Report to UCSB

### MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year To Date		Percent Change		Prior Year
	FY 2012 Sep 2011	FY 2011 Sep 2010	FY 2012 Jul-Sep	FY 2011 Jul-Sep	Current Month	FY To Date	FY 2011 Jul-Jun
<b>Total Riders</b>							
11 - State/Hollister/UCSB	83,670	79,453	251,577	232,667	5.3%	8.1%	946,405
15x - SBCC/UCSB Express	44,295	34,501	73,687	55,681	28.4%	32.3%	262,169
23 - Winchester Canyon	19,921	15,677	49,935	40,855	27.1%	22.2%	225,573
24x - UCSB Express	47,266	37,756	137,467	117,593	25.2%	16.9%	585,121
25 - Ellwood	10,401	9,019	27,619	22,897	15.3%	20.6%	121,506
27 - Isla Vista Shuttle	16,804	17,733	33,592	45,444	-5.2%	-26.1%	290,219
<i>Subtotal</i>	<i>222,357</i>	<i>194,139</i>	<i>573,877</i>	<i>515,137</i>	<i>14.5%</i>	<i>11.4%</i>	<i>2,430,993</i>
Total Riders on Other Lines	483,842	474,689	1,380,972	1,372,564	1.9%	0.6%	5,281,705
Systemwide Total Riders	706,199	668,828	1,954,849	1,887,701	5.6%	3.6%	7,712,698
<b>UCSB Student Riders</b>							
11 - State/Hollister/UCSB	6,680	6,022	14,687	13,578	10.9%	8.2%	92,987
15x - SBCC/UCSB Express	1,927	2,331	3,427	3,824	-17.3%	-10.4%	28,432
23 - Winchester Canyon	5,580	3,837	10,905	7,360	45.4%	48.2%	90,179
24x - UCSB Express	20,103	14,323	42,597	32,053	40.4%	32.9%	292,279
25 - Ellwood	3,004	2,351	6,385	4,863	27.8%	31.3%	46,419
27 - Isla Vista Shuttle	11,361	11,901	20,238	26,373	-4.5%	-23.3%	222,862
<i>Subtotal</i>	<i>48,655</i>	<i>40,765</i>	<i>98,239</i>	<i>88,051</i>	<i>19.4%</i>	<i>11.6%</i>	<i>773,158</i>
UCSB Students on Other Lines	7,422	5,650	16,781	13,126	31.4%	27.8%	73,891
Systemwide UCSB Student Riders	56,077	46,415	115,020	101,177	20.8%	13.7%	847,049

Source: Santa Barbara Metropolitan Transit District.

### MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year To Date		Riders per Hour		Prior Year
	FY 2012 Sep 2011	FY 2011 Sep 2010	FY 2012 Jul-Sep	FY 2011 Jul-Sep	FY 2012 Sep 2011	FY 2011 Sep 2010	FY 2011 Jul-Jun
11 - State/Hollister/UCSB	1,943	1,943	5,958	6,012	43.1	40.9	23,518
15x - SBCC/UCSB Express	730	694	1,456	1,374	60.7	49.7	6,116
23 - Winchester Canyon	572	605	1,753	1,855	34.8	25.9	7,073
24x - UCSB Express	810	816	2,377	2,398	58.4	46.3	10,132
25 - Ellwood	351	326	1,075	999	29.6	27.7	4,170
27 - Isla Vista Shuttle	512	497	1,272	1,792	32.8	35.7	7,307
<i>Subtotal</i>	<i>4,918</i>	<i>4,881</i>	<i>13,891</i>	<i>14,430</i>	<i>45.2</i>	<i>39.8</i>	<i>58,316</i>
Revenue Hours on Other Lines	12,069	12,756	38,299	39,516	40.1	37.2	152,694
Systemwide Revenue Hours	16,987	17,637	52,190	53,946	41.6	37.9	211,010

Source: Santa Barbara Metropolitan Transit District.

### MTD Lines 6 & 11 Weekday Ridership

#### Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Sep 2011		Sep 2006		Change	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	117,650	5,602	108,703	5,435	8,947	167
Peak-Period <sup>1</sup>	51,402	2,448	45,743	2,287	5,659	161

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Source: Santa Barbara Metropolitan Transit District.

10/17/11