



January 2012 Monthly Report to UCSB

MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year To Date		Percent Change		Prior Year
	FY 2012 Jan 2012	FY 2011 Jan 2011	FY 2012 Jul-Jan	FY 2011 Jul-Jan	Current Month	FY To Date	FY 2011 Jul-Jun
Total Riders							
11 - State/Hollister/UCSB	83,898	79,889	581,942	540,499	5.0%	7.7%	946,405
15x - SBCC/UCSB Express	17,886	14,436	182,125	140,431	23.9%	29.7%	262,169
23 - Winchester Canyon	21,524	21,722	133,820	119,469	-0.9%	12.0%	225,573
24x - UCSB Express	56,903	56,409	358,931	318,743	0.9%	12.6%	585,121
25 - Ellwood	12,081	12,571	73,279	66,961	-3.9%	9.4%	121,506
27 - Isla Vista Shuttle	26,811	32,786	131,896	159,818	-18.2%	-17.5%	290,219
<i>Subtotal</i>	<i>219,103</i>	<i>217,813</i>	<i>1,461,993</i>	<i>1,345,921</i>	<i>0.6%</i>	<i>8.6%</i>	<i>2,430,993</i>
Total Riders on Other Lines	422,189	423,575	3,085,399	3,057,705	-0.3%	0.9%	5,281,705
Systemwide Total Riders	641,292	641,388	4,547,392	4,403,626	0.0%	3.3%	7,712,698
UCSB Student Riders (1)							
11 - State/Hollister/UCSB	8,779	10,358	51,353	50,880	-15.2%	0.9%	92,987
15x - SBCC/UCSB Express	2,128	2,120	14,661	14,630	0.4%	0.2%	28,432
23 - Winchester Canyon	9,228	10,175	47,380	42,580	-9.3%	11.3%	90,179
24x - UCSB Express	30,755	33,571	163,672	146,603	-8.4%	11.6%	292,279
25 - Ellwood	5,180	5,957	26,146	24,049	-13.0%	8.7%	46,419
27 - Isla Vista Shuttle	21,597	26,826	98,040	119,191	-19.5%	-17.7%	222,862
<i>Subtotal</i>	<i>77,667</i>	<i>89,007</i>	<i>401,252</i>	<i>397,933</i>	<i>-12.7%</i>	<i>0.8%</i>	<i>773,158</i>
UCSB Students on Other Lines	6,106	7,423	46,936	41,156	-17.7%	14.0%	73,891
Systemwide UCSB Student Riders	83,773	96,430	448,188	439,089	-13.1%	2.1%	847,049

Source: Santa Barbara Metropolitan Transit District.

Note 1: UCSB was in session for 16 days in Jan. 2012, compared to 20 days in Jan. 2011. Average daily student ridership was greater in Jan. 2012.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year To Date		Riders per Hour		Prior Year
	FY 2012 Jan 2012	FY 2011 Jan 2011	FY 2012 Jul-Jan	FY 2011 Jul-Jan	FY 2012 Jan 2012	FY 2011 Jan 2011	FY 2011 Jul-Jun
11 - State/Hollister/UCSB	1,979	1,979	13,753	13,785	42.4	40.4	23,518
15x - SBCC/UCSB Express	356	374	3,468	3,317	50.2	38.6	6,116
23 - Winchester Canyon	582	590	4,048	4,171	37.0	36.8	7,073
24x - UCSB Express	834	876	5,710	5,812	68.2	64.4	10,132
25 - Ellwood	358	358	2,484	2,409	33.7	35.1	4,170
27 - Isla Vista Shuttle	600	657	3,644	4,229	44.7	49.9	7,307
<i>Subtotal</i>	<i>4,709</i>	<i>4,834</i>	<i>33,107</i>	<i>33,723</i>	<i>46.5</i>	<i>45.1</i>	<i>58,316</i>
Revenue Hours on Other Lines	11,799	12,464	85,414	89,108	35.8	34.0	152,694
Systemwide Revenue Hours	16,508	17,298	118,521	122,831	38.8	37.1	211,010

Source: Santa Barbara Metropolitan Transit District.

MTD Lines 6 & 11 Weekday Ridership

Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Jan 2012		Jan 2007		Change	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	109,834	5,492	109,224	5,201	610	291
Peak-Period ¹	47,037	2,352	45,881	2,185	1,156	167

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Source: Santa Barbara Metropolitan Transit District.

02/16/12