



December 2013 Monthly Report to UCSB

MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year Total		Percent Change		Prior Year FY 2013 Jul-Jun
	FY 2014 Dec 2013	FY 2013 Dec 2012	FY 2014 Jul-Dec	FY 2013 Jul-Dec	Current Month	FY To Date	
Total Riders							
11 - State/Hollister/UCSB	91,165	86,622	608,017	591,910	5.2%	2.7%	1,226,705
15x - SBCC/UCSB Express	19,149	18,452	182,003	177,795	3.8%	2.4%	350,198
23 - Winchester Canyon	5,966	5,948	41,031	57,709	0.3%	-28.9%	101,103
24x - UCSB Express	41,255	43,160	320,504	326,729	-4.4%	-1.9%	704,733
25 - Ellwood	4,851	4,363	28,226	37,396	11.2%	-24.5%	64,935
27 - Isla Vista Shuttle	19,679	18,368	120,632	114,422	7.1%	5.4%	305,186
<i>Subtotal</i>	<i>182,065</i>	<i>176,913</i>	<i>1,300,413</i>	<i>1,305,961</i>	<i>2.9%</i>	<i>-0.4%</i>	<i>2,752,860</i>
Total Riders on Other Lines	365,955	349,383	2,485,064	2,554,010	4.7%	-2.7%	5,021,469
Systemwide Total Riders	548,020	526,296	3,785,477	3,859,971	4.1%	-1.9%	7,774,329
UCSB Student Riders							
11 - State/Hollister/UCSB	17,076	16,808	111,376	99,948	1.6%	11.4%	255,441
15x - SBCC/UCSB Express	2,362	2,041	16,167	14,939	15.7%	8.2%	36,312
23 - Winchester Canyon	353	430	1,977	7,502	-17.9%	-73.6%	11,041
24x - UCSB Express	19,791	21,488	135,744	141,374	-7.9%	-4.0%	339,077
25 - Ellwood	302	421	1,609	5,480	-28.3%	-70.6%	8,300
27 - Isla Vista Shuttle	15,139	13,466	91,926	83,531	12.4%	10.1%	240,602
<i>Subtotal</i>	<i>55,023</i>	<i>54,654</i>	<i>358,799</i>	<i>352,774</i>	<i>0.7%</i>	<i>1.7%</i>	<i>890,773</i>
UCSB Students on Other Lines	5,719	6,745	33,443	44,264	-15.2%	-24.4%	89,772
Systemwide UCSB Student Riders	60,742	61,399	392,242	397,038	-1.1%	-1.2%	980,545

Source: Santa Barbara Metropolitan Transit District.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year Total		Riders per Hour		Prior Year FY 2013 Jul-Jun
	FY 2014 Dec 2013	FY 2013 Dec 2012	FY 2014 Jul-Dec	FY 2013 Jul-Dec	FY 2014 Dec 2013	FY 2013 Dec 2012	
11 - State/Hollister/UCSB	2,527	2,517	15,502	14,300	36.1	34.4	29,762
15x - SBCC/UCSB Express	391	346	3,444	3,120	49.0	53.3	6,289
23 - Winchester Canyon	272	269	1,672	2,220	21.9	22.1	3,882
24x - UCSB Express	832	765	5,058	4,845	49.6	56.4	9,907
25 - Ellwood	124	127	765	1,205	39.1	34.4	1,975
27 - Isla Vista Shuttle	501	495	3,033	3,030	39.3	37.1	6,774
<i>Subtotal</i>	<i>4,647</i>	<i>4,519</i>	<i>29,474</i>	<i>28,720</i>	<i>39.2</i>	<i>39.1</i>	<i>58,589</i>
Revenue Hours on Other Lines	11,154	10,927	70,528	70,117	32.8	32.0	140,859
Systemwide Revenue Hours	15,801	15,446	100,002	98,837	34.7	34.1	199,448

Source: Santa Barbara Metropolitan Transit District.

MTD Lines 6 & 11 Weekday Ridership

Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Dec 2013		Dec 2006		Change ²	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	109,973	5,788	96,772	4,839	13,201	949
Peak-Period ¹	45,921	2,417	38,863	1,943	7,058	474

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Note 2: Change on an average day accurately reflects the difference in the number of weekdays from one month to the other.

Source: Santa Barbara Metropolitan Transit District.

01/22/14