



April 2014 Monthly Report to UCSB

MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year Total		Percent Change		Prior Year FY 2013 Jul-Jun
	FY 2014 Apr 2014	FY 2013 Apr 2013	FY 2014 Jul-Apr	FY 2013 Jul-Apr	Current Month	FY To Date	
Total Riders							
11 - State/Hollister/UCSB	113,608	114,067	1,039,659	1,021,696	-0.4%	1.8%	1,226,705
15x - SBCC/UCSB Express	40,609	43,923	308,987	310,766	-7.5%	-0.6%	350,198
23 - Winchester Canyon	7,164	7,475	68,708	87,583	-4.2%	-21.6%	101,103
24x - UCSB Express	66,101	70,720	564,687	585,288	-6.5%	-3.5%	704,733
25 - Ellwood	5,279	4,981	47,911	56,111	6.0%	-14.6%	64,935
27 - Isla Vista Shuttle	36,268	38,311	250,917	251,051	-5.3%	-0.1%	305,186
<i>Subtotal</i>	<i>269,029</i>	<i>279,477</i>	<i>2,280,869</i>	<i>2,312,495</i>	<i>-3.7%</i>	<i>-1.4%</i>	<i>2,752,860</i>
Total Riders on Other Lines	442,800	448,694	4,116,044	4,213,370	-1.3%	-2.3%	5,021,469
Systemwide Total Riders	711,829	728,171	6,396,913	6,525,865	-2.2%	-2.0%	7,774,329
UCSB Student Riders							
11 - State/Hollister/UCSB	31,112	30,702	223,249	211,529	1.3%	5.5%	255,441
15x - SBCC/UCSB Express	5,470	5,167	33,725	30,913	5.9%	9.1%	36,312
23 - Winchester Canyon	389	594	3,479	10,129	-34.5%	-65.7%	11,041
24x - UCSB Express	36,579	37,807	267,555	281,127	-3.2%	-4.8%	339,077
25 - Ellwood	348	511	3,105	7,518	-31.9%	-58.7%	8,300
27 - Isla Vista Shuttle	30,252	31,869	200,412	196,697	-5.1%	1.9%	240,602
<i>Subtotal</i>	<i>104,150</i>	<i>106,650</i>	<i>731,525</i>	<i>737,913</i>	<i>-2.3%</i>	<i>-0.9%</i>	<i>890,773</i>
UCSB Students on Other Lines	7,561	8,190	62,094	76,805	-7.7%	-19.2%	89,772
Systemwide UCSB Student Riders	111,711	114,840	793,619	814,718	-2.7%	-2.6%	980,545

Source: Santa Barbara Metropolitan Transit District.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year Total		Riders per Hour		Prior Year FY 2013 Jul-Jun
	FY 2014 Apr 2014	FY 2013 Apr 2013	FY 2014 Jul-Apr	FY 2013 Jul-Apr	FY 2014 Apr 2014	FY 2013 Apr 2013	
11 - State/Hollister/UCSB	2,584	2,584	25,748	24,560	44.0	44.1	29,762
15x - SBCC/UCSB Express	863	759	6,051	5,381	47.1	57.9	6,289
23 - Winchester Canyon	280	278	2,780	3,322	25.6	26.9	3,882
24x - UCSB Express	928	876	8,682	8,228	71.2	80.7	9,907
25 - Ellwood	128	128	1,272	1,718	41.2	38.9	1,975
27 - Isla Vista Shuttle	691	689	5,586	5,571	52.5	55.6	6,774
<i>Subtotal</i>	<i>5,474</i>	<i>5,314</i>	<i>50,119</i>	<i>48,780</i>	<i>49.1</i>	<i>52.6</i>	<i>58,589</i>
Revenue Hours on Other Lines	12,142	12,011	117,184	116,407	36.5	37.4	140,859
Systemwide Revenue Hours	17,616	17,325	167,303	165,187	40.4	42.0	199,448

Source: Santa Barbara Metropolitan Transit District.

MTD Lines 6 & 11 Weekday Ridership

Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Apr 2014		Apr 2006		Change ²	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	143,372	6,517	99,830	4,992	43,542	1,525
Peak-Period ¹	58,666	2,667	40,818	2,041	17,848	626

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Note 2: Change on an average day accurately reflects the difference in the number of weekdays from one month to the other.

Source: Santa Barbara Metropolitan Transit District.

05/12/14

UCSB student ridership on Lines 11, 23, & 25 combined exhibits a slight increase year-to-date from FY 2013 to FY 2014.