



May 2014 Monthly Report to UCSB

MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year Total		Percent Change		Prior Year FY 2013 Jul-Jun
	FY 2014 May 2014	FY 2013 May 2013	FY 2014 Jul-May	FY 2013 Jul-May	Current Month	FY To Date	
Total Riders							
11 - State/Hollister/UCSB	112,450	113,468	1,152,109	1,135,164	-0.9%	1.5%	1,226,705
15x - SBCC/UCSB Express	29,997	33,607	338,984	344,373	-10.7%	-1.6%	350,198
23 - Winchester Canyon	7,108	7,710	75,816	95,293	-7.8%	-20.4%	101,103
24x - UCSB Express	66,735	70,100	631,422	655,388	-4.8%	-3.7%	704,733
25 - Ellwood	4,983	4,982	52,894	61,093	0.0%	-13.4%	64,935
27 - Isla Vista Shuttle	33,340	36,222	284,257	287,273	-8.0%	-1.0%	305,186
<i>Subtotal</i>	<i>254,613</i>	<i>266,089</i>	<i>2,535,482</i>	<i>2,578,584</i>	<i>-4.3%</i>	<i>-1.7%</i>	<i>2,752,860</i>
Total Riders on Other Lines	422,217	446,207	4,538,261	4,659,577	-5.4%	-2.6%	5,021,469
Systemwide Total Riders	676,830	712,296	7,073,743	7,238,161	-5.0%	-2.3%	7,774,329
UCSB Student Riders							
11 - State/Hollister/UCSB	29,324	29,473	252,573	241,002	-0.5%	4.8%	255,441
15x - SBCC/UCSB Express	4,759	4,528	38,484	35,441	5.1%	8.6%	36,312
23 - Winchester Canyon	486	581	3,965	10,710	-16.4%	-63.0%	11,041
24x - UCSB Express	37,922	38,076	305,477	319,203	-0.4%	-4.3%	339,077
25 - Ellwood	360	513	3,465	8,031	-29.8%	-56.9%	8,300
27 - Isla Vista Shuttle	27,675	30,311	228,087	227,008	-8.7%	0.5%	240,602
<i>Subtotal</i>	<i>100,526</i>	<i>103,482</i>	<i>832,051</i>	<i>841,395</i>	<i>-2.9%</i>	<i>-1.1%</i>	<i>890,773</i>
UCSB Students on Other Lines	7,746	8,354	69,840	85,159	-7.3%	-18.0%	89,772
Systemwide UCSB Student Riders	108,272	111,836	901,891	926,554	-3.2%	-2.7%	980,545

Source: Santa Barbara Metropolitan Transit District.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year Total		Riders per Hour		Prior Year FY 2013 Jul-Jun
	FY 2014 May 2014	FY 2013 May 2013	FY 2014 Jul-May	FY 2013 Jul-May	FY 2014 May 2014	FY 2013 May 2013	
11 - State/Hollister/UCSB	2,640	2,655	28,388	27,216	42.6	42.7	29,762
15x - SBCC/UCSB Express	701	660	6,752	6,041	42.8	50.9	6,289
23 - Winchester Canyon	285	286	3,065	3,608	24.9	27.0	3,882
24x - UCSB Express	930	888	9,612	9,116	71.8	78.9	9,907
25 - Ellwood	130	131	1,402	1,849	38.3	38.0	1,975
27 - Isla Vista Shuttle	677	697	6,263	6,268	49.2	52.0	6,774
<i>Subtotal</i>	<i>5,363</i>	<i>5,317</i>	<i>55,482</i>	<i>54,098</i>	<i>47.5</i>	<i>50.0</i>	<i>58,589</i>
Revenue Hours on Other Lines	12,152	12,343	129,330	128,755	34.7	36.2	140,859
Systemwide Revenue Hours	17,515	17,660	184,812	182,853	38.6	40.3	199,448

Source: Santa Barbara Metropolitan Transit District.

MTD Lines 6 & 11 Weekday Ridership

Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	May 2014		May 2006		Change ²	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	133,773	6,370	116,794	5,309	16,979	1,061
Peak-Period ¹	54,670	2,603	48,238	2,193	6,432	411

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Note 2: Change on an average day accurately reflects the difference in the number of weekdays from one month to the other.

Source: Santa Barbara Metropolitan Transit District.

06/12/14

UCSB student ridership on Lines 11, 23, & 25 combined exhibits a slight increase year-to-date from FY 2013 to FY 2014. When adjusted for one fewer UCSB school day in May 2014 than in May 2013, average per-day ridership by UCSB students is higher in May 2014.