



June 2014 Monthly Report to UCSB

MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year Total		Percent Change		Prior Year FY 2013 Jul-Jun
	FY 2014 Jun 2014	FY 2013 Jun 2013	FY 2014 Jul-Jun	FY 2013 Jul-Jun	Current Month	FY To Date	
Total Riders							
11 - State/Hollister/UCSB	97,188	91,541	1,249,297	1,226,705	6.2%	1.8%	1,226,705
15x - SBCC/UCSB Express	6,201	5,825	345,185	350,198	6.5%	-1.4%	350,198
23 - Winchester Canyon	5,949	5,810	81,765	101,103	2.4%	-19.1%	101,103
24x - UCSB Express	53,563	49,345	684,985	704,733	8.5%	-2.8%	704,733
25 - Ellwood	4,478	3,842	57,372	64,935	16.6%	-11.6%	64,935
27 - Isla Vista Shuttle	18,020	17,913	302,277	305,186	0.6%	-1.0%	305,186
<i>Subtotal</i>	<i>185,399</i>	<i>174,276</i>	<i>2,720,881</i>	<i>2,752,860</i>	<i>6.4%</i>	<i>-1.2%</i>	<i>2,752,860</i>
Total Riders on Other Lines	364,703	361,892	4,902,964	5,021,469	0.8%	-2.4%	5,021,469
Systemwide Total Riders	550,102	536,168	7,623,845	7,774,329	2.6%	-1.9%	7,774,329
UCSB Student Riders							
11 - State/Hollister/UCSB	15,365	14,439	267,938	255,441	6.4%	4.9%	255,441
15x - SBCC/UCSB Express	1,248	871	39,732	36,312	43.3%	9.4%	36,312
23 - Winchester Canyon	283	331	4,248	11,041	-14.5%	-61.5%	11,041
24x - UCSB Express	19,418	19,874	324,895	339,077	-2.3%	-4.2%	339,077
25 - Ellwood	235	269	3,700	8,300	-12.6%	-55.4%	8,300
27 - Isla Vista Shuttle	13,477	13,594	241,564	240,602	-0.9%	0.4%	240,602
<i>Subtotal</i>	<i>50,026</i>	<i>49,378</i>	<i>882,077</i>	<i>890,773</i>	<i>1.3%</i>	<i>-1.0%</i>	<i>890,773</i>
UCSB Students on Other Lines	4,481	4,559	74,331	89,772	-1.7%	-17.2%	89,772
Systemwide UCSB Student Riders	54,507	53,937	956,408	980,545	1.1%	-2.5%	980,545

Source: Santa Barbara Metropolitan Transit District.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year Total		Riders per Hour		Prior Year FY 2013 Jul-Jun
	FY 2014 Jun 2014	FY 2013 Jun 2013	FY 2014 Jul-Jun	FY 2013 Jul-Jun	FY 2014 Jun 2014	FY 2013 Jun 2013	
11 - State/Hollister/UCSB	2,563	2,547	30,951	29,762	37.9	35.9	29,762
15x - SBCC/UCSB Express	262	248	7,014	6,289	23.7	23.5	6,289
23 - Winchester Canyon	277	274	3,342	3,882	21.5	21.2	3,882
24x - UCSB Express	820	791	10,432	9,907	65.3	62.4	9,907
25 - Ellwood	127	126	1,528	1,975	35.3	30.5	1,975
27 - Isla Vista Shuttle	512	506	6,775	6,774	35.2	35.4	6,774
<i>Subtotal</i>	<i>4,561</i>	<i>4,492</i>	<i>60,042</i>	<i>58,589</i>	<i>40.6</i>	<i>38.8</i>	<i>58,589</i>
Revenue Hours on Other Lines	11,870	11,798	141,042	140,440	30.7	30.7	140,859
Systemwide Revenue Hours	16,431	16,290	201,084	199,029	33.5	32.9	199,448

Source: Santa Barbara Metropolitan Transit District.

MTD Lines 6 & 11 Weekday Ridership

Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Jun 2014		Jun 2006		Change ²	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	120,164	5,722	117,405	5,337	2,759	386
Peak-Period ¹	47,488	2,261	47,740	2,170	(252)	91

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Note 2: Change on an average day accurately reflects the difference in the number of weekdays from one month to the other.

Source: Santa Barbara Metropolitan Transit District.

07/15/14

UCSB student ridership on Lines 11, 23, & 25 combined
increased slightly from FY 2013 to FY 2014.