



November 2014 Monthly Report to UCSB

MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year Total		Percent Change		Prior Year
	FY 2015 Nov 2014	FY 2014 Nov 2013	FY 2015 Jul-Nov	FY 2014 Jul-Nov	Current Month	FY To Date	FY 2014 Jul-Jun
Total Riders							
11 - State/Hollister/UCSB	105,809	106,455	515,772	516,852	-0.6%	-0.2%	1,249,297
15x - SBCC/UCSB Express	38,426	37,338	171,485	162,854	2.9%	5.3%	345,185
23 - Winchester Canyon	5,332	6,598	33,863	35,065	-19.2%	-3.4%	81,765
24x - UCSB Express	57,691	60,786	280,744	279,249	-5.1%	0.5%	684,985
25 - Ellwood	4,473	4,730	23,571	23,375	-5.4%	0.8%	57,372
27 - Isla Vista Shuttle	34,113	30,710	102,522	100,953	11.1%	1.6%	302,277
<i>Subtotal</i>	<i>245,844</i>	<i>246,617</i>	<i>1,127,957</i>	<i>1,118,348</i>	<i>-0.3%</i>	<i>0.9%</i>	<i>2,720,881</i>
Total Riders on Other Lines	367,716	389,921	2,061,800	2,119,109	-5.7%	-2.7%	4,902,964
Systemwide Total Riders	613,560	636,538	3,189,757	3,237,457	-3.6%	-1.5%	7,623,845
UCSB Student Riders							
11 - State/Hollister/UCSB	31,789	29,996	92,021	94,300	6.0%	-2.4%	267,938
15x - SBCC/UCSB Express	5,852	4,471	17,297	13,805	30.9%	25.3%	39,732
23 - Winchester Canyon	443	490	1,375	1,624	-9.6%	-15.3%	4,248
24x - UCSB Express	35,451	35,412	107,988	115,953	0.1%	-6.9%	324,895
25 - Ellwood	341	285	1,080	1,307	19.6%	-17.4%	3,700
27 - Isla Vista Shuttle	29,625	25,733	78,079	76,787	15.1%	1.7%	241,564
<i>Subtotal</i>	<i>103,501</i>	<i>96,387</i>	<i>297,840</i>	<i>303,776</i>	<i>7.4%</i>	<i>-2.0%</i>	<i>882,077</i>
UCSB Students on Other Lines	7,425	8,052	28,734	27,724	-7.8%	3.6%	74,331
Systemwide UCSB Student Riders	110,926	104,439	326,574	331,500	6.2%	-1.5%	956,408

Source: Santa Barbara Metropolitan Transit District.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year Total		Riders per Hour		Prior Year
	FY 2015 Nov 2014	FY 2014 Nov 2013	FY 2015 Jul-Nov	FY 2014 Jul-Nov	FY 2015 Nov 2014	FY 2014 Nov 2013	FY 2014 Jul-Jun
Total Revenue Hours							
11 - State/Hollister/UCSB	2,418	2,441	12,957	12,975	43.8	43.6	30,951
15x - SBCC/UCSB Express	770	693	3,437	3,052	49.9	53.9	7,014
23 - Winchester Canyon	260	264	1,396	1,399	20.5	25.0	3,342
24x - UCSB Express	771	853	4,124	4,226	74.8	71.3	10,432
25 - Ellwood	120	120	645	641	37.3	39.4	1,528
27 - Isla Vista Shuttle	581	601	2,456	2,533	58.7	51.1	6,775
<i>Subtotal</i>	<i>4,920</i>	<i>4,972</i>	<i>25,015</i>	<i>24,826</i>	<i>50.0</i>	<i>49.6</i>	<i>60,042</i>
Revenue Hours on Other Lines	10,977	10,864	60,587	59,373	33.5	35.9	141,042
Systemwide Revenue Hours	15,897	15,836	85,602	84,199	38.6	40.2	201,084

Source: Santa Barbara Metropolitan Transit District.

MTD Lines 6 & 11 Weekday Ridership

Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Nov 2014		Nov 2006		Change ²	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	113,555	6,680	107,898	5,395	5,657	1,285
Peak-Period ¹	46,474	2,734	46,059	2,303	415	431

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Note 2: Change on an average day accurately reflects the difference in the number of weekdays from one month to the other.

Source: Santa Barbara Metropolitan Transit District.

12/23/14

November 2014 UCSB student ridership on Lines 11, 23, & 25 combined increased over November 2013.