



**January 2015
Monthly Report to UCSB**

MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year Total		Percent Change		Prior Year
	FY 2015 Jan 2015	FY 2014 Jan 2014	FY 2015 Jul-Jan	FY 2014 Jul-Jan	Current Month	FY To Date	FY 2014 Jul-Jun
Total Riders							
11 - State/Hollister/UCSB	111,623	108,545	721,070	716,562	2.8%	0.6%	1,249,297
15x - SBCC/UCSB Express	24,671	14,436	218,061	196,439	70.9%	11.0%	345,185
23 - Winchester Canyon	6,718	6,735	45,344	47,766	-0.3%	-5.1%	81,765
24x - UCSB Express	59,969	62,190	386,057	382,694	-3.6%	0.9%	684,985
25 - Ellwood	4,974	4,638	32,745	32,864	7.2%	-0.4%	57,372
27 - Isla Vista Shuttle	36,864	33,600	167,937	154,232	9.7%	8.9%	302,277
<i>Subtotal</i>	<i>244,819</i>	<i>230,144</i>	<i>1,571,214</i>	<i>1,530,557</i>	<i>6.4%</i>	<i>2.7%</i>	<i>2,720,881</i>
Total Riders on Other Lines	393,939	392,650	2,798,314	2,877,713	0.3%	-2.8%	4,902,964
Systemwide Total Riders	638,758	622,794	4,369,528	4,408,270	2.6%	-0.9%	7,623,845
UCSB Student Riders							
11 - State/Hollister/UCSB	33,393	28,460	149,424	139,836	17.3%	6.9%	267,938
15x - SBCC/UCSB Express	4,856	2,341	26,781	18,508	107.4%	44.7%	39,732
23 - Winchester Canyon	494	350	2,228	2,327	41.1%	-4.3%	4,248
24x - UCSB Express	35,518	33,235	169,776	168,979	6.9%	0.5%	324,895
25 - Ellwood	299	404	1,676	2,013	-26.0%	-16.7%	3,700
27 - Isla Vista Shuttle	32,221	28,578	134,943	120,504	12.7%	12.0%	241,564
<i>Subtotal</i>	<i>106,781</i>	<i>93,368</i>	<i>484,828</i>	<i>452,167</i>	<i>14.4%</i>	<i>7.2%</i>	<i>882,077</i>
UCSB Students on Other Lines	6,985	7,159	41,170	40,566	-2.4%	1.5%	74,331
Systemwide UCSB Student Riders	113,766	100,527	525,998	492,733	13.2%	6.8%	956,408

Source: Santa Barbara Metropolitan Transit District.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year Total		Riders per Hour		Prior Year
	FY 2015 Jan 2015	FY 2014 Jan 2014	FY 2015 Jul-Jan	FY 2014 Jul-Jan	FY 2015 Jan 2015	FY 2014 Jan 2014	FY 2014 Jul-Jun
Total Revenue Hours							
11 - State/Hollister/UCSB	2,620	2,638	18,125	18,140	42.6	41.1	30,951
15x - SBCC/UCSB Express	499	381	4,517	3,824	49.4	37.9	7,014
23 - Winchester Canyon	282	285	1,952	1,957	23.8	23.6	3,342
24x - UCSB Express	849	933	5,787	5,991	70.6	66.7	10,432
25 - Ellwood	131	130	903	895	38.0	35.7	1,528
27 - Isla Vista Shuttle	644	644	3,677	3,677	57.2	52.2	6,775
<i>Subtotal</i>	<i>5,025</i>	<i>5,011</i>	<i>34,961</i>	<i>34,484</i>	<i>48.7</i>	<i>45.9</i>	<i>60,042</i>
Revenue Hours on Other Lines	12,199	11,781	84,559	82,255	32.3	33.3	141,042
Systemwide Revenue Hours	17,224	16,792	119,520	116,739	37.1	37.1	201,084

Source: Santa Barbara Metropolitan Transit District.

MTD Lines 6 & 11 Weekday Ridership

Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Jan 2015		Jan 2007		Change ²	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	131,655	6,583	109,224	5,201	22,431	1,382
Peak-Period ¹	56,737	2,837	45,881	2,185	10,856	652

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Note 2: Change on an average day accurately reflects the difference in the number of weekdays from one month to the other.

Source: Santa Barbara Metropolitan Transit District.

02/17/15

UCSB was in session for 19 days in both January 2015 and January 2014.