



July 2015 Monthly Report to UCSB

MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year Total		Percent Change		Prior Year
	FY 2016 Jul 2015	FY 2015 Jul 2014	FY 2016 Jul-Jul	FY 2015 Jul-Jul	Current Month	FY To Date	FY 2015 Jul-Jun
Total Riders							
11 - State/Hollister/UCSB	91,683	98,063	91,683	98,063	-6.5%	-6.5%	1,246,593
15x - SBCC/UCSB Express	9,399	7,267	9,399	7,267	29.3%	29.3%	369,880
23 - Winchester Canyon	5,865	7,708	5,865	7,708	-23.9%	-23.9%	74,923
24x - UCSB Express	58,585	61,934	58,585	61,934	-5.4%	-5.4%	666,243
25 - Ellwood	4,794	4,740	4,794	4,740	1.1%	1.1%	57,818
27 - Isla Vista Shuttle	9,470	9,209	9,470	9,209	2.8%	2.8%	333,135
<i>Subtotal</i>	<i>179,796</i>	<i>188,921</i>	<i>179,796</i>	<i>188,921</i>	<i>-4.8%</i>	<i>-4.8%</i>	<i>2,748,592</i>
Total Riders on Other Lines	362,619	398,209	362,619	398,209	-8.9%	-8.9%	4,738,521
Systemwide Total Riders	542,415	587,130	542,415	587,130	-7.6%	-7.6%	7,487,113
UCSB Student Riders							
11 - State/Hollister/UCSB	7,516	7,802	7,516	7,802	-3.7%	-3.7%	294,182
15x - SBCC/UCSB Express	889	757	889	757	17.4%	17.4%	54,854
23 - Winchester Canyon	31	91	31	91	-65.9%	-65.9%	4,572
24x - UCSB Express	9,534	10,470	9,534	10,470	-8.9%	-8.9%	324,240
25 - Ellwood	133	128	133	128	3.9%	3.9%	3,465
27 - Isla Vista Shuttle	5,650	4,641	5,650	4,641	21.7%	21.7%	275,675
<i>Subtotal</i>	<i>23,753</i>	<i>23,889</i>	<i>23,753</i>	<i>23,889</i>	<i>-0.6%</i>	<i>-0.6%</i>	<i>956,988</i>
UCSB Students on Other Lines	31,737	34,347	31,737	34,347	-7.6%	-7.6%	73,314
Systemwide UCSB Student Riders	55,490	58,236	55,490	58,236	-4.7%	-4.7%	1,030,302

Source: Santa Barbara Metropolitan Transit District.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year Total		Riders per Hour		Prior Year
	FY 2016 Jul 2015	FY 2015 Jul 2014	FY 2016 Jul-Jul	FY 2015 Jul-Jul	FY 2016 Jul 2015	FY 2015 Jul 2014	FY 2015 Jul-Jun
Total Revenue Hours							
11 - State/Hollister/UCSB	2,657	2,659	2,657	2,659	34.5	36.9	30,955
15x - SBCC/UCSB Express	334	273	334	273	28.1	26.6	7,749
23 - Winchester Canyon	286	287	286	287	20.5	26.9	3,333
24x - UCSB Express	910	867	910	867	64.4	71.4	9,985
25 - Ellwood	133	131	133	131	36.0	36.2	1,546
27 - Isla Vista Shuttle	383	383	383	383	24.7	24.0	6,779
<i>Subtotal</i>	<i>4,703</i>	<i>4,600</i>	<i>4,703</i>	<i>4,600</i>	<i>38.2</i>	<i>41.1</i>	<i>60,347</i>
Revenue Hours on Other Lines	12,678	12,264	12,678	12,264	28.6	32.5	146,262
Systemwide Revenue Hours	17,381	16,864	17,381	16,864	31.2	34.8	206,609

Source: Santa Barbara Metropolitan Transit District.

MTD Lines 6 & 11 Weekday Ridership

Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Jul 2015		Jun 2006		Change ²	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	119,089	5,413	111,662	5,583	7,427	(170)
Peak-Period ¹	47,438	2,156	43,064	2,153	4,374	3

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Note 2: Change on an average day accurately reflects the difference in the number of weekdays from one month to the other.

Source: Santa Barbara Metropolitan Transit District.

08/19/15

July 2015 and July 2014 both had 22 UCSB class days