



December 2015 Monthly Report to UCSB

MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year Total		Percent Change		Prior Year
	FY 2016 Dec 2015	FY 2015 Dec 2014	FY 2016 Jul-Dec	FY 2015 Jul-Dec	Current Month	FY To Date	FY 2015 Jul-Jun
Total Riders							
11 - State/Hollister/UCSB	74,631	93,675	546,373	609,447	-20.3%	-10.3%	1,246,593
15x - SBCC/UCSB Express	15,047	21,905	168,125	193,390	-31.3%	-13.1%	369,880
23 - Winchester Canyon	4,092	4,763	31,195	38,626	-14.1%	-19.2%	74,923
24x - UCSB Express	39,293	45,344	332,655	326,088	-13.3%	2.0%	666,243
25 - Ellwood	3,203	4,200	24,577	27,771	-23.7%	-11.5%	57,818
27 - Isla Vista Shuttle	15,905	28,551	130,549	131,073	-44.3%	-0.4%	333,135
<i>Subtotal</i>	<i>152,171</i>	<i>198,438</i>	<i>1,233,474</i>	<i>1,326,395</i>	<i>-23.3%</i>	<i>-7.0%</i>	<i>2,748,592</i>
Total Riders on Other Lines	312,039	342,575	2,200,161	2,404,375	-8.9%	-8.5%	4,738,521
Systemwide Total Riders	464,210	541,013	3,433,635	3,730,770	-14.2%	-8.0%	7,487,113
UCSB Student Riders							
11 - State/Hollister/UCSB	14,835	24,010	116,801	116,031	-38.2%	0.7%	294,182
15x - SBCC/UCSB Express	3,129	4,628	21,992	21,925	-32.4%	0.3%	54,854
23 - Winchester Canyon	223	359	1,357	1,734	-37.9%	-21.7%	4,572
24x - UCSB Express	19,242	26,270	148,565	134,258	-26.8%	10.7%	324,240
25 - Ellwood	121	297	1,329	1,377	-59.3%	-3.5%	3,465
27 - Isla Vista Shuttle	12,465	24,643	105,451	102,722	-49.4%	2.7%	275,675
<i>Subtotal</i>	<i>50,015</i>	<i>80,207</i>	<i>395,495</i>	<i>378,047</i>	<i>-37.6%</i>	<i>4.6%</i>	<i>956,988</i>
UCSB Students on Other Lines	4,563	5,748	29,865	34,366	-20.6%	-13.1%	73,314
Systemwide UCSB Student Riders	54,578	85,955	425,360	412,413	-36.5%	3.1%	1,030,302

Source: Santa Barbara Metropolitan Transit District.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year Total		Riders per Hour		Prior Year
	FY 2016 Dec 2015	FY 2015 Dec 2014	FY 2016 Jul-Dec	FY 2015 Jul-Dec	FY 2016 Dec 2015	FY 2015 Dec 2014	FY 2015 Jul-Jun
Total Revenue Hours							
11 - State/Hollister/UCSB	2,547	2,547	15,509	15,504	29.3	36.8	30,955
15x - SBCC/UCSB Express	348	581	3,537	4,018	43.2	37.7	7,749
23 - Winchester Canyon	271	274	1,654	1,670	15.1	17.4	3,333
24x - UCSB Express	1,006	814	5,947	4,938	39.1	55.7	9,985
25 - Ellwood	125	127	765	772	25.6	33.1	1,546
27 - Isla Vista Shuttle	492	578	3,033	3,033	32.3	49.4	6,779
<i>Subtotal</i>	<i>4,789</i>	<i>4,921</i>	<i>30,445</i>	<i>29,935</i>	<i>31.8</i>	<i>40.3</i>	<i>60,347</i>
Revenue Hours on Other Lines	11,921	11,773	74,006	72,360	26.2	29.1	146,262
Systemwide Revenue Hours	16,710	16,694	104,451	102,295	27.8	32.4	206,609

Source: Santa Barbara Metropolitan Transit District.

MTD Lines 6 & 11 Weekday Ridership

Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Dec 2015		Dec 2006		Change ²	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	97,543	4,877	96,772	4,839	771	39
Peak-Period ¹	41,689	2,084	38,863	1,943	2,826	141

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Note 2: Change on an average day accurately reflects the difference in the number of weekdays from one month to the other.

Source: Santa Barbara Metropolitan Transit District.

01/21/16

December 2015 had 9 UCSB class days, compared to 15 in December 2014.
Thus, on average, more UCSB students rode the bus per UCSB class day in December 2015.