



November 2010 Monthly Report to UCSB

MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year To Date		Percent Change		Prior Year FY 2010 Jul-Jun
	FY 2011 Nov 2010	FY 2010 Nov 2009	FY 2011 Jul-Nov	FY 2010 Jul-Nov	Current Month	FY To Date	
Total Riders							
11 - State/Hollister/UCSB	76,326	81,621	394,455	429,694	-6.5%	-8.2%	975,287
15x - SBCC/UCSB Express	28,841	25,048	116,500	111,263	15.1%	4.7%	248,264
23 - Winchester Canyon	20,110	20,171	83,783	94,480	-0.3%	-11.3%	231,651
24x - UCSB Express	52,022	50,420	230,189	229,535	3.2%	0.3%	573,723
25 - Ellwood	11,002	10,848	46,693	51,474	1.4%	-9.3%	120,616
27 - Isla Vista Shuttle	30,735	24,272	111,956	71,959	26.6%	55.6%	261,146
<i>Subtotal</i>	<i>219,036</i>	<i>212,380</i>	<i>983,576</i>	<i>988,405</i>	<i>3.1%</i>	<i>-0.5%</i>	<i>2,410,687</i>
Total Riders on Other Lines	425,346	456,041	2,272,663	2,516,976	-6.7%	-9.7%	5,552,429
Systemwide Total Riders	644,382	668,421	3,256,239	3,505,381	-3.6%	-7.1%	7,963,116
UCSB Student Riders							
11 - State/Hollister/UCSB	9,878	11,485	35,260	39,802	-14.0%	-11.4%	100,372
15x - SBCC/UCSB Express	3,601	2,817	11,398	10,716	27.8%	6.4%	28,503
23 - Winchester Canyon	9,814	8,191	27,875	26,199	19.8%	6.4%	84,116
24x - UCSB Express	30,575	31,088	97,879	100,228	-1.7%	-2.3%	291,033
25 - Ellwood	4,965	4,891	15,617	15,728	1.5%	-0.7%	44,468
27 - Isla Vista Shuttle	25,549	19,042	81,557	52,714	34.2%	54.7%	206,273
<i>Subtotal</i>	<i>84,382</i>	<i>77,514</i>	<i>269,586</i>	<i>245,387</i>	<i>8.9%</i>	<i>9.9%</i>	<i>754,765</i>
UCSB Students on Other Lines	7,404	10,586	28,974	45,091	-30.1%	-35.7%	89,010
Systemwide UCSB Student Riders	91,786	88,100	298,560	290,478	4.2%	2.8%	843,775

Source: Santa Barbara Metropolitan Transit District.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year To Date		Riders per Hour		Prior Year FY 2010 Jul-Jun
	FY 2011 Nov 2010	FY 2010 Nov 2009	FY 2011 Jul-Nov	FY 2010 Jul-Nov	FY 2011 Nov 2010	FY 2010 Nov 2009	
11 - State/Hollister/UCSB	1,855	1,876	9,864	9,955	41.1	43.5	23,741
15x - SBCC/UCSB Express	627	614	2,683	2,665	46.0	40.8	6,415
23 - Winchester Canyon	553	572	3,002	3,042	36.4	35.3	7,269
24x - UCSB Express	832	828	4,140	4,230	62.5	60.9	10,225
25 - Ellwood	338	314	1,700	1,661	32.6	34.5	3,968
27 - Isla Vista Shuttle	620	563	3,088	2,023	49.6	43.1	6,678
<i>Subtotal</i>	<i>4,825</i>	<i>4,767</i>	<i>24,477</i>	<i>23,576</i>	<i>45.4</i>	<i>44.6</i>	<i>58,296</i>
Revenue Hours on Other Lines	11,885	11,865	64,281	64,726	35.8	38.4	153,193
Systemwide Revenue Hours	16,710	16,632	88,758	88,302	38.6	40.2	211,489

Source: Santa Barbara Metropolitan Transit District.

MTD Lines 6 & 11 Weekday Ridership

Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Nov 2010		Nov 2006		Change	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	101,791	5,357	107,898	5,395	(6,107)	(37)
Peak-Period ¹	43,753	2,303	46,059	2,303	(2,306)	(0)

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Source: Santa Barbara Metropolitan Transit District.

12/10/10