



**March 2015
Monthly Report to UCSB**

MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year Total		Percent Change		Prior Year
	FY 2015 Mar 2015	FY 2014 Mar 2014	FY 2015 Jul-Mar	FY 2014 Jul-Mar	Current Month	FY To Date	FY 2014 Jul-Jun
Total Riders							
11 - State/Hollister/UCSB	105,811	104,990	933,536	926,051	0.8%	0.8%	1,249,297
15x - SBCC/UCSB Express	39,519	32,052	298,339	268,378	23.3%	11.2%	345,185
23 - Winchester Canyon	6,230	7,074	57,738	61,544	-11.9%	-6.2%	81,765
24x - UCSB Express	50,691	55,069	494,482	498,586	-8.0%	-0.8%	684,985
25 - Ellwood	5,205	5,019	42,750	42,632	3.7%	0.3%	57,372
27 - Isla Vista Shuttle	30,729	26,341	234,656	214,649	16.7%	9.3%	302,277
<i>Subtotal</i>	<i>238,185</i>	<i>230,545</i>	<i>2,061,501</i>	<i>2,011,840</i>	<i>3.3%</i>	<i>2.5%</i>	<i>2,720,881</i>
Total Riders on Other Lines	417,479	403,817	3,600,101	3,673,244	3.4%	-2.0%	4,902,964
Systemwide Total Riders	655,664	634,362	5,661,602	5,685,084	3.4%	-0.4%	7,623,845
UCSB Student Riders							
11 - State/Hollister/UCSB	26,460	23,614	208,544	192,137	12.1%	8.5%	267,938
15x - SBCC/UCSB Express	6,252	4,667	39,625	28,255	34.0%	40.2%	39,732
23 - Winchester Canyon	416	378	3,103	3,090	10.1%	0.4%	4,248
24x - UCSB Express	26,866	27,190	231,773	230,976	-1.2%	0.3%	324,895
25 - Ellwood	395	333	2,338	2,757	18.6%	-15.2%	3,700
27 - Isla Vista Shuttle	25,601	20,944	191,379	170,160	22.2%	12.5%	241,564
<i>Subtotal</i>	<i>85,990</i>	<i>77,126</i>	<i>676,762</i>	<i>627,375</i>	<i>11.5%</i>	<i>7.9%</i>	<i>882,077</i>
UCSB Students on Other Lines	6,603	6,587	54,843	54,533	0.2%	0.6%	74,331
Systemwide UCSB Student Riders	92,593	83,713	731,605	681,908	10.6%	7.3%	956,408

Source: Santa Barbara Metropolitan Transit District.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year Total		Riders per Hour		Prior Year
	FY 2015 Mar 2015	FY 2014 Mar 2014	FY 2015 Jul-Mar	FY 2014 Jul-Mar	FY 2015 Mar 2015	FY 2014 Mar 2014	FY 2014 Jul-Jun
Total Revenue Hours							
11 - State/Hollister/UCSB	2,656	2,639	23,165	23,163	39.8	39.8	30,951
15x - SBCC/UCSB Express	814	626	6,061	5,187	48.5	51.2	7,014
23 - Winchester Canyon	286	285	2,495	2,500	21.8	24.8	3,342
24x - UCSB Express	857	908	7,437	7,753	59.1	60.6	10,432
25 - Ellwood	133	130	1,156	1,143	39.1	38.6	1,528
27 - Isla Vista Shuttle	626	606	4,915	4,895	49.1	43.5	6,775
<i>Subtotal</i>	<i>5,372</i>	<i>5,194</i>	<i>45,229</i>	<i>44,641</i>	<i>44.3</i>	<i>44.4</i>	<i>60,042</i>
Revenue Hours on Other Lines	12,768	11,884	108,714	104,940	32.7	34.0	141,042
Systemwide Revenue Hours	18,140	17,078	153,943	149,581	36.1	37.1	201,084

Source: Santa Barbara Metropolitan Transit District.

MTD Lines 6 & 11 Weekday Ridership

Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Mar 2015		Mar 2006		Change ²	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	132,004	6,000	113,312	4,927	18,692	1,074
Peak-Period ¹	55,865	2,539	46,356	2,015	9,509	524

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Note 2: Change on an average day accurately reflects the difference in the number of weekdays from one month to the other.

Source: Santa Barbara Metropolitan Transit District.

04/14/15

March 2015 had 17 UCSB class days, while March 2014 had 16 UCSB class days.