



August 2016 Monthly Report to UCSB

MTD Routes Serving UCSB - Ridership

| Ridership by Line | Month | | Fiscal Year Total | | Percent Change | | Prior Year FY 2016 Jul-Jun |
|--------------------------------|---------------------|---------------------|--------------------|--------------------|------------------|---------------|----------------------------------|
| | FY 2017 Aug 2016 | FY 2016 Aug 2015 | FY 2017 Jul-Aug | FY 2016 Jul-Aug | Current Month | FY To Date | |
| Total Riders | | | | | | | |
| 11 - State/Hollister/UCSB | 73,561 | 86,868 | 146,609 | 178,551 | -15.3% | -17.9% | 1,114,748 |
| 15x - SBCC/UCSB Express | 16,537 | 17,744 | 22,353 | 27,143 | -6.8% | -17.6% | 322,469 |
| 23 - Winchester Canyon | 5,547 | 5,445 | 10,608 | 11,310 | 1.9% | -6.2% | 61,067 |
| 24x - UCSB Express | 43,753 | 48,944 | 92,873 | 107,529 | -10.6% | -13.6% | 707,010 |
| 25 - Ellwood | 4,575 | 4,248 | 7,952 | 9,042 | 7.7% | -12.1% | 47,065 |
| 27 - Isla Vista Shuttle | 7,676 | 9,393 | 13,942 | 18,863 | -18.3% | -26.1% | 346,277 |
| 28 - UCSB Shuttle | 1,964 | 0 | 1,964 | 0 | n/a | n/a | 0 |
| <i>Subtotal</i> | <i>153,613</i> | <i>172,642</i> | <i>296,301</i> | <i>352,438</i> | <i>-11.0%</i> | <i>-15.9%</i> | <i>2,598,636</i> |
| Total Riders on Other Lines | 344,861 | 361,461 | 660,479 | 724,022 | -4.6% | -8.8% | 4,285,562 |
| Systemwide Total Riders | 498,474 | 534,103 | 956,780 | 1,076,460 | -6.7% | -11.1% | 6,884,198 |
| UCSB Student Riders | | | | | | | |
| 11 - State/Hollister/UCSB | 6,599 | 8,088 | 13,026 | 15,604 | -18.4% | -16.5% | 299,130 |
| 15x - SBCC/UCSB Express | 930 | 1,017 | 1,447 | 1,906 | -8.6% | -24.1% | 53,648 |
| 23 - Winchester Canyon | 142 | 109 | 238 | 140 | 30.3% | 70.0% | 3,713 |
| 24x - UCSB Express | 9,793 | 10,900 | 19,550 | 20,434 | -10.2% | -4.3% | 379,991 |
| 25 - Ellwood | 77 | 165 | 123 | 298 | -53.3% | -58.7% | 2,822 |
| 27 - Isla Vista Shuttle | 4,674 | 5,386 | 8,101 | 11,036 | -13.2% | -26.6% | 294,644 |
| 28 - UCSB Shuttle | 1,100 | 0 | 1,100 | 0 | n/a | n/a | 0 |
| <i>Subtotal</i> | <i>23,315</i> | <i>25,665</i> | <i>43,585</i> | <i>49,418</i> | <i>-9.2%</i> | <i>-11.8%</i> | <i>1,033,948</i> |
| UCSB Students on Other Lines | 3,318 | 3,441 | 6,510 | 6,383 | -3.6% | 2.0% | 72,613 |
| Systemwide UCSB Student Riders | 26,633 | 29,106 | 50,095 | 55,801 | -8.5% | -10.2% | 1,106,561 |

Source: Santa Barbara Metropolitan Transit District.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

| Revenue Hours by Line | Month | | Fiscal Year Total | | Riders per Hour | | Prior Year FY 2016 Jul-Jun |
|------------------------------|---------------------|---------------------|--------------------|--------------------|---------------------|---------------------|----------------------------------|
| | FY 2017 Aug 2016 | FY 2016 Aug 2015 | FY 2017 Jul-Aug | FY 2016 Jul-Aug | FY 2017 Aug 2016 | FY 2016 Aug 2015 | |
| Total Revenue Hours | | | | | | | |
| 11 - State/Hollister/UCSB | 2,647 | 2,639 | 5,266 | 5,297 | 27.8 | 32.9 | 31,047 |
| 15x - SBCC/UCSB Express | 543 | 466 | 844 | 800 | 30.5 | 38.1 | 7,284 |
| 23 - Winchester Canyon | 268 | 283 | 546 | 569 | 20.7 | 19.2 | 3,308 |
| 24x - UCSB Express | 1,074 | 962 | 2,101 | 1,872 | 40.7 | 50.9 | 12,245 |
| 25 - Ellwood | 158 | 131 | 286 | 264 | 29.0 | 32.4 | 1,529 |
| 27 - Isla Vista Shuttle | 388 | 377 | 759 | 760 | 19.8 | 24.9 | 6,792 |
| 28 - UCSB Shuttle | 158 | 0 | 158 | 0 | 12.4 | n/a | 0 |
| <i>Subtotal</i> | <i>5,236</i> | <i>4,858</i> | <i>9,960</i> | <i>9,562</i> | <i>29.3</i> | <i>35.5</i> | <i>62,205</i> |
| Revenue Hours on Other Lines | 13,400 | 12,604 | 25,872 | 25,248 | 25.7 | 28.7 | 148,839 |
| Systemwide Revenue Hours | 18,636 | 17,462 | 35,832 | 34,810 | 26.7 | 30.6 | 211,044 |

Source: Santa Barbara Metropolitan Transit District.

10/05/16