



April 2010 Monthly Report to UCSB

MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year To Date		Percent Change		Prior Year
	FY 2010 Apr 2010	FY 2009 Apr 2009	FY 2010 Jul-Apr	FY 2009 Jul-Apr	Current Month	FY To Date	FY 2009 Jul-Jun
Total Riders							
11 - State/Hollister/UCSB	79,757	89,860	820,545	882,948	-11.2%	-7.1%	1,048,536
15x - SBCC/UCSB Express	27,275	25,003	221,255	188,190	9.1%	17.6%	215,103
23 - Winchester Canyon	22,044	25,971	195,486	214,836	-15.1%	-9.0%	258,108
24x - UCSB Express	56,427	50,360	475,075	474,499	12.0%	0.1%	561,507
25 - Ellwood	10,935	11,421	101,361	108,314	-4.3%	-6.4%	128,927
27 - Isla Vista Shuttle	33,804	9,560	210,983	51,731	253.6%	307.8%	63,051
<i>Subtotal</i>	<i>230,242</i>	<i>212,175</i>	<i>2,024,705</i>	<i>1,920,518</i>	<i>8.5%</i>	<i>5.4%</i>	<i>2,275,232</i>
Total Riders on Other Lines	460,867	525,382	4,689,179	5,075,902	-12.3%	-7.6%	6,017,844
Systemwide Total Riders	691,109	737,557	6,713,884	6,996,420	-6.3%	-4.0%	8,293,076
UCSB Student Riders							
11 - State/Hollister/UCSB	8,973	9,388	85,930	74,702	-4.4%	15.0%	89,161
15x - SBCC/UCSB Express	3,586	3,548	24,082	20,914	1.1%	15.1%	26,069
23 - Winchester Canyon	10,362	9,625	69,779	61,761	7.7%	13.0%	75,917
24x - UCSB Express	33,259	27,008	241,624	203,836	23.1%	18.5%	243,490
25 - Ellwood	4,893	4,539	36,983	35,969	7.8%	2.8%	42,909
27 - Isla Vista Shuttle	28,119	8,063	166,941	41,776	248.7%	299.6%	51,251
<i>Subtotal</i>	<i>89,192</i>	<i>62,171</i>	<i>625,339</i>	<i>438,958</i>	<i>43.5%</i>	<i>42.5%</i>	<i>528,797</i>
UCSB Students on Other Lines	6,600	8,984	77,334	74,535	-26.5%	3.8%	90,397
Systemwide UCSB Student Riders	95,792	71,155	702,673	513,493	34.6%	36.8%	619,194

Source: Santa Barbara Metropolitan Transit District.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Current Month		Fiscal Year To Date		Riders per Hour		Prior Year
	FY 2010 Apr 2010	FY 2009 Apr 2009	FY 2010 Jul-Apr	FY 2009 Jul-Apr	FY 2010 Apr 2010	FY 2009 Apr 2009	FY 2009 Jul-Jun
11 - State/Hollister/UCSB	1,983	1,984	19,759	19,832	40.2	45.3	23,815
15x - SBCC/UCSB Express	704	635	5,501	4,322	38.7	39.4	5,257
23 - Winchester Canyon	611	609	6,051	6,042	36.1	42.6	7,260
24x - UCSB Express	892	909	8,529	8,901	63.3	55.4	10,634
25 - Ellwood	330	331	3,302	3,289	33.1	34.5	3,955
27 - Isla Vista Shuttle	689	230	5,335	1,400	49.1	41.6	1,714
<i>Subtotal</i>	<i>5,209</i>	<i>4,698</i>	<i>48,477</i>	<i>43,786</i>	<i>44.2</i>	<i>45.2</i>	<i>52,635</i>
Revenue Hours on Other Lines	12,915	12,874	127,438	127,437	35.7	40.8	153,378
Systemwide Revenue Hours	18,124	17,572	175,915	171,223	38.1	42.0	206,013

Source: Santa Barbara Metropolitan Transit District.

MTD Lines 6 & 11 Weekday Ridership

Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Apr 2010		Apr 2006		Change	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	117,055	5,321	99,830	4,992	17,225	329
Peak-Period ¹	50,337	2,288	40,818	2,041	9,519	247

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Source: Santa Barbara Metropolitan Transit District.

05/17/10