



June 2010 Monthly Report to UCSB

MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year Total		Percent Change		Prior Year
	FY 2010 Jun 2010	FY 2009 Jun 2009	FY 2010 Jul-Jun	FY 2009 Jul-Jun	Current Month	FY To Date	FY 2009 Jul-Jun
Total Riders							
11 - State/Hollister/UCSB	74,633	80,460	975,287	1,048,536	-7.2%	-7.0%	1,048,536
15x - SBCC/UCSB Express	6,817	8,083	248,264	215,103	-15.7%	15.4%	215,103
23 - Winchester Canyon	15,288	18,070	231,651	258,108	-15.4%	-10.3%	258,108
24x - UCSB Express	44,560	40,269	573,723	561,507	10.7%	2.2%	561,507
25 - Ellwood	8,490	9,544	120,616	128,927	-11.0%	-6.4%	128,927
27 - Isla Vista Shuttle	19,166	3,146	261,146	63,051	509.2%	314.2%	63,051
<i>Subtotal</i>	<i>168,954</i>	<i>159,572</i>	<i>2,410,687</i>	<i>2,275,232</i>	<i>5.9%</i>	<i>6.0%</i>	<i>2,275,232</i>
Total Riders on Other Lines	412,156	448,900	5,552,429	6,017,844	-8.2%	-7.7%	6,017,844
Systemwide Total Riders	581,110	608,472	7,963,116	8,293,076	-4.5%	-4.0%	8,293,076
UCSB Student Riders							
11 - State/Hollister/UCSB	5,751	5,644	100,372	89,161	1.9%	12.6%	89,161
15x - SBCC/UCSB Express	1,269	1,850	28,503	26,069	-31.4%	9.3%	26,069
23 - Winchester Canyon	4,909	4,969	84,116	75,917	-1.2%	10.8%	75,917
24x - UCSB Express	17,392	14,382	291,033	243,490	20.9%	19.5%	243,490
25 - Ellwood	2,925	2,672	44,468	42,909	9.5%	3.6%	42,909
27 - Isla Vista Shuttle	13,613	2,562	206,273	51,251	431.3%	302.5%	51,251
<i>Subtotal</i>	<i>45,859</i>	<i>32,079</i>	<i>754,765</i>	<i>528,797</i>	<i>43.0%</i>	<i>42.7%</i>	<i>528,797</i>
UCSB Students on Other Lines	5,178	7,513	89,010	90,399	-31.1%	-1.5%	90,397
Systemwide UCSB Student Riders	51,037	39,592	843,775	619,196	28.9%	36.3%	619,194

Source: Santa Barbara Metropolitan Transit District.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year Total		Riders per Hour		Prior Year
	FY 2010 Jun 2010	FY 2009 Jun 2009	FY 2010 Jul-Jun	FY 2009 Jul-Jun	FY 2010 Jun 2010	FY 2009 Jun 2009	FY 2009 Jul-Jun
11 - State/Hollister/UCSB	1,983	1,984	23,741	23,815	37.6	40.6	23,815
15x - SBCC/UCSB Express	306	367	6,415	5,257	22.3	22.0	5,257
23 - Winchester Canyon	606	606	7,269	7,260	25.2	29.8	7,260
24x - UCSB Express	829	852	10,225	10,634	53.8	47.3	10,634
25 - Ellwood	330	330	3,968	3,955	25.7	28.9	3,955
27 - Isla Vista Shuttle	689	105	6,678	1,714	27.8	30.0	1,714
<i>Subtotal</i>	<i>4,743</i>	<i>4,244</i>	<i>58,296</i>	<i>52,635</i>	<i>35.6</i>	<i>37.6</i>	<i>52,635</i>
Revenue Hours on Other Lines	13,040	13,118	153,193	153,378	31.6	34.2	153,378
Systemwide Revenue Hours	17,783	17,362	211,489	206,013	32.7	35.0	206,013

Source: Santa Barbara Metropolitan Transit District.

MTD Lines 6 & 11 Weekday Ridership

Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Jun 2010		Jun 2006		Change	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	108,737	4,943	117,405	5,337	(8,668)	(394)
Peak-Period ¹	43,109	1,960	47,740	2,170	(4,631)	(211)

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Source: Santa Barbara Metropolitan Transit District.

07/09/10