



**July 2010
Monthly Report to UCSB**

MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year To Date		Percent Change		Prior Year FY 2010 Jul-Jun
	FY 2011 Jul 2010	FY 2010 Jul 2009	FY 2011 Jul-Jul	FY 2010 Jul-Jul	Current Month	FY To Date	
Total Riders							
11 - State/Hollister/UCSB	75,552	83,686	75,552	83,686	-9.7%	-9.7%	975,287
15x - SBCC/UCSB Express	5,755	6,065	5,755	6,065	-5.1%	-5.1%	248,264
23 - Winchester Canyon	12,343	16,961	12,343	16,961	-27.2%	-27.2%	231,651
24x - UCSB Express	41,925	39,861	41,925	39,861	5.2%	5.2%	573,723
25 - Ellwood	7,122	9,093	7,122	9,093	-21.7%	-21.7%	120,616
27 - Isla Vista Shuttle	13,872	0	13,872	0	n/a	n/a	261,146
<i>Subtotal</i>	<i>156,569</i>	<i>155,666</i>	<i>156,569</i>	<i>155,666</i>	<i>0.6%</i>	<i>0.6%</i>	<i>2,410,687</i>
Total Riders on Other Lines	439,949	489,839	439,949	489,839	-10.2%	-10.2%	5,552,429
Systemwide Total Riders	596,518	645,505	596,518	645,505	-7.6%	-7.6%	7,963,116
UCSB Student Riders							
11 - State/Hollister/UCSB	3,695	3,338	3,695	3,338	10.7%	10.7%	100,372
15x - SBCC/UCSB Express	533	511	533	511	4.3%	4.3%	28,503
23 - Winchester Canyon	1,793	2,355	1,793	2,355	-23.9%	-23.9%	84,116
24x - UCSB Express	8,448	7,482	8,448	7,482	12.9%	12.9%	291,033
25 - Ellwood	1,266	1,315	1,266	1,315	-3.7%	-3.7%	44,468
27 - Isla Vista Shuttle	6,971	0	6,971	0	n/a	n/a	206,273
<i>Subtotal</i>	<i>22,706</i>	<i>15,001</i>	<i>22,706</i>	<i>15,001</i>	<i>51.4%</i>	<i>51.4%</i>	<i>754,765</i>
UCSB Students on Other Lines	3,449	5,132	3,449	5,132	-32.8%	-32.8%	89,010
Systemwide UCSB Student Riders	26,155	20,133	26,155	20,133	29.9%	29.9%	843,775

Source: Santa Barbara Metropolitan Transit District.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year To Date		Riders per Hour		Prior Year FY 2010 Jul-Jun
	FY 2011 Jul 2010	FY 2010 Jul 2009	FY 2011 Jul-Jul	FY 2010 Jul-Jul	FY 2011 Jul 2010	FY 2010 Jul 2009	
11 - State/Hollister/UCSB	2,039	2,055	2,039	2,055	37.1	40.7	23,741
15x - SBCC/UCSB Express	263	284	263	284	21.9	21.4	6,415
23 - Winchester Canyon	622	624	622	624	19.8	27.2	7,269
24x - UCSB Express	797	834	797	834	52.6	47.8	10,225
25 - Ellwood	341	341	341	341	20.9	26.7	3,968
27 - Isla Vista Shuttle	698	0	698	0	19.9	n/a	6,678
<i>Subtotal</i>	<i>4,760</i>	<i>4,138</i>	<i>4,760</i>	<i>4,138</i>	<i>32.9</i>	<i>37.6</i>	<i>58,296</i>
Revenue Hours on Other Lines	13,332	13,568	13,332	13,568	33.0	36.1	153,193
Systemwide Revenue Hours	18,092	17,706	18,092	17,706	33.0	36.5	211,489

Source: Santa Barbara Metropolitan Transit District.

MTD Lines 6 & 11 Weekday Ridership

Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Jul 2010		Jun 2006		Change	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	108,002	4,909	111,662	5,583	(3,660)	(674)
Peak-Period ¹	42,804	1,946	43,064	2,153	(260)	(208)

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Source: Santa Barbara Metropolitan Transit District.

08/26/10