



## February 2011 Monthly Report to UCSB

### MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year To Date		Percent Change		Prior Year FY 2010 Jul-Jun
	FY 2011 Feb 2011	FY 2010 Feb 2010	FY 2011 Jul-Feb	FY 2010 Jul-Feb	Current Month	FY To Date	
<b>Total Riders</b>							
11 - State/Hollister/UCSB	74,068	74,406	614,567	659,521	-0.5%	-6.8%	975,287
15x - SBCC/UCSB Express	31,110	29,859	171,541	164,369	4.2%	4.4%	248,264
23 - Winchester Canyon	21,716	20,884	141,185	153,179	4.0%	-7.8%	231,651
24x - UCSB Express	51,882	51,937	370,625	369,023	-0.1%	0.4%	573,723
25 - Ellwood	11,673	10,348	78,634	80,813	12.8%	-2.7%	120,616
27 - Isla Vista Shuttle	29,190	31,524	189,008	148,269	-7.4%	27.5%	261,146
<i>Subtotal</i>	<i>219,639</i>	<i>218,958</i>	<i>1,565,560</i>	<i>1,575,174</i>	<i>0.3%</i>	<i>-0.6%</i>	<i>2,410,687</i>
Total Riders on Other Lines	419,189	428,362	3,476,894	3,750,457	-2.1%	-7.3%	5,552,429
Systemwide Total Riders	638,828	647,320	5,042,454	5,325,631	-1.3%	-5.3%	7,963,116
<b>UCSB Student Riders</b>							
11 - State/Hollister/UCSB	8,991	9,031	59,871	69,072	-0.4%	-13.3%	100,372
15x - SBCC/UCSB Express	3,185	3,061	17,815	17,709	4.1%	0.6%	28,503
23 - Winchester Canyon	10,518	9,451	53,098	51,207	11.3%	3.7%	84,116
24x - UCSB Express	30,228	31,576	176,831	180,780	-4.3%	-2.2%	291,033
25 - Ellwood	5,231	4,629	29,280	28,186	13.0%	3.9%	44,468
27 - Isla Vista Shuttle	24,250	26,756	143,441	115,210	-9.4%	24.5%	206,273
<i>Subtotal</i>	<i>82,403</i>	<i>84,504</i>	<i>480,336</i>	<i>462,164</i>	<i>-2.5%</i>	<i>3.9%</i>	<i>754,765</i>
UCSB Students on Other Lines	6,486	6,500	47,695	64,859	-0.2%	-26.5%	89,010
Systemwide UCSB Student Riders	88,889	91,004	528,031	527,023	-2.3%	0.2%	843,775

Source: Santa Barbara Metropolitan Transit District.

### MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year To Date		Riders per Hour		Prior Year FY 2010 Jul-Jun
	FY 2011 Feb 2011	FY 2010 Feb 2010	FY 2011 Jul-Feb	FY 2010 Jul-Feb	FY 2011 Feb 2011	FY 2010 Feb 2010	
11 - State/Hollister/UCSB	1,805	1,824	15,589	15,722	41.0	40.8	23,741
15x - SBCC/UCSB Express	616	624	3,932	4,070	50.5	47.9	6,415
23 - Winchester Canyon	540	561	4,711	4,809	40.2	37.2	7,269
24x - UCSB Express	814	818	6,626	6,720	63.7	63.5	10,225
25 - Ellwood	327	306	2,736	2,629	35.7	33.8	3,968
27 - Isla Vista Shuttle	599	612	4,828	3,930	48.7	51.5	6,678
<i>Subtotal</i>	<i>4,701</i>	<i>4,745</i>	<i>38,422</i>	<i>37,880</i>	<i>46.7</i>	<i>46.1</i>	<i>58,296</i>
Revenue Hours on Other Lines	11,658	11,728	100,767	101,152	36.0	36.5	153,193
Systemwide Revenue Hours	16,359	16,473	139,189	139,032	39.1	39.3	211,489

Source: Santa Barbara Metropolitan Transit District.

### MTD Lines 6 & 11 Weekday Ridership

#### Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Feb 2011		Feb 2007		Change	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	99,692	5,247	104,315	5,490	(4,623)	(243)
Peak-Period <sup>1</sup>	42,908	2,258	43,997	2,316	(1,089)	(57)

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Source: Santa Barbara Metropolitan Transit District.

03/14/11