



## June 2011 Monthly Report to UCSB

### MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year To Date		Percent Change		Prior Year FY 2010 Jul-Jun
	FY 2011 Jun 2011	FY 2010 Jun 2010	FY 2011 Jul-Jun	FY 2010 Jul-Jun	Current Month	FY To Date	
<b>Total Riders</b>							
11 - State/Hollister/UCSB	77,684	74,633	946,405	975,287	4.1%	-3.0%	975,287
15x - SBCC/UCSB Express	7,778	6,817	262,169	248,264	14.1%	5.6%	248,264
23 - Winchester Canyon	15,822	15,288	225,573	231,651	3.5%	-2.6%	231,651
24x - UCSB Express	43,402	44,560	585,121	573,723	-2.6%	2.0%	573,723
25 - Ellwood	8,583	8,490	121,506	120,616	1.1%	0.7%	120,616
27 - Isla Vista Shuttle	14,917	19,166	290,219	261,146	-22.2%	11.1%	261,146
<i>Subtotal</i>	<i>168,186</i>	<i>168,954</i>	<i>2,430,993</i>	<i>2,410,687</i>	<i>-0.5%</i>	<i>0.8%</i>	<i>2,410,687</i>
Total Riders on Other Lines	407,967	412,156	5,281,705	5,552,429	-1.0%	-4.9%	5,552,429
Systemwide Total Riders	576,153	581,110	7,712,698	7,963,116	-0.9%	-3.1%	7,963,116
<b>UCSB Student Riders</b>							
11 - State/Hollister/UCSB	6,246	5,751	92,987	100,372	8.6%	-7.4%	100,372
15x - SBCC/UCSB Express	1,020	1,269	28,432	28,503	-19.6%	-0.2%	28,503
23 - Winchester Canyon	5,415	4,909	90,179	84,116	10.3%	7.2%	84,116
24x - UCSB Express	19,141	17,392	292,279	291,033	10.1%	0.4%	291,033
25 - Ellwood	2,936	2,925	46,419	44,468	0.4%	4.4%	44,468
27 - Isla Vista Shuttle	10,948	13,613	222,862	206,273	-19.6%	8.0%	206,273
<i>Subtotal</i>	<i>45,706</i>	<i>45,859</i>	<i>773,158</i>	<i>754,765</i>	<i>-0.3%</i>	<i>2.4%</i>	<i>754,765</i>
UCSB Students on Other Lines	6,271	5,178	73,891	89,010	21.1%	-17.0%	89,010
Systemwide UCSB Student Riders	51,977	51,037	847,049	843,775	1.8%	0.4%	843,775

Source: Santa Barbara Metropolitan Transit District.

### MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year To Date		Riders per Hour		Prior Year FY 2010 Jul-Jun
	FY 2011 Jun 2011	FY 2010 Jun 2010	FY 2011 Jul-Jun	FY 2010 Jul-Jun	FY 2011 Jun 2011	FY 2010 Jun 2010	
11 - State/Hollister/UCSB	1,960	1,983	23,518	23,741	39.6	37.6	23,741
15x - SBCC/UCSB Express	272	306	6,116	6,415	28.6	22.3	6,415
23 - Winchester Canyon	579	606	7,073	7,269	27.3	25.2	7,269
24x - UCSB Express	829	829	10,132	10,225	52.4	53.8	10,225
25 - Ellwood	354	330	4,170	3,968	24.2	25.7	3,968
27 - Isla Vista Shuttle	489	689	7,307	6,678	30.5	27.8	6,678
<i>Subtotal</i>	<i>4,483</i>	<i>4,743</i>	<i>58,316</i>	<i>58,296</i>	<i>37.5</i>	<i>35.6</i>	<i>58,296</i>
Revenue Hours on Other Lines	13,069	13,040	152,694	153,193	31.2	31.6	153,193
Systemwide Revenue Hours	17,552	17,783	211,010	211,489	32.8	32.7	211,489

Source: Santa Barbara Metropolitan Transit District.

### MTD Lines 6 & 11 Weekday Ridership

#### Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Jun 2011		Jun 2006		Change	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	113,068	5,139	117,405	5,337	(4,337)	(197)
Peak-Period <sup>1</sup>	44,306	2,014	47,740	2,170	(3,434)	(156)

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Source: Santa Barbara Metropolitan Transit District.

07/26/11