



July 2011 Monthly Report to UCSB

MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year To Date		Percent Change		Prior Year
	FY 2012 Jul 2011	FY 2011 Jul 2010	FY 2012 Jul-Jul	FY 2011 Jul-Jul	Current Month	FY To Date	FY 2011 Jul-Jun
Total Riders							
11 - State/Hollister/UCSB	81,147	75,552	81,147	75,552	7.4%	7.4%	946,405
15x - SBCC/UCSB Express	6,754	5,755	6,754	5,755	17.4%	17.4%	262,169
23 - Winchester Canyon	14,128	12,343	14,128	12,343	14.5%	14.5%	225,573
24x - UCSB Express	43,737	41,925	43,737	41,925	4.3%	4.3%	585,121
25 - Ellwood	8,066	7,122	8,066	7,122	13.3%	13.3%	121,506
27 - Isla Vista Shuttle	7,981	13,872	7,981	13,872	-42.5%	-42.5%	290,219
<i>Subtotal</i>	<i>161,813</i>	<i>156,569</i>	<i>161,813</i>	<i>156,569</i>	<i>3.3%</i>	<i>3.3%</i>	<i>2,430,993</i>
Total Riders on Other Lines	428,850	439,949	428,850	439,949	-2.5%	-2.5%	5,281,705
Systemwide Total Riders	590,663	596,518	590,663	596,518	-1.0%	-1.0%	7,712,698
UCSB Student Riders							
11 - State/Hollister/UCSB	3,577	3,695	3,577	3,695	-3.2%	-3.2%	92,987
15x - SBCC/UCSB Express	429	533	429	533	-19.5%	-19.5%	28,432
23 - Winchester Canyon	2,378	1,793	2,378	1,793	32.6%	32.6%	90,179
24x - UCSB Express	10,397	8,448	10,397	8,448	23.1%	23.1%	292,279
25 - Ellwood	1,555	1,266	1,555	1,266	22.8%	22.8%	46,419
27 - Isla Vista Shuttle	4,094	6,971	4,094	6,971	-41.3%	-41.3%	222,862
<i>Subtotal</i>	<i>22,430</i>	<i>22,706</i>	<i>22,430</i>	<i>22,706</i>	<i>-1.2%</i>	<i>-1.2%</i>	<i>773,158</i>
UCSB Students on Other Lines	4,407	3,449	4,407	3,449	27.8%	27.8%	73,891
Systemwide UCSB Student Riders	26,837	26,155	26,837	26,155	2.6%	2.6%	847,049

Source: Santa Barbara Metropolitan Transit District.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year To Date		Riders per Hour		Prior Year
	FY 2012 Jul 2011	FY 2011 Jul 2010	FY 2012 Jul-Jul	FY 2011 Jul-Jul	FY 2012 Jul 2011	FY 2011 Jul 2010	FY 2011 Jul-Jun
11 - State/Hollister/UCSB	1,981	2,039	1,981	2,039	41.0	37.1	23,518
15x - SBCC/UCSB Express	247	263	247	263	27.3	21.9	6,116
23 - Winchester Canyon	582	622	582	622	24.3	19.8	7,073
24x - UCSB Express	762	797	762	797	57.4	52.6	10,132
25 - Ellwood	357	341	357	341	22.6	20.9	4,170
27 - Isla Vista Shuttle	372	698	372	698	21.5	19.9	7,307
<i>Subtotal</i>	<i>4,301</i>	<i>4,760</i>	<i>4,301</i>	<i>4,760</i>	<i>37.6</i>	<i>32.9</i>	<i>58,316</i>
Revenue Hours on Other Lines	12,820	13,332	12,820	13,332	33.5	33.0	152,694
Systemwide Revenue Hours	17,121	18,092	17,121	18,092	34.5	33.0	211,010

Source: Santa Barbara Metropolitan Transit District.

MTD Lines 6 & 11 Weekday Ridership

Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Jul 2011		Jul 2006		Change	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	105,598	5,280	111,662	5,583	(6,064)	(303)
Peak-Period ¹	41,263	2,063	43,064	2,153	(1,801)	(90)

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Source: Santa Barbara Metropolitan Transit District.

08/16/11