



November 2011 Monthly Report to UCSB

MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year To Date		Percent Change		Prior Year
	FY 2012 Nov 2011	FY 2011 Nov 2010	FY 2012 Jul-Nov	FY 2011 Jul-Nov	Current Month	FY To Date	FY 2011 Jul-Jun
Total Riders							
11 - State/Hollister/UCSB	80,962	76,326	426,289	394,455	6.1%	8.1%	946,405
15x - SBCC/UCSB Express	37,738	28,841	154,477	116,500	30.8%	32.6%	262,169
23 - Winchester Canyon	22,179	20,110	98,317	83,783	10.3%	17.3%	225,573
24x - UCSB Express	58,078	52,022	266,468	230,189	11.6%	15.8%	585,121
25 - Ellwood	11,410	11,002	52,527	46,693	3.7%	12.5%	121,506
27 - Isla Vista Shuttle	27,808	30,735	93,196	111,956	-9.5%	-16.8%	290,219
<i>Subtotal</i>	<i>238,175</i>	<i>219,036</i>	<i>1,091,274</i>	<i>983,576</i>	<i>8.7%</i>	<i>10.9%</i>	<i>2,430,993</i>
Total Riders on Other Lines	425,164	425,346	2,289,944	2,272,663	0.0%	0.8%	5,281,705
Systemwide Total Riders	663,339	644,382	3,381,218	3,256,239	2.9%	3.8%	7,712,698
UCSB Student Riders							
11 - State/Hollister/UCSB	10,439	9,878	37,615	35,260	5.7%	6.7%	92,987
15x - SBCC/UCSB Express	3,863	3,601	11,422	11,398	7.3%	0.2%	28,432
23 - Winchester Canyon	10,607	9,814	33,875	27,875	8.1%	21.5%	90,179
24x - UCSB Express	33,693	30,575	117,761	97,879	10.2%	20.3%	292,279
25 - Ellwood	5,537	4,965	18,296	15,617	11.5%	17.2%	46,419
27 - Isla Vista Shuttle	22,299	25,549	68,274	81,557	-12.7%	-16.3%	222,862
<i>Subtotal</i>	<i>86,438</i>	<i>84,382</i>	<i>287,243</i>	<i>269,586</i>	<i>2.4%</i>	<i>6.5%</i>	<i>773,158</i>
UCSB Students on Other Lines	8,520	7,404	36,016	28,921	15.1%	24.5%	73,891
Systemwide UCSB Student Riders	94,958	91,786	323,259	298,507	3.5%	8.3%	847,049

Source: Santa Barbara Metropolitan Transit District.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year To Date		Riders per Hour		Prior Year
	FY 2012 Nov 2011	FY 2011 Nov 2010	FY 2012 Jul-Nov	FY 2011 Jul-Nov	FY 2012 Nov 2011	FY 2011 Nov 2010	FY 2011 Jul-Jun
11 - State/Hollister/UCSB	1,857	1,855	9,811	9,864	43.6	41.1	23,518
15x - SBCC/UCSB Express	684	627	2,874	2,683	55.2	46.0	6,116
23 - Winchester Canyon	547	553	2,888	3,002	40.5	36.4	7,073
24x - UCSB Express	818	832	4,084	4,140	71.0	62.5	10,132
25 - Ellwood	335	338	1,772	1,700	34.1	32.6	4,170
27 - Isla Vista Shuttle	620	620	2,570	3,088	44.9	49.6	7,307
<i>Subtotal</i>	<i>4,861</i>	<i>4,825</i>	<i>23,999</i>	<i>24,477</i>	<i>49.0</i>	<i>45.4</i>	<i>58,316</i>
Revenue Hours on Other Lines	11,254	11,885	61,735	64,281	37.8	35.8	152,694
Systemwide Revenue Hours	16,115	16,710	85,734	88,758	41.2	38.6	211,010

Source: Santa Barbara Metropolitan Transit District.

MTD Lines 6 & 11 Weekday Ridership

Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Nov 2011		Nov 2006		Change	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	107,418	5,654	107,898	5,395	(480)	259
Peak-Period ¹	46,835	2,465	46,059	2,303	776	162

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Source: Santa Barbara Metropolitan Transit District.