



October 2013 Monthly Report to UCSB

MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year Total		Percent Change		Prior Year
	FY 2014 Oct 2013	FY 2013 Oct 2012	FY 2014 Jul-Oct	FY 2013 Jul-Oct	Current Month	FY To Date	FY 2013 Jul-Jun
Total Riders							
11 - State/Hollister/UCSB	122,763	125,332	410,397	397,062	-2.0%	3.4%	1,226,705
15x - SBCC/UCSB Express	54,059	52,998	125,516	120,533	2.0%	4.1%	350,198
23 - Winchester Canyon	7,381	8,333	28,467	44,960	-11.4%	-36.7%	101,103
24x - UCSB Express	74,381	76,933	218,463	219,644	-3.3%	-0.5%	704,733
25 - Ellwood	5,191	5,805	18,645	28,578	-10.6%	-34.8%	64,935
27 - Isla Vista Shuttle	39,701	35,010	70,243	64,615	13.4%	8.7%	305,186
<i>Subtotal</i>	<i>303,476</i>	<i>304,411</i>	<i>871,731</i>	<i>875,392</i>	<i>-0.3%</i>	<i>-0.4%</i>	<i>2,752,860</i>
Total Riders on Other Lines	474,905	505,429	1,729,188	1,791,437	-6.0%	-3.5%	5,021,469
Systemwide Total Riders	778,381	809,840	2,600,919	2,666,829	-3.9%	-2.5%	7,774,329
UCSB Student Riders							
11 - State/Hollister/UCSB	36,122	33,928	64,304	53,471	6.5%	20.3%	255,441
15x - SBCC/UCSB Express	5,877	5,629	9,334	8,955	4.4%	4.2%	36,312
23 - Winchester Canyon	566	759	1,134	6,526	-25.4%	-82.6%	11,041
24x - UCSB Express	44,017	43,966	80,541	82,507	0.1%	-2.4%	339,077
25 - Ellwood	351	900	1,022	4,429	-61.0%	-76.9%	8,300
27 - Isla Vista Shuttle	33,071	28,493	51,054	44,580	16.1%	14.5%	240,602
<i>Subtotal</i>	<i>120,004</i>	<i>113,675</i>	<i>207,389</i>	<i>200,468</i>	<i>5.6%</i>	<i>3.5%</i>	<i>890,773</i>
UCSB Students on Other Lines	8,802	12,446	19,672	27,004	-29.3%	-27.2%	89,772
Systemwide UCSB Student Riders	128,806	126,121	227,061	227,472	2.1%	-0.2%	980,545

Source: Santa Barbara Metropolitan Transit District.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year Total		Riders per Hour		Prior Year
	FY 2014 Oct 2013	FY 2013 Oct 2012	FY 2014 Jul-Oct	FY 2013 Jul-Oct	FY 2014 Oct 2013	FY 2013 Oct 2012	FY 2013 Jul-Jun
11 - State/Hollister/UCSB	2,675	2,673	10,534	9,330	45.9	46.9	29,762
15x - SBCC/UCSB Express	899	810	2,359	2,115	60.1	65.4	6,289
23 - Winchester Canyon	289	287	1,136	1,688	25.5	29.0	3,882
24x - UCSB Express	959	920	3,374	3,272	77.6	83.6	9,907
25 - Ellwood	133	138	521	953	39.0	42.1	1,975
27 - Isla Vista Shuttle	717	717	1,932	1,914	55.4	48.8	6,774
<i>Subtotal</i>	<i>5,672</i>	<i>5,545</i>	<i>19,856</i>	<i>19,272</i>	<i>53.5</i>	<i>54.9</i>	<i>58,589</i>
Revenue Hours on Other Lines	12,432	12,354	48,511	48,171	38.2	40.9	140,859
Systemwide Revenue Hours	18,104	17,899	68,367	67,443	43.0	45.2	199,448

Source: Santa Barbara Metropolitan Transit District.

MTD Lines 6 & 11 Weekday Ridership

Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Oct 2013		Oct 2006		Change ²	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	152,944	6,650	122,567	5,571	30,377	1,079
Peak-Period ¹	64,174	2,790	52,031	2,365	12,143	425

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Note 2: Change on an average day accurately reflects the difference in the number of weekdays from one month to the other.

Source: Santa Barbara Metropolitan Transit District.

11/21/13