



January 2016 Monthly Report to UCSB

MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year Total		Percent Change		Prior Year
	FY 2016 Jan 2016	FY 2015 Jan 2015	FY 2016 Jul-Jan	FY 2015 Jul-Jan	Current Month	FY To Date	FY 2015 Jul-Jun
Total Riders							
11 - State/Hollister/UCSB	96,976	111,623	643,349	721,070	-13.1%	-10.8%	1,246,593
15x - SBCC/UCSB Express	21,009	24,671	189,134	218,061	-14.8%	-13.3%	369,880
23 - Winchester Canyon	4,949	6,718	36,144	45,344	-26.3%	-20.3%	74,923
24x - UCSB Express	66,056	59,969	398,711	386,057	10.2%	3.3%	666,243
25 - Ellwood	3,476	4,974	28,053	32,745	-30.1%	-14.3%	57,818
27 - Isla Vista Shuttle	40,554	36,864	171,103	167,937	10.0%	1.9%	333,135
<i>Subtotal</i>	<i>233,020</i>	<i>244,819</i>	<i>1,466,494</i>	<i>1,571,214</i>	<i>-4.8%</i>	<i>-6.7%</i>	<i>2,748,592</i>
Total Riders on Other Lines	329,651	393,939	2,529,812	2,798,314	-16.3%	-9.6%	4,738,521
Systemwide Total Riders	562,671	638,758	3,996,306	4,369,528	-11.9%	-8.5%	7,487,113
UCSB Student Riders							
11 - State/Hollister/UCSB	35,560	33,393	152,361	149,424	6.5%	2.0%	294,182
15x - SBCC/UCSB Express	4,795	4,856	26,787	26,781	-1.3%	0.0%	54,854
23 - Winchester Canyon	354	494	1,711	2,228	-28.3%	-23.2%	4,572
24x - UCSB Express	43,122	35,518	191,687	169,776	21.4%	12.9%	324,240
25 - Ellwood	228	299	1,557	1,676	-23.7%	-7.1%	3,465
27 - Isla Vista Shuttle	36,326	32,221	141,777	134,943	12.7%	5.1%	275,675
<i>Subtotal</i>	<i>120,385</i>	<i>106,781</i>	<i>515,880</i>	<i>484,828</i>	<i>12.7%</i>	<i>6.4%</i>	<i>956,988</i>
UCSB Students on Other Lines	7,593	6,985	37,458	41,351	8.7%	-9.4%	73,314
Systemwide UCSB Student Riders	127,978	113,766	553,338	526,179	12.5%	5.2%	1,030,302

Source: Santa Barbara Metropolitan Transit District.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year Total		Riders per Hour		Prior Year
	FY 2016 Jan 2016	FY 2015 Jan 2015	FY 2016 Jul-Jan	FY 2015 Jul-Jan	FY 2016 Jan 2016	FY 2015 Jan 2015	FY 2015 Jul-Jun
Total Revenue Hours							
11 - State/Hollister/UCSB	2,600	2,620	18,109	18,125	37.3	42.6	30,955
15x - SBCC/UCSB Express	496	499	4,033	4,517	42.4	49.4	7,749
23 - Winchester Canyon	277	282	1,931	1,952	17.9	23.8	3,333
24x - UCSB Express	1,038	849	6,985	5,787	63.6	70.6	9,985
25 - Ellwood	127	131	892	903	27.4	38.0	1,546
27 - Isla Vista Shuttle	638	644	3,671	3,677	63.6	57.2	6,779
<i>Subtotal</i>	<i>5,176</i>	<i>5,025</i>	<i>35,621</i>	<i>34,961</i>	<i>45.0</i>	<i>48.7</i>	<i>60,347</i>
Revenue Hours on Other Lines	12,123	12,199	86,130	84,559	27.2	32.3	146,262
Systemwide Revenue Hours	17,299	17,224	121,751	119,520	32.5	37.1	206,609

Source: Santa Barbara Metropolitan Transit District.

MTD Lines 6 & 11 Weekday Ridership

Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Jan 2016		Jan 2007		Change ²	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	111,848	5,887	109,224	5,201	2,624	686
Peak-Period ¹	48,846	2,571	45,881	2,185	2,965	386

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Note 2: Change on an average day accurately reflects the difference in the number of weekdays from one month to the other.

Source: Santa Barbara Metropolitan Transit District.

02/25/16

January 2016 and January 2015 both had 19 UCSB class days.