



July 2016 Monthly Report to UCSB

MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year Total		Percent Change		Prior Year FY 2016 Jul-Jun
	FY 2017 Jul 2016	FY 2016 Jul 2015	FY 2017 Jul-Jul	FY 2016 Jul-Jul	Current Month	FY To Date	
Total Riders							
11 - State/Hollister/UCSB	73,048	91,683	73,048	91,683	-20.3%	-20.3%	1,114,748
15x - SBCC/UCSB Express	5,816	9,399	5,816	9,399	-38.1%	-38.1%	322,469
23 - Winchester Canyon	5,061	5,865	5,061	5,865	-13.7%	-13.7%	61,067
24x - UCSB Express	49,120	58,585	49,120	58,585	-16.2%	-16.2%	707,010
25 - Ellwood	3,377	4,794	3,377	4,794	-29.6%	-29.6%	47,065
27 - Isla Vista Shuttle	6,266	9,470	6,266	9,470	-33.8%	-33.8%	346,277
28 - UCSB Shuttle	0	0	0	0	n/a	n/a	0
<i>Subtotal</i>	<i>142,688</i>	<i>179,796</i>	<i>142,688</i>	<i>179,796</i>	<i>-20.6%</i>	<i>-20.6%</i>	<i>2,598,636</i>
Total Riders on Other Lines	315,618	362,561	315,618	362,561	-12.9%	-12.9%	4,285,562
Systemwide Total Riders	458,306	542,357	458,306	542,357	-15.5%	-15.5%	6,884,198
UCSB Student Riders							
11 - State/Hollister/UCSB	6,427	7,516	6,427	7,516	-14.5%	-14.5%	299,130
15x - SBCC/UCSB Express	517	889	517	889	-41.8%	-41.8%	53,648
23 - Winchester Canyon	96	31	96	31	209.7%	209.7%	3,713
24x - UCSB Express	9,757	9,534	9,757	9,534	2.3%	2.3%	379,991
25 - Ellwood	46	133	46	133	-65.4%	-65.4%	2,822
27 - Isla Vista Shuttle	3,427	5,650	3,427	5,650	-39.3%	-39.3%	294,644
28 - UCSB Shuttle	0	0	0	0	n/a	n/a	0
<i>Subtotal</i>	<i>20,270</i>	<i>23,753</i>	<i>20,270</i>	<i>23,753</i>	<i>-14.7%</i>	<i>-14.7%</i>	<i>1,033,948</i>
UCSB Students on Other Lines	3,192	2,942	3,192	2,942	8.5%	8.5%	72,613
Systemwide UCSB Student Riders	23,462	26,695	23,462	26,695	-12.1%	-12.1%	1,106,561

Source: Santa Barbara Metropolitan Transit District.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year Total		Riders per Hour		Prior Year FY 2016 Jul-Jun
	FY 2017 Jul 2016	FY 2016 Jul 2015	FY 2017 Jul-Jul	FY 2016 Jul-Jul	FY 2017 Jul 2016	FY 2016 Jul 2015	
Total Revenue Hours							
11 - State/Hollister/UCSB	2,620	2,657	2,620	2,657	27.9	34.5	31,047
15x - SBCC/UCSB Express	301	334	301	334	19.3	28.1	7,284
23 - Winchester Canyon	278	286	278	286	18.2	20.5	3,308
24x - UCSB Express	1,027	910	1,027	910	47.8	64.4	12,245
25 - Ellwood	128	133	128	133	26.4	36.0	1,529
27 - Isla Vista Shuttle	372	383	372	383	16.8	24.7	6,792
28 - UCSB Shuttle	0	0	0	0	n/a	n/a	0
<i>Subtotal</i>	<i>4,726</i>	<i>4,703</i>	<i>4,726</i>	<i>4,703</i>	<i>30.2</i>	<i>38.2</i>	<i>62,205</i>
Revenue Hours on Other Lines	12,475	12,645	12,475	12,645	25.3	28.7	148,839
Systemwide Revenue Hours	17,201	17,348	17,201	17,348	26.6	31.3	211,044

Source: Santa Barbara Metropolitan Transit District.

MTD Lines 6 & 11 Weekday Ridership

Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Jul 2016		Jul 2006		Change ²	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	93,689	4,684	111,662	5,583	(17,973)	(899)
Peak-Period ¹	37,989	1,899	43,064	2,153	(5,075)	(254)

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Note 2: Change on an average day accurately reflects the difference in the number of weekdays from one month to the other.

Source: Santa Barbara Metropolitan Transit District.

08/22/16