



**October 2017**  
**Monthly Report to UCSB**

**MTD Routes Serving UCSB - Ridership**

Ridership by Line	Month		Fiscal Year Total		Percent Change		Prior Year FY 2017 Jul-Jun
	FY 2018 Oct 2017	FY 2017 Oct 2016	FY 2018 Jul-Oct	FY 2017 Jul-Oct	Current Month	FY YTD	
<b>Total Riders</b>							
11 - State/Hollister/UCSB	101,971	93,376	313,220	312,460	9.2%	0.2%	964,159
15x - SBCC/UCSB Express	32,419	34,231	79,044	88,235	-5.3%	-10.4%	242,473
23 - Winchester Canyon	4,703	6,309	16,146	21,917	-25.5%	-26.3%	57,357
24x - UCSB Express	56,078	61,801	183,060	197,318	-9.3%	-7.2%	588,466
25 - Ellwood	5,662	6,092	21,866	19,356	-7.1%	13.0%	61,218
27 - Isla Vista Shuttle	42,382	33,963	70,641	64,262	24.8%	9.9%	298,590
28 - UCSB Shuttle	65,258	50,907	101,601	73,685	28.2%	37.9%	387,566
<i>Subtotal</i>	<i>308,473</i>	<i>286,679</i>	<i>785,578</i>	<i>777,233</i>	<i>7.6%</i>	<i>1.1%</i>	<i>2,599,829</i>
Total Riders on Other Lines	359,028	360,819	1,349,121	1,379,026	-0.5%	-2.2%	3,826,010
Systemwide Total Riders	667,501	647,498	2,134,699	2,156,259	3.1%	-1.0%	6,425,839
<b>UCSB Student Riders</b>							
11 - State/Hollister/UCSB	41,584	32,548	66,916	58,349	27.8%	14.7%	261,316
15x - SBCC/UCSB Express	7,557	6,850	11,214	11,216	10.3%	0.0%	50,402
23 - Winchester Canyon	1,172	2,379	2,069	3,557	-50.7%	-41.8%	11,552
24x - UCSB Express	35,514	39,934	67,061	78,330	-11.1%	-14.4%	311,826
25 - Ellwood	526	385	872	759	36.6%	14.9%	3,175
27 - Isla Vista Shuttle	38,790	30,762	57,902	52,166	26.1%	11.0%	261,723
28 - UCSB Shuttle	61,705	47,891	87,306	66,242	28.8%	31.8%	359,413
<i>Subtotal</i>	<i>186,848</i>	<i>160,749</i>	<i>293,340</i>	<i>270,619</i>	<i>16.2%</i>	<i>8.4%</i>	<i>1,259,407</i>
UCSB Students on Other Lines	9,443	7,456	20,298	18,286	26.6%	11.0%	66,813
Systemwide UCSB Student Riders	196,291	168,205	313,638	288,905	16.7%	8.6%	1,326,220

Source: Santa Barbara Metropolitan Transit District.

**MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour**

Revenue Hours by Line	Month		Fiscal Year Total		Riders per Hour		Prior Year FY 2017 Jul-Oct
	FY 2018 Oct 2017	FY 2017 Oct 2016	FY 2018 Jul-Oct	FY 2017 Jul-Oct	FY 2018 Oct 2017	FY 2017 Oct 2016	
<b>Total Revenue Hours</b>							
11 - State/Hollister/UCSB	2,631	2,544	10,227	10,281	38.8	36.7	29,832
15x - SBCC/UCSB Express	840	807	2,442	2,439	38.6	42.4	7,003
23 - Winchester Canyon	203	225	807	990	23.2	28.0	2,593
24x - UCSB Express	1,053	1,055	4,187	4,186	53.3	58.6	12,443
25 - Ellwood	234	202	870	686	24.2	30.2	2,243
27 - Isla Vista Shuttle	700	680	1,889	1,951	60.5	49.9	6,803
28 - UCSB Shuttle	746	725	2,226	1,466	87.5	70.2	6,213
<i>Subtotal</i>	<i>6,407</i>	<i>6,238</i>	<i>22,648</i>	<i>21,999</i>	<i>48.1</i>	<i>46.0</i>	<i>67,130</i>
Revenue Hours on Other Lines	13,085	12,944	51,647	51,627	27.4	27.9	150,896
Systemwide Revenue Hours	19,492	19,182	74,295	73,626	34.2	33.8	218,026

Source: Santa Barbara Metropolitan Transit District.

11/28/17